

DAN TAUB

GRAPHIC DESIGN SPECIALIST

PHILOSOPHY

90 percent of what is considered impossible is in fact possible.
The other 10 percent will become possible with the passage of time and technology.

CONTACT

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EDUCATION

BACHELOR/INTER. MEDIA

The Art Institute of Ft. Lauderdale, FL
2006 – 2008

BACHELOR/GRAPHIC DESIGN

The Art Institute of Phoenix, AZ
2002 – 2006

SKILL SETS

ADOBE CREATIVE SUITE

Photoshop • Illustrator • InDesign • XD

WEB DEVELOPMENT

HTML5 • CSS3 • JQUERY

UI/UX

Sketch • Figma

WORK EXPERIENCE

LEAD DIGITAL ART DIRECTOR

Zimmerman Advertising LLC
Aug 2010 – Present

Leveraging strategic vision and creative talent to deliver high-impact marketing, web-design, and UX/UI projects.

- Directing and implementing a broad range of interactive design projects, from conception to launch.
- Integrating cross-platform functionality and ensuring projects meet all milestones, deadlines, and budget requirements.
- Intuitively adapting to new technology and innovative processes while maintaining compliance with development standards.

SENIOR CREATIVE DIRECTOR

Magaya Corporation, Inc.
Mar 2010 – Aug 2010

Lead user-facing graphic design / content development for supply chain and logistics software developer. Delivered high quality instructional assets seen throughout the world.

- Interpreted and translated logistics-related information, translating into accessible designs and content.
- Created design themes and graphics focused on B2B + B2C online and print marketing campaigns.
- Asserted brand continuity across various media, including cutting-edge graphics, informational literature, and web content.

WEB DESIGN + DEVELOPER SPECIALIST

Cendyn
Aug 2007 – Jan 2010

Developed, rendered, and expanded comprehensive design concepts throughout production of hotel-related campaigns on a global level.

- Collaborated with clientele and creative team to develop artwork for marketing initiatives.
- Produced original designs and marketing concepts used in web sites, eBrochures, and email.
- Contributed to customer-facing publicity campaigns, and assisted the Art Director with photo projects, UX/UI interfaces, and graphic design.