



2017/18

Media Pack

THE **best**PAGES

- Monthly A5 directories for North & East Yorkshire.
- Cost effective advertising with maximum response for your business.
- Reliably delivered into every home & business (**83,619** letterboxes).
- Reader retention assured with editorial content.

Contact us... 01904 767881

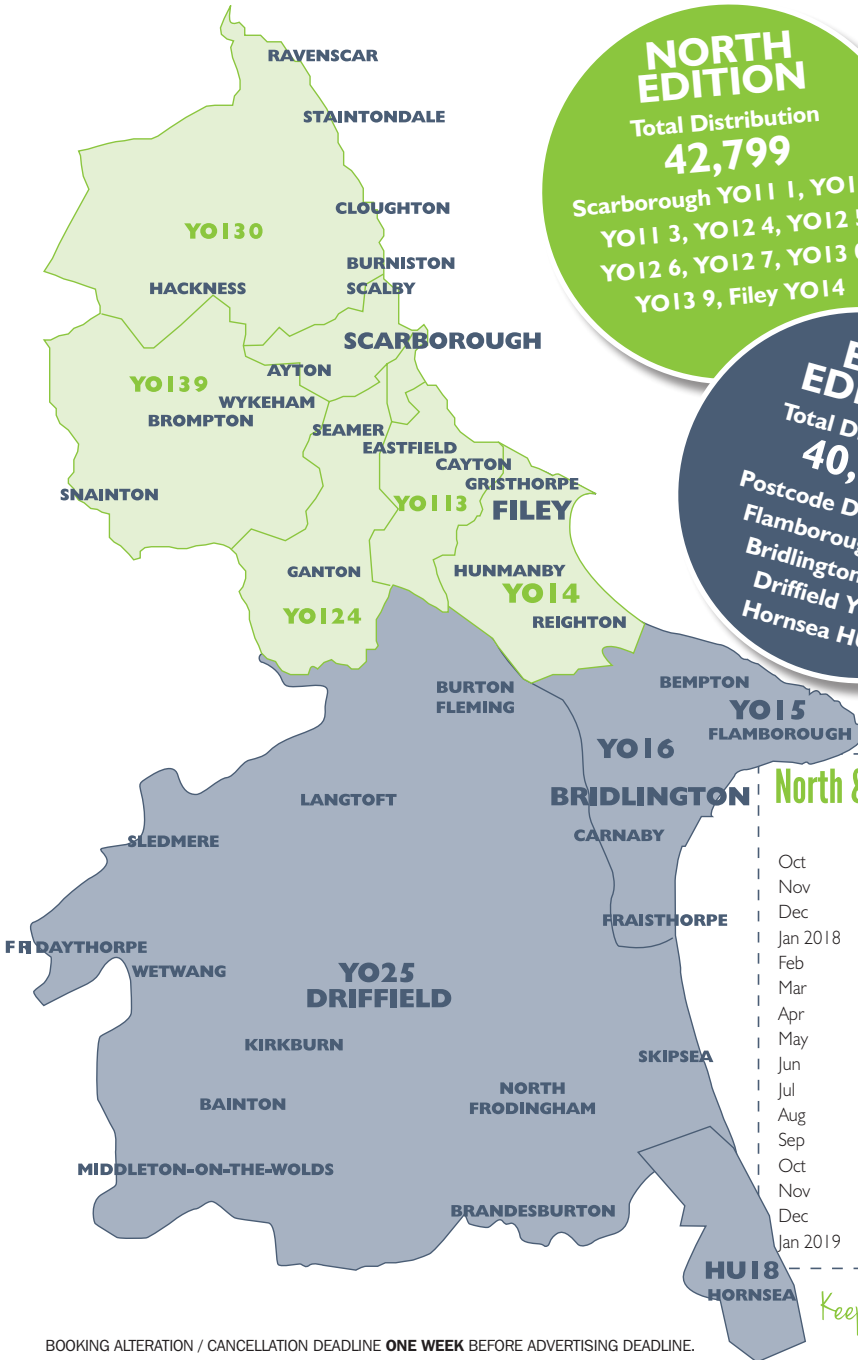
OAKTREE FARM, THE MOOR, HAXBY, YORK YO32 2LH
 info@thebestpages.co.uk



DO YOU NEED TO ATTRACT CUSTOMERS FROM OTHER AREAS?

- for Scarborough **Review**
- for York **Localink**
- for tourists visiting York **WHAT'S ON YORK GUIDE**

DELIVERED BY **ROYAL MAIL** TO EVERY HOME & BUSINESS
TO **MAXIMISE RESPONSE** FOR YOUR BUSINESS



NORTH EDITION
Total Distribution
42,799
Scarborough YO11 1, YO11 2
YO11 3, YO12 4, YO12 5
YO12 6, YO12 7, YO13 0,
YO13 9, Filey YO14

EAST EDITION
Total Distribution
40,820
Postcode Distribution
Flamborough YO15
Bridlington YO16
Driffield YO25
Hornsea HU18

North & East Yorkshire

	ADVERTISING DEADLINE	DELIVERY
Oct	12 Sep	29 Sep
Nov	10 Oct	23 Oct
Dec	14 Nov	27 Nov
Jan 2018	12 Dec	01 Jan
Feb	9 Jan	29 Jan
Mar	6 Feb	26 Feb
Apr	6 Mar	26 Mar
May	10 Apr	23 Apr
Jun	15 May	28 May
Jul	12 Jun	25 Jun
Aug	10 Jul	23 Jul
Sep	14 Aug	27 Aug
Oct	11 Sep	24 Sep
Nov	16 Oct	29 Oct
Dec	13 Nov	26 Nov
Jan 2019	11 Dec	31 Dec

Keep these safe!

BOOKING ALTERATION / CANCELLATION DEADLINE **ONE WEEK** BEFORE ADVERTISING DEADLINE.

Rates and Advert Specification

SIZE	PRICE PER EDITION*	DIMENSIONS W X H
1/16	£37	31mm x 45mm
1/8	£62	65mm x 45mm
1/4	£95	65mm x 92mm
1/2	£155	132mm x 92mm
Full	£250	132mm x 190mm
Front:	£265	132mm x 60mm

Special positions +20% Premium - * All prices plus VAT

Ask about series booking incentives - premium position available

ADVERT SIZES & PRICES



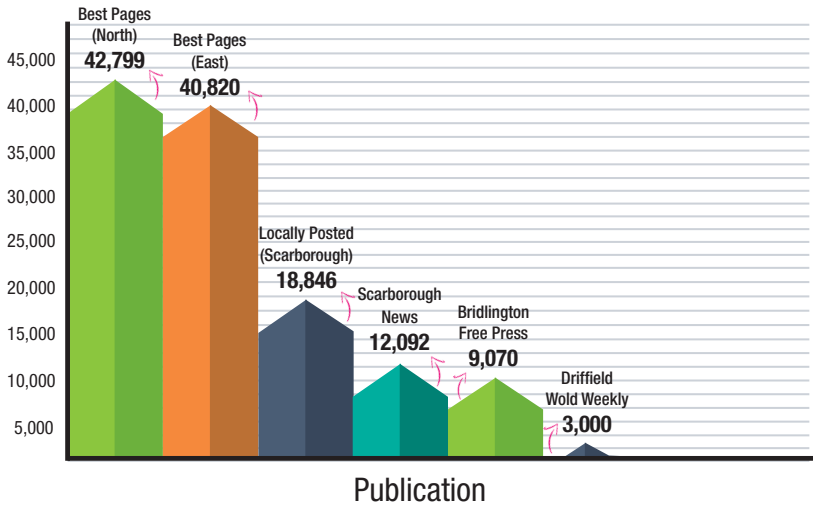
Why choose us:

- ✓ Affordable for any size business with prices starting from as little as £37 + VAT per month.
- ✓ **Maximum Exposure**
More people will see your advert as **bestPAGES** is delivered reliably into every home in the area.
- ✓ The publication is already being used to find companies just like yours as **bestPAGES** is a welcomed & the trusted guide for residents in North & East Yorkshire.
- ✓ Your advert will be delivered by a uniformed professional and the accuracy of the delivery will be checked as we use Royal Mail.
- ✓ Free advert design service.

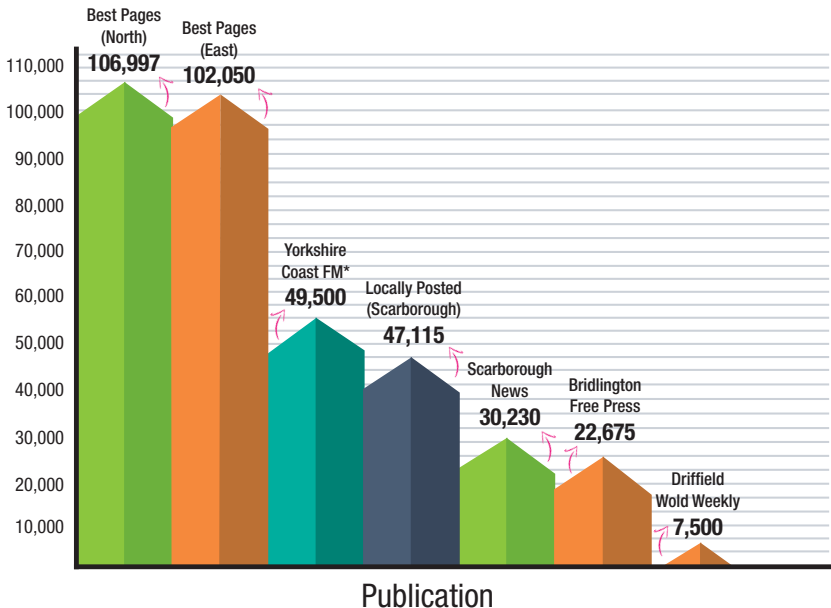


LOCAL MEDIA COMPARISONS

Circulation



Readers/listeners (average of 2.5 readers per copy)



Call today on... **01904 767881**

www.thebestpages.co.uk
email: info@thebestpages.co.uk

OAKTREE FARM | THE MOOR
HAXBY | YORK | YO32 2LH