



PUBLIC EVENTS SCHEDULE

We look to create an opportunity for a wine community get together--winemakers, wine professionals/sommeliers & wine enthusiasts alike—in the spirit to hang out, share & learn.

JANUARY 9TH - 11TH

Please visit our website www.winespeakpaso.com for tickets.

DAY ONE JANUARY 9TH

Location: Historic Carlton Hotel Restaurant, Atascadero

Casual “BYOB” Kickoff Tasting - January 9 @ 6 p.m. to 9 p.m.

“BYOB” – Bring your own bottle that **inspires** others. Let’s get together, hang out, and have some fun! Join the luminaries of Wine Speak for a casual night of fine food, special wines and industry camaraderie at the Historic Carlton Hotel. We ask that you bring an inspiring bottle of wine to share in the effort to foster camaraderie and make new friends. Availability is limited.

**CASUAL
NIGHT: \$75**

DAY TWO

JANUARY 10TH

Location: Atascadero Lake Pavilion, Atascadero

“Taste of Paso Robles” GRAND TASTING - January 10 @ 6 p.m. to 9 p.m.

Join a “who’s who” list of Paso Robles wineries and local eateries where our favorite chefs will present wine friendly small plates and winemakers will showcase some of their finest reserve and library bottling. Don't miss this truly unique networking opportunity to hang out, eat great food, taste great wines and meet other like-minded wine friends at this casual and fun event. Availability is limited.

**GRAND
TASTING
EVENT : \$85**

DAY THREE

JANUARY 11TH

PROFESSIONAL DEVELOPMENT SEMINARS for LOCAL HOSPITALITY

Wine Speak’s hospitality development seminars are designed to empower local winery, restaurant and hotel employees with essential professional skills and knowledge. These seminars will be led by an all-star cast of master sommeliers, wine directors and hospitality executives.

Location: Atascadero Lake Pavilion

**ENTIRE
HOSPITALITY
DAY: \$150**

ABCs for Tasting Room Staffs and Restaurant Servers – January 11 @ 9 a.m. to 10:30 a.m.

Led by lively and passionate Master Sommelier, Chuck Furuya, this seminar will provide insights into Paso Robles’ place in the global wine experience—and how to serve local wines with expertise and authority. This seminar includes an illuminating comparative wine tasting featuring some of the world’s most notable producers.

“So You Want to Be A Wine Professional” Seminar– January 11 @ 11 to 1:30 p.m.

Led by Wine Speak's founding Master Sommelier Chuck Furuya, this session aims to inspire the next generation of prospective sommeliers and wine professionals. We have assembled a prestigious panel of iconic sommeliers to inspire the next generation of prospective wine professionals. The focus will be on understanding the craft and how to develop essential skills for advancing your career in wine.

Panelists:

Fred Dame, Master Sommelier

Mark Shishido, Wine Director, Alan Wong's Restaurant

Nunzio Alioto MS, Former Chairman of the Court of Master Sommeliers

Moderator: Chuck Furuya MS, Partner, DK Restaurants

LUNCH - 1:30-2:30 - Food truck items available for purchase outside the Pavilion

The Philosophy of Aloha: Building Great Customer Service Culture Seminar – January 11 @ 2:30 to 4 p.m.

With a focus on exceptional customer service, this session will provide insights into the award-winning hospitality culture that has made Hawaiian Airlines the leading choice for leisure travelers coming to Hawaii. Renee Awana, Hawaiian Airlines' managing director of product development, will share tools and techniques for creating memorable guest experiences and cultivating loyal brand advocates.

Presenters:

Renee Awana

Renee Awana is the Managing Director of Product Development at Hawaiian Airlines, and is responsible for creating and implementing strategies for all aspects of the guest experience onboard. Her key focus is exceptional inflight hospitality and ensuring "our guests' vacations begin the moment they board the aircraft." This means not only bringing the sights, sounds and tastes of Hawaii onboard, but more importantly, building and fostering meaningful interactions between guests and the crew – and creating fiercely loyal customers as a result. In addition to her time at Hawaiian Airlines, Renee has over 25 years' experience in marketing, brand strategy, advertising, public relations and business development. Prior to joining Hawaiian Airlines, she served as the Vice President and Head of Marketing at wireless telecom company Mobi PCS and previously managed marketing efforts for companies in the hospitality, environmental and fitness industries.





Alisa Onishi

Alisa Onishi is the Director of Brand Management & Development at Hawaiian Airlines and is responsible for overseeing Hawaiian Airlines' global brand strategy and visual identity. Most recently tackling a brand refresh, including a new logo, livery and visual system, a new uniform launch and a partnership with Disney's Moana, Alisa identifies opportunities to partner with the right designers, producers, and suppliers to extend the Hawaiian Airlines brand into every aspect of the guest experience. Focusing her efforts on delivering consistency throughout the entire guest experience, Alisa pays attention to the details and nuances of the brand and the perceptions of the brand in various markets Hawaiian serves to stay relevant and unique in a very competition industry.

Onishi has nearly 13 years of combined experience in the areas of marketing, brand management, promotions, customer loyalty, sales and product development. Prior to joining Hawaiian Airlines, she served as marketing communications manager – brand & customer experience at Hawaiian Telcom, Inc. and marketing manager at Coral Wireless (dba Mobi PCS).

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