



Summer Reading Challenge FAQs

Q: What is the #SummerReadingChallenge?

A: You can create your own personal fundraising page, or grab some friends and create a team to challenge your reading efforts this summer! When you join as an [individual](#) or [start a team](#), you will receive a custom page, facts on literacy, and much more!

Q: Do I have to participate the entire time?

A: Find out about the campaign late or need to end early? No problem! Our goal is to get you reading so if you need to shift your timing, that's ok! All campaigns must be complete by September 7, 2021.

Q: Is there a registration fee?

A: There is no registration fee to participate in the #SummerReadingChallenge!

Q: How do I register multiple family members?

A: Glad to hear that it's a family affair! You can [start a team](#) for your family, but each individual will have to use a unique email address to set up their own fundraising page.

Q: Is it required that I fundraise?

A: While we highly encourage you to fundraise during this #SummerReadingChallenge, it is not required. Donations made will support the work of Coaching for Literacy to raise awareness about the problem of illiteracy and funds for literacy programs across the country.

Q: How will the funds raised through my fundraising project be used?

A: Coaching for Literacy is extremely proud of the financial stewardship we offer for the donations our supporters give. Every donation made will enable us to support our literacy partners across the country to provide books, resources, tutoring, and attention kids need to excel in school.

Q: Who do I contact if I have questions?

A: If you have technical questions about creating a fundraising project please call (762) 338-1224 or email us at info@coachingforliteracy.org.

Q: What should I do if I receive cash or check donations?

A: Checks should be made payable to "Coaching for Literacy" and reference your fundraising page name (you make this when you create your fundraising page) in the Memo line.

Mail all donations to **Coaching for Literacy – 6070 Poplar Ave, Suite 150, Memphis, TN 38119**
Need a place to log all of those donations? Download our Donation Log to help keep track of those cash & check donations.



Q: How do I change the name on my fundraising page?

A: To update your name, click on **your initials** in the right-hand corner of the page, click on "**My Account Home**" and then click on "**Account Settings**".

Q: How do I update the number of books I've read?

A: Every **two (2) weeks** you will receive an email from no-replay@pledgeit.org asking you to update the number of books you have read for that time period. **Be sure to save this email address and check your spam folder so that you do not miss an opportunity to record the number of books you've read!**