GRIT, GROWTH, AND BREAKING NEW GROUND

These are the values we carry out through our work. We invest in ideas and people working to empower and strengthen communities in Dane County, Wisconsin.

### Strategies

**Identify Mission-Aligned partners**
Support organizations in Dane County (and other geographies of significance to the family) filling critical needs in our community.

**Build Capacity & Seed Ideas**
Help strengthen the capacity of grantees and the sector to be more effective. Seed new programs, organizations and approaches and fuel creativity.

**Leverage**
Collaborate with other funders to amplify and deepen impact. Align our investment strategy with our mission and leverage all sources of capital.

### Focus Areas

**Meaningful Work**
Work gives people a sense of purpose and meaning. Our funding supports organizations dedicated to creating a pathway for people who have a vision and desire to pursue it. We prioritize:
- Entrepreneurship education
- Support for small business development

**Education for Life & Work**
Young people experience numerous “inflection points” between the ages of 12-24. We believe this cohort deserves greater attention and investment. We prioritize:
- Social & emotional wellbeing
- Experiential education
- Teacher continuing education

**Connections to Nature**
We believe relationships to the natural world improve mental, physical and spiritual health. We want to enable those connections for more people. We prioritize:
- Environmental education
- Parks and recreation: enhancements, programming, accessibility

### Outcomes

**Communities** are stronger, healthier, and more cohesive. Their members have opportunities to lead a meaningful life.

**Grantees** have improved their capacity to operate and advance their goals. Nonprofits are enabled to pursue new ideas and approaches.

**The foundation** operates effectively, efficiently and sustainably.