

BACK TO THE
HEART
BACK TO THE
START



Mercy[™]
UNITED KINGDOM

**FUNDRAISING
PACK**

BACK TO THE
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BACK TO THE
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CELEBRATING 15 YEARS

BACK TO THE HEART, BACK TO THE START

HE HAS SENT US TO...

*'...BIND UP THE BROKEN-HEARTED,
TO PROCLAIM FREEDOM TO THE PRISONERS
AND RELEASE FROM DARKNESS FOR THE CAPTIVES
TO COMFORT ALL WHO MOURN,
AND PROVIDE FOR THOSE WHO GRIEVE IN ZION...'*

This is Mercy UK's founding scripture- the mandate that has kept us focused on our calling since 2006, and this year we celebrate our **15th Birthday!** 15 years of seeing God bring freedom, hope and transformation to hundreds of young women in our Mercy home, and thousands of people through all of our other services. None of our achievements were done alone- we have an army of supporters who have become the **'Me in Mercy'**, adding themselves to the outworking of our mission and vision to seeing more hope restored and lives transformed. You too can become the **'Me in Mercy'** - whether it's by giving your time, your energy or coming up with brilliant fundraising ideas of your own, we'd love to hear from you! Read on for some exciting ideas and events already planned that you can get involved with, or get in touch with us to share your own ideas!

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FACEBOOK FUNDRAISER: BIRTHDAY OR GENERAL

It's easy to create a fundraiser for Mercy through your own facebook profile. You could do this at any time, or link to an occasion like a birthday, or a challenge like 'couch to 5K'.

- 1** Click this link and choose a target amount:
<https://www.facebook.com/fund/mercyukorg/>
- 2** Write your own personal reason about why you're supporting Mercy – this will help your friends understand why they should donate. If you have a particular photo or image ready to include with this, it adds to the personal touch!
- 3** Share or post on your facebook about this at least 3 times over the time period you have. Or share the link by messaging friends directly. Set up your notifications so that you can be quick to thank friends or family who do donate.

GOOD TO KNOW - facebook do not currently charge a fee for fundraisers, so Mercy receives the full amount of each donation!

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JUSTGIVING SPONSOR PAGE

<https://www.justgiving.com/mercyukorg>

Many people are familiar with JustGiving, they can easily make an online donation Mercy for an event or challenge you are participating in.

- 1** Click the link here, then select 'Fundraise for us' <https://www.justgiving.com/mercyukorg>
- 2** Select whether you're taking part in an event, celebrating an occasion, fundraising in memory or doing your own thing.
- 3** You can create your own web link to share with family and friends.
- 4** Add a photo or image that is specific to you or your event, this reassures that people are on your page when they visit to donate. It also helps if you can write a personal description of why you are raising funds for Mercy.
- 5** Once your page is ready, share the link to friends and family in a message or email.
- 6** Update your page with any relevant photos or descriptions of the preparations before the event, or the photos of how the event went. (e.g if you are training for a marathon share an image of a training run, then after the big event share a photo of you at the finish line!)

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MARATHON

Over 300 young women have embarked on their own Mercy journey through our residential programme. They have taken on the personal challenge at the risk of pain or failure, to face their adversaries and find freedom and victory from issues such as eating-disorders, self-harm, or the effects of abuse in all its forms.

We invite you to take on your own challenge – a physical challenge that reflects the perseverance shown by our residents to reach freedom.

We're not all elite Marathon runners! so choose an event that is a challenge for you -whether that is a 10K run, a Marathon or a Triathlon! We will cheer you on, support your fundraising ideas and provide you with inspiring stories from the young lives who have found their hope again.

2021 UPDATE - It is still possible to prepare for and run a marathon in 2021. Organised events are planned, with registration and support in training regimes and plans.

If you are considering this challenge, please email us so we can support you, help with any research or planning and send you a 'Mercy' T-shirt and fundraising pack. We'd love to hear from you: communications@mercyuk.org

You can find a local race for you at this fabulous website!:

<https://findarace.com/>

We have secured 3 places for The Yorkshire Marathon **Sunday 17th October 2021**. Get in touch to apply for a spot.

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SKYDIVE

We have an extreme God, who loves us to the extreme – and this is our most extreme challenge for the bold and the brave!

In 2021 we are celebrating our 15th year as Mercy UK! So we want to find 15 brave people to do a **15,000ft skydive!**

Will you be one of our 15? We hope to do this as a group in the summer at a central location - email us with your interest: communications@mercyuk.org

You can also simply find a Skydive centre near you on this website.

<https://www.ukskydivingadventures.com/locations>

They offer chance to re-book free of charge if the pandemic affects your booking, either due to government restrictions or a need to self-isolate.

If you are considering this challenge, please email us so we can help you plan, send you a 'Mercy' T-shirt and fundraising pack. We'd love to hear from you: communications@mercyuk.org

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COUCH TO 5K

Are you a beginner at running? This is the perfect challenge for you, it will test you in commitment to pursue your goals, and face your challenges - similar to the residents in the home. You will also feel a great sense of achievement after you stay the course, and become a runner!

Set up by the NHS to promote 'Live Well' this has become a popular way to train to run, whilst fundraising for Mercy.

You can read all about the programme here:

<https://www.nhs.uk/live-well/exercise/get-running-with-couch-to-5k/>

It's all set out for free (thank you NHS) and please do email us so we can encourage and support you on your journey: communications@mercyuk.org

Remember to set up a fundraising page on facebook or JustGiving so that you can let your family and friends know about Mercy UK.

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BUSINESS GIVING

Several of our Treasure Builders give from their business. Some a monthly amount, others choose a percentage of each sale to donate to the work of Mercy... if you are considering this, we would love to discuss with you and see how we could partner together.

Please email: communications@mercyuk.org

GIFTS IN KIND

Do you offer a service or product that may benefit Mercy?. For example, we have been blessed by people giving from their businesses, such as stationery products, toiletries for all the bathrooms in our offices and the Home- or offering their skill such as consultancy. This is a huge blessing and reduces our overhead costs each year.

We'd love to talk over any ideas you may have, please email us at:
communications@mercyuk.org

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ROUNDUPS APP

Roundups is an app that rounds up all of your card payments, donates the pennies to Mercy UK and reports back to you on the amazing impact of your donations.

It is the modern version of a penny jar!

<https://www.roundups.org/mercy>



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GIVE AS YOU LIVE

www.giveasyoulive.com/join/mercymministries

Your online shopping can raise free donations to Mercy UK! It takes 2 mins to sign up to **@GiveasyouLive** and they'll turn a percentage of everything you buy into a donation to us.

- 1** It's free
- 2** There's a handy app - check your app store
- 3** There are over 4,000 stores!

Please use this on your browser, or via app on your phone for online shopping - there is also ways to do your grocery shop to raise a donation, and includes things like household bills. This is a great way you can bring additional funds to our work without affecting your own bank balance!

https://www.giveasyoulive.com/join/mercymministries?utm_source=charitytoolkit&utm_campaign=CTGenericCampaign&utm_medium=post

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AMAZON SMILE

Shop AmazonSmile at <https://smile.amazon.co.uk/ch/1111377-0>, and Amazon donates to Mercy United Kingdom, at no cost to you. You can use this on your browser by always starting with 'smile.amazon.co.uk' or Download the app to your phone

How to use the app on your phone:

1- JOIN AMAZONSMILE

If you are not already an AmazonSmile member, sign up on your web browser. Simply select '**Mercy Ministries UK - Lowertown**' as your favourite charity to start generating donations, at no cost to you.

2 - GET THE APP

Download or update to the latest version of the Amazon Shopping app on your phone. You can find it in the App Store for iOS or Google Play for Android.

3 - TURN ON AMAZONSMILE

Open the app and find 'Settings' in the main menu. Tap on 'AmazonSmile' and follow the on-screen instructions to turn on AmazonSmile on your phone.