



WHAT'S ON YORK GUIDE

2018 MEDIA PACK

Why choose us:

✓ **WHAT'S ON** is an established monthly, colourful and glossy magazine offering you the opportunity to reach the majority of visitors to York, and therefore attract them to your business.

✓ Maximum Exposure with a monthly distribution of over 20,000 copies.

WHAT'S ON is available from **over 400** tourist attractions, museums, shops, cafes, restaurants, The Park and Ride and The Visitor Information Centre.

Advert Sizes & Prices

SIZE	PRICE	DIMENSIONS WxH
Full page	£300	133mm x 188mm
Half page	£175	65mm x 188mm (P) 133mm x 92mm (L)
1/4	£95	65mm x 92mm
1/8	£55	65mm x 45mm
Food & Drink	£45	65mm x 60mm
Map adverts	£50	52mm x 45mm
1/16	£30	31mm x 45mm
Listings	From £20	
Back Cover	£375	133mm x 188mm
Inside Front	£340	133mm x 188mm
Inside Back	£330	133mm x 188mm
Front	£260	128mm x 60mm

COPY DEADLINE: THE 10TH OF THE PREVIOUS MONTH

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