# Table of Contents

1. Letter from the President & CEO
2. About Molaa
3. Impact Data
4. Audiences
5. Outreach
6. Exhibitions
7. Sponsor Highlight
8. Donors
9. Staff
10. Gifts and Acquisitions
11. Gala
12. Letter from the Co-Chairmen, Board of Directors List
13. Donors
14. Docents
15. Statement of Activities

---

**2019 Faces of Molaa**

*Image of various individuals in a collage format.*

---

**Museum of Latin American Art**

*Logo at the bottom.*
2019 was an extraordinary year for The Museum of Latin American Art (MOLAA). MOLAA has strengthened its positioning as an internationally renowned Institution alive with culture! The transformative power of art and excellence comes together at MOLAA through our esteemed exhibitions and programming. With unparalleled support from our donors and members, we continued to make art inclusive, diverse and accessible for all!

Together, we opened 13 successful exhibitions and welcomed over 60,000 visitors. With funding from patrons like you, MOLAA was able to offer over 100 tours and workshops to K-12 students of all ages. Our educational program, APRENDE, was able to provide over 5,000 students with arts education. MOLAA’s Travel Program facilitated unprecedented experiences for travelers with an unforgettable trip to Cuba during the Havana Biennial, visiting an internationally renowned art fair.

The MOLAA permanent collection grew with 27 new acquisitions and gifts. The works of art boast a diverse portfolio by artists across Latin America and the United States, ranging from murals to digital pieces. Through our distinguished collection of art and exhibitions, the Museum has created a universal dialogue that brings together people from all walks of life.

The success of the Institution would not be possible without the unwavering support of our donors, members, patrons, staff, dedicated Docent Guild, volunteers and community. On behalf of MOLAA, I sincerely thank each and every one of you for your outstanding generosity. As we continue to make great strides in the execution of our strategic plan, we look forward to another prosperous year.

With gratitude,

Muchas gracias,

Lourdes I. Ramos-Rivas, Ph.D.
President & CEO
MOLAA’s Education Department bridges the gap in arts education through its APRENDE program, a series of lectures, trainings, and workshops geared toward students of all ages. In 2019, APRENDE engaged 4,697 K-12 students via the tours and workshops program, which is supported by a corps of local teaching artists and MOLAA’s Docent Guild. 2019 saw an unprecedented request for tours in Spanish (11%).

2019’s low-cost Summer Camp hosted dozens of participants, ages 6-12 and provided 20% of campers with a scholarship which waived their weekly fees. Focusing on collaborative projects based on the exhibitions Gráfica América and Chiachio & Giannone: Celebrating Diversity, campers experimented with textile art, printmaking, collage, and collaborative muralism. The interactive workshops provided in Gráfica Tú, in MOLAA’s Education Gallery, were visited by 7,309 visitors over the course of Free Sundays from March through September and 2,558 visitors participated in structured programs related to the exhibition.

MOLAA Travel 2019: Cuba
A fantastic group of 19 travelers explored the wonders of Havana during the XIII Biennial. The six day trip included exclusive visits to galleries and artist studios – including artists featured in MOLAA exhibitions – private museum tours, amazing food, plenty of mojitos, and stunning musical performances. This curated trip immersed travelers into culturally-rich city of Havana and provided unprecedented access to local artists.

Below: MOLAA’s 2019 Travel Program to Cuba pose for a group photo during the Havana Biennial

IMPACT DATA

2019

60,000
MUSEUM VISTORS

20 self-guided visits + 30 guided tours + 100 tours & workshops = 150 total tour groups
5,633 participants total

NATIONAL & INTERNATIONAL

11,871
FESTIVAL ATTENDEES

4,460
AFRO-LATINX ATTENDEES

2,026
PRINT FAIR ATTENDEES

5,385
DÍA DE LOS MUERTOS ATTENDEES

141
TEACHERS TRAINED AT EDUCATOR NIGHTS

48
GRÁFICA AMÉRICA

52
I LEARN AMERICA

41
DÍA DE LOS MUERTOS

AUDIENCES

EDUCATION

2019

4

141
TEACHERS TRAINED AT EDUCATOR NIGHTS

48
GRÁFICA AMÉRICA

52
I LEARN AMERICA

41
DÍA DE LOS MUERTOS

11,871
FESTIVAL ATTENDEES

4,460
AFRO-LATINX ATTENDEES

2,026
PRINT FAIR ATTENDEES

5,385
DÍA DE LOS MUERTOS ATTENDEES

60,000
MUSEUM VISTORS

20 self-guided visits + 30 guided tours + 100 tours & workshops = 150 total tour groups
5,633 participants total

4

IMPACT DATA

2019

11,871
FESTIVAL ATTENDEES

4,460
AFRO-LATINX ATTENDEES

2,026
PRINT FAIR ATTENDEES

5,385
DÍA DE LOS MUERTOS ATTENDEES

141
TEACHERS TRAINED AT EDUCATOR NIGHTS

48
GRÁFICA AMÉRICA

52
I LEARN AMERICA

41
DÍA DE LOS MUERTOS

2019

4

60,000
MUSEUM VISTORS

20 self-guided visits + 30 guided tours + 100 tours & workshops = 150 total tour groups
5,633 participants total

MOLAA’s Education Department bridges the gap in arts education through its APRENDE program, a series of lectures, trainings, and workshops geared toward students of all ages. In 2019, APRENDE engaged 4,697 K-12 students via the tours and workshops program, which is supported by a corps of local teaching artists and MOLAA’s Docent Guild. 2019 saw an unprecedented request for tours in Spanish (11%).

2019’s low-cost Summer Camp hosted dozens of participants, ages 6-12 and provided 20% of campers with a scholarship which waived their weekly fees. Focusing on collaborative projects based on the exhibitions Gráfica América and Chiachio & Giannone: Celebrating Diversity, campers experimented with textile art, printmaking, collage, and collaborative muralism. The interactive workshops provided in Gráfica Tú, in MOLAA’s Education Gallery, were visited by 7,309 visitors over the course of Free Sundays from March through September and 2,558 visitors participated in structured programs related to the exhibition.

MOLAA Travel 2019: Cuba
A fantastic group of 19 travelers explored the wonders of Havana during the XIII Biennial. The six day trip included exclusive visits to galleries and artist studios – including artists featured in MOLAA exhibitions – private museum tours, amazing food, plenty of mojitos, and stunning musical performances. This curated trip immersed travelers into culturally-rich city of Havana and provided unprecedented access to local artists.

Below: MOLAA’s 2019 Travel Program to Cuba pose for a group photo during the Havana Biennial

IMPACT DATA

2019

60,000
MUSEUM VISTORS

20 self-guided visits + 30 guided tours + 100 tours & workshops = 150 total tour groups
5,633 participants total

NATIONAL & INTERNATIONAL

11,871
FESTIVAL ATTENDEES

4,460
AFRO-LATINX ATTENDEES

2,026
PRINT FAIR ATTENDEES

5,385
DÍA DE LOS MUERTOS ATTENDEES

141
TEACHERS TRAINED AT EDUCATOR NIGHTS

48
GRÁFICA AMÉRICA

52
I LEARN AMERICA

41
DÍA DE LOS MUERTOS

AUDIENCES

EDUCATION

2019

4

141
TEACHERS TRAINED AT EDUCATOR NIGHTS

48
GRÁFICA AMÉRICA

52
I LEARN AMERICA

41
DÍA DE LOS MUERTOS

11,871
FESTIVAL ATTENDEES

4,460
AFRO-LATINX ATTENDEES

2,026
PRINT FAIR ATTENDEES

5,385
DÍA DE LOS MUERTOS ATTENDEES

60,000
MUSEUM VISTORS

20 self-guided visits + 30 guided tours + 100 tours & workshops = 150 total tour groups
5,633 participants total

MOLAA’s Education Department bridges the gap in arts education through its APRENDE program, a series of lectures, trainings, and workshops geared toward students of all ages. In 2019, APRENDE engaged 4,697 K-12 students via the tours and workshops program, which is supported by a corps of local teaching artists and MOLAA’s Docent Guild. 2019 saw an unprecedented request for tours in Spanish (11%).

2019’s low-cost Summer Camp hosted dozens of participants, ages 6-12 and provided 20% of campers with a scholarship which waived their weekly fees. Focusing on collaborative projects based on the exhibitions Gráfica América and Chiachio & Giannone: Celebrating Diversity, campers experimented with textile art, printmaking, collage, and collaborative muralism. The interactive workshops provided in Gráfica Tú, in MOLAA’s Education Gallery, were visited by 7,309 visitors over the course of Free Sundays from March through September and 2,558 visitors participated in structured programs related to the exhibition.

MOLAA Travel 2019: Cuba
A fantastic group of 19 travelers explored the wonders of Havana during the XIII Biennial. The six day trip included exclusive visits to galleries and artist studios – including artists featured in MOLAA exhibitions – private museum tours, amazing food, plenty of mojitos, and stunning musical performances. This curated trip immersed travelers into culturally-rich city of Havana and provided unprecedented access to local artists.

Below: MOLAA’s 2019 Travel Program to Cuba pose for a group photo during the Havana Biennial

IMPACT DATA

2019

60,000
MUSEUM VISTORS

20 self-guided visits + 30 guided tours + 100 tours & workshops = 150 total tour groups
5,633 participants total

NATIONAL & INTERNATIONAL

11,871
FESTIVAL ATTENDEES

4,460
AFRO-LATINX ATTENDEES

2,026
PRINT FAIR ATTENDEES

5,385
DÍA DE LOS MUERTOS ATTENDEES

141
TEACHERS TRAINED AT EDUCATOR NIGHTS

48
GRÁFICA AMÉRICA

52
I LEARN AMERICA

41
DÍA DE LOS MUERTOS

AUDIENCES

EDUCATION

2019

4

141
TEACHERS TRAINED AT EDUCATOR NIGHTS

48
GRÁFICA AMÉRICA

52
I LEARN AMERICA

41
DÍA DE LOS MUERTOS

11,871
FESTIVAL ATTENDEES

4,460
AFRO-LATINX ATTENDEES

2,026
PRINT FAIR ATTENDEES

5,385
DÍA DE LOS MUERTOS ATTENDEES

60,000
MUSEUM VISTORS

20 self-guided visits + 30 guided tours + 100 tours & workshops = 150 total tour groups
5,633 participants total

MOLAA’s Education Department bridges the gap in arts education through its APRENDE program, a series of lectures, trainings, and workshops geared toward students of all ages. In 2019, APRENDE engaged 4,697 K-12 students via the tours and workshops program, which is supported by a corps of local teaching artists and MOLAA’s Docent Guild. 2019 saw an unprecedented request for tours in Spanish (11%).

2019’s low-cost Summer Camp hosted dozens of participants, ages 6-12 and provided 20% of campers with a scholarship which waived their weekly fees. Focusing on collaborative projects based on the exhibitions Gráfica América and Chiachio & Giannone: Celebrating Diversity, campers experimented with textile art, printmaking, collage, and collaborative muralism. The interactive workshops provided in Gráfica Tú, in MOLAA’s Education Gallery, were visited by 7,309 visitors over the course of Free Sundays from March through September and 2,558 visitors participated in structured programs related to the exhibition.

MOLAA Travel 2019: Cuba
A fantastic group of 19 travelers explored the wonders of Havana during the XIII Biennial. The six day trip included exclusive visits to galleries and artist studios – including artists featured in MOLAA exhibitions – private museum tours, amazing food, plenty of mojitos, and stunning musical performances. This curated trip immersed travelers into culturally-rich city of Havana and provided unprecedented access to local artists.

Below: MOLAA’s 2019 Travel Program to Cuba pose for a group photo during the Havana Biennial
During 2019, MOLAA participated in several offsite initiatives and festivals where the opportunity to share our exhibition program and educational workshops enabled us to transcend the physical walls of the Museum.

Through the exhibition Chiachio & Giannone: Celebrating Diversity, we offered workshops in San Pedro at Angels’ Gate Cultural Center and the Menduina Schneider Art Gallery and at The LGBTQ Centers in Long Beach and Los Angeles. Through these workshops and the visitors at MOLAA, more than 3,000 individuals participated to create the largest Pride Flag to be presented at the Long Beach Pride Parade in 2019 and at the event Pride at the Port in San Pedro.

On July 27, 2019, MOLAA offered pint making workshops based on the education programming of the exhibition Gráfica América at the South East Los Angeles (SELA) Arts Festival in South Gate, CA where more than 5,000 people attended.
MOLAA EXHIBITIONS

In 2019, MOLAA presented 13 exhibitions, featuring artists from Cuba, Argentina, Ecuador, the United States, Chile and Mexico.

1. Portfolio Series: La Huella Múltiple
   January 12, 2018 – May 5, 2019

2. LA Art Show: Cristian Castro
   January 25, 2019 – January 29, 2019

3. Gráfica América
   March 3, 2019 – September 1, 2019

4. Chiachio & Giannone: Celebrating Diversity
   March 17, 2019 – August 4, 2019

5. Portfolio Series: Osmeivy Ortega
   May 11, 2019 – October 13, 2019

6. Desert Means Ocean: Matías Duville
   August 25, 2019 – March 22, 2020

7. Memento: An Anthological Exhibition by Tomás Ochoa
   September 15, 2019 – January 26, 2020

8. De Generación en Generación: Day of the Dead Exhibition
   September 26, 2019 – November 11, 2019

9. Stein/Estaño: In and Out of Mexico
   October 5, 2019 – February 16, 2020

10. Robert Graham: Civic Monuments
    October 12, 2019 – January 12, 2020

11. Floating Timeline: Quique Rivera
    October 27, 2019 – January 31, 2021

12. Arte, Mujer y Memoria: Arpilleras from Chile
    November 24, 2019 – September 6, 2020

13. Los Tigres del Norte Film Screening and Exhibition of Film Photography
    November 16-17, 2019
GIFTS & ACQUISITIONS

Through donations of artwork and funds to develop our permanent collection, MOLAA was able to accession 27 works of art ranging from murals to video art, diversifying our collection in Latin American and Latino Art. New artworks represent artists from Argentina, Colombia, Cuba, Mexico, Nicaragua, Peru, Puerto Rico, and the United States.

GALA

LEGADO: Lifetime Achievement Award
LEGADO awardees are diverse artists, who, having made their own indelible marks, are exemplary in their dedication to sharing their profound knowledge and experience. MOLAA was proud to not only unveil the opening of the exhibition Robert Graham: Civic Monuments at the Gala, but to also present the late sculptor’s wife, actress Anjelica Huston, with the inaugural LEGADO: Lifetime Achievement Award in recognition of Graham’s unmatched skill as a sculptor and his grand contribution to the world of art.

LEGADO: Philanthropy Award
MOLAA created the LEGADO Philanthropy Award as a compliment to the original LEGADO: A Legacy for the Arts Award. As a nonprofit institution, MOLAA has a deep understanding of the needs of arts organizations around the globe. This award seeks to recognize Latin American and Latino individuals who have made their mark on the world through generous philanthropic giving. The Museum was thrilled to present this inaugural award to international business executive and Founder & Chairman of the Latino Donor Collaborative, Sol Trujillo.

GALA Special Features
Featuring cocktails, hors d’oeuvres, a fantastic array of art and experiences in the auctions, and an unforgettable performance by Los Lobos that closed the evening with everyone dancing, MOLAA’s 2019 Annual Gala was a night to remember. With Randy Gordon, President & CEO of the Long Beach Chamber of Commerce, serving as the Gala Chair and Auctioneer, the evening raised just shy of $300,000 to benefit the Museum’s exhibitions and art education programs and MOLAA’s growth as an internationally-recognized institution.

LEGADO: Life Time Achievement Award

LEGADO: Philanthropy Award

MOLAA created the LEGADO Philanthropy Award as a compliment to the original LEGADO: A Legacy for the Arts Award. As a nonprofit institution, MOLAA has a deep understanding of the needs of arts organizations around the globe. This award seeks to recognize Latin American and Latino individuals who have made their mark on the world through generous philanthropic giving. The Museum was thrilled to present this inaugural award to international business executive and Founder & Chairman of the Latino Donor Collaborative, Sol Trujillo.
LETTER FROM THE CO-CHAIRMEN

As a forward-looking institution, we are proud of the Museum of Latin American Art’s dedication to expand knowledge and appreciation of modern and contemporary Latin American and Latino art in 2019. We owe the recognition of continued prosperity to our loyal donors and members, without whom our exhibitions and comprehensive programming would not be possible. On behalf of the Board of Directors, we want to extend our sincere gratitude to the Robert Gumbiner Foundation, Los Angeles County Arts Commission, and the Arts Council for Long Beach, for their continued support of MOLAA’s mission.

In 2019, MOLAA had the honor of presenting the inaugural LEGADO: Lifetime Achievement Award posthumously to Robert Graham at the annual Gala. This award recognizes diverse artists who have made an exemplary contribution to the arts by sharing their profound knowledge and experience. MOLAA also had the opportunity to present the LEGADO Philanthropy Award to Sol Trujillo; an award which recognizes Latin American and Latino individuals who have made their mark through philanthropic giving. With the support of our valued donors, the event garnered almost $300,000 for the benefit of the Museum’s exhibition and arts education programming.

This past year, the MOLAA permanent collection grew with 27 new gifts and acquisitions, made possible by the Lynne Okon Scholnick Fund. The Board of Directors welcomed Michael Miller, President and CEO of International City Bank. We will continue to enhance MOLAA’s development on a local, national, and international level by recruiting professionals that will work with us to lend their guidance and expertise to the Museum.

We are sincerely grateful for all the opportunities afforded to MOLAA as world-renowned cultural center. Advancing MOLAA’s strategic plan has strengthened our blueprint for a stronger institution. We look forward to another successful year in making art inclusive and accessible for all.

MOLAA 2019 BOARD OF DIRECTORS

Mike Deovlet, Co-Chair
Robert Braun, Co-Chair
Sofia Riley, Vice Chair
Zach Horowitz, Secretary
Tim Degani, Treasurer
Burke Gumbiner, Director
Lynne Okon Scholnick, Director
Celia S. Birbragher, Director
Cástulo de la Rocha, Director
Michael Miller, Director
Diane Henschel, Docent Guild Chair

MA Wealth
S.M. Morgan, Inc.
Universal Music Latino Group
Boeing (Retired)
Robert Gumbiner Foundation
Sculptr
ArtNexus
AltaMed
International City Bank

Donors

The Museum of Latin American Art is grateful for the generous donations and contributions received from the following organizations and individuals to support the Museum’s operations and programming in FY 2019 (Jan. 1 - Dec. 31, 2019)

$250,000+
Robert Gumbiner Foundation

$100,000+
City of Long Beach
Target Corporation
Arts Council for Long Beach
Bank of America
People en Español
Sofía Riley

$50,000+
Phil Appleby and Pat Paris
Andrew and Raquel Arredondo
Scott D. Baker
Eric and Dina Barg
Nancy Berkoff and Robert Zalt
Lori Bettison-Varga
Eileen and Harold Brown
Barbara Brusser and Dick Clark
Annie Chu
Dorothy and Robert Courtaule
Genevieve Daughterty
Epson America
Ellen A. Galbraith
Noriko Fujinami
Randy Gordon and Nancy Becker
Bill Grisolia

$10,000+
Tony Bechara
Tim and Guy Degani
The Getty Foundation
Kenneth T. & Eileen L. Norris Foundation
Sam Manuel Board of Mission Indians
Schultzen-Neri Foundation

$5,000+
PK Fonsworth and Dar Ritter
Jim Garland
Marionne and Ron Gastelum
Steven Goodling
Alfredo R. Imaizovich
Port of Long Beach
Linda and Mark Schneider
Sol and Corine Trujillo

$1,000+
Lisa Ackerman
American Business Bank
Phil Appleby and Pat Paris
Andrew and Raquel Arredondo
Scott D. Baker
Eric and Dina Barg
Nancy Berkoff and Robert Zalt
Lori Bettison-Varga
Eileen and Harold Brown
Barbara Brusser and Dick Clark
Annie Chu
Dorothy and Robert Courtaule
Genevieve Daughterty
Epson America
Ellen A. Galbraith
Noriko Fujinami
Randy Gordon and Nancy Becker
Bill Grisolia

In-Kind Contributions $10,000+
Dr. Robert Braun and Dr. Joan Friedman
Robert Gumbiner Foundation
TGIS Catering

$500+
Alfonso Alambran
Pierre Billard
Bosco Building Inc.
Roger O. Camp and Susan Lee-Warren
Capital Group
Rosanna Caforio
Edwin Chan
Carl Cortis and Yvonne Levy
Carol Dommun
Holly Farris and Karen K. Ishii
Patrick Frank
Paul Garman
Greek Tek H Services
Teresa Gordon
Leslie Gray
Gunman & Gray, CA’s
Nancy Hays
Hughes Marinos
Jill and Pat Hutchings
Winnie Lam
Tracy Law
The LGBTQ Center Long Beach

$100,000+
Lynne Okon Scholnick Foundation

$50,000+
International City Bank
AltaMed
ArtNexus
Robert Gumbiner Foundation
Bank of America

Bank of America has been an integral partner and sponsor of the Museum of Latin American Art (MOLAA) for almost 15 years, contributing nearly $500,000 during that time. By having an executive serve on the Museum’s Board of Directors, supporting the annual gala as a sponsor, and providing important operating grants that ensure MOLAA is able to continue to provide educational programs and engaging exhibitions — such as the major exhibition Judithe Hernández: A Dream is the Shadow of Something Real – Bank of America has illustrated its commitment to the Museum.

“The arts matter as an important driver to the local economy and bridging cultures together in ways that help people connect with each other, enriching society,” said Raul A. Anaya, Bank of America Market President, greater Los Angeles. “Very few Southern California institutions do this better than MOLAA, with its tremendous exhibits and educational outreach programs bringing the universal language of art to them. It’s our honor to be considered a valuable partner to MOLAA and its visitors who value Latinx art.”

In addition to providing funding and pro bono board expertise to MOLAA, Bank of America also has offered free admission to MOLAA and more than 225 cultural institutions across the United States to its card holders during the first full weekend of every month through its Museums on Us program. MOLAA has been proud to be a part of this important program that provides access to art since 2008.

The Museum has also had the pleasure of bringing Bank of America’s own corporate art collection to Long Beach through its Art in Our Communities program, which shares complete exhibitions at no cost to local art galleries and museums. Past exhibitions have included Luces y Sombra: Fourteen Travelers in Mexico (2013), Manuel Carrillo: Mi Querido Mexico (2014), and Miradas: Ancient Roots in Modern and Contemporary Mexican Art (2015).

When asked about the partnership, Dr. Lourdes I. Ramos-Rivas, President & CEO of MOLAA, stated “Bank of America has been a wonderful, longstanding partner of MOLAA and we look forward to continuing that collaboration into the next decade. Supporting more than 2,000 visual and performing arts organizations worldwide, Bank of America aims to provide inspirational and educational sustenance, anchor communities, create jobs, complement school curricula, and generate substantial revenue for local businesses.”

2019 DOCENTS

Docent Guild Executive Committee:
Chair: Diane Henschel
Co-chair: Connie Rumer
Treasurer: Marianne Gastelum
Co-Secretaries: Paula Matusa and Kimberly Gumbiner Rose

In alphabetical order (all not pictured above):

Veronica Allenbaugh
Marylou Amato
Diana Baldwin
Jan Berlinger
Hortensia Breton
Ken Brown
Harold Cannon
Holly Farris
Linda Fox
Cris Gaines
Ken Gaines
Patricia Orabuena-Galvan
Claudia Garcia-Copley
Yolanda Hendricks
Jill Hutchings
Karen Kyster
Barrie Lamonte
Susana Luna
Erica Maceda
Mary Mend
Carlos Felipe Morales
Christine Muñoz
Mercedes Navarro
Cherry Ojeda
Gail Roufedge
Sandra Rovin
Fabiola Ruiz
Josefina Ruiz
Lynne Okon Scholnick
Alyse Shaw
Adalín Torres Zayas
Gaia Valentino

DOCENT HIGHLIGHT: SUSANA LUNA

Susana Luna has been a Docent at the Museum of Latin American Art for 22 years. A minor in Art History and several courses at Universidad Anáhuac and Universidad Iberoamericana in Mexico City, as well as extensive travels to museums and art galleries around the world gave Susana a yearning to learn more about contemporary art and Latin America. Shortly after the MOLAA’s opening in 1993, Susana and other founding docents established the Museum’s first group of official tour guides. Working collaboratively with MOLAA’s founder, Dr. Robert Gumbiner, to raise funds and conduct the necessary research, they founded what has evolved into today’s MOLAA Docent Guild. As an active docent, Susana shares her passion for art by helping MOLAA’s visitors make meaning of the works of art on view, and continues to provide guidance to the standing Docent Guild. She expresses that being a docent has been a fantastic and unique experience which has given her the opportunities to learn continuously, whether it be from her docent peers or the public, and to meet fantastic artists and curators.

MOLAA is exceptionally proud of Susana’s legacy and impact with the docent guild and will enthusiastically support her work through the years to come.
STATEMENT OF ACTIVITIES
For fiscal year that ended December 31, 2019 (Unaudited)

SUPPORT
Contributions & Grants $959,414
Donated Facilities $382,548
Total Support $1,341,962

REVENUE
Membership $96,617
Admission $84,771
Programs $243,274
Net Support-Banquet Operations/Special Events $221,669
Net-Museum Store ($7,930)
Endowment Revenue $1,344,000
Total Revenue $1,982,401

TOTAL SUPPORT AND REVENUE $3,324,363

EXPENSES
Program Services $2,437,073
Management & General $879,387
Fundraising $348,520
Total Expenses $3,664,980

Excess (or Deficit) ($340,617)

TOTAL NEW ASSETS, END OF YEAR $39,894,427

STAFF

ADMINISTRATION
Lourdes Ramos-Rivas, Ph.D., President & CEO
Maria N. Nazario, CAE, Chief Operating Officer/CFO
Solimar Salas, Vice President of Museum Content & Programming
Esmeralda García, Executive Assistant

COMMUNICATIONS
Simone Moffatt, Graphic Designer
Alexa Ortega-Mendoza, Marketing & Communications Manager

CURATORIAL
Gabriela Urtiaga, Chief Curator
Carlos Ortega, Exhibitions Director
Susan Soto, Registrar

DEVELOPMENT
Todd Heustess, Vice President of Development
Jennifer Alcántara, Special Events Manager
Hannah Fouton, Database and Membership Coordinator
Judith Herrera, Database and Membership Coordinator

EDUCATION
Gabriela Martínez, Director of Education
Melissa Tran, Education Program Manager
Elizabeth Aguilar, Volunteer Manager
Kristina Sánchez, Tour & Workshops Coordinator
Nicolete Levy, Education Program Assistant

FINANCE & OPERATIONS
Cedric Woolfork, Vice President of Finance and Operations
Tim Buckingham, Accounting Manager
Steven Belasco, Junior Accountant
Mary Carr, Junior Accountant
Randy Collins, Facilities Manager
María Cruz, Operations Coordinator
Jadyn Holst, Operations Coordinator
María Jiménez, Facilities Services
Luis Santiago, Facilities Services

MUSEUM STORE
Juanita Trujillo, Store Manager
Alexa Lyon, Store Associate
Cyrus Lizarraga, Store Associate

SECURITY
Tim McDowell, Security Supervisor
Arthur Stevens Jr., Security Lead
Jose Amaya, Security Guard
Jerry Granillo, Security Guard
Clifford Opara, Security Guard
Alejandro Pérez, Security Guard
Shadeia Stewart, Security Guard

GALLERY ATTENDANTS
Yanesse Alcalá, Gallery Attendant
Esther Bonner, Gallery Attendant
Jesse Boyer, Gallery Attendant
Helena Caudillo-Martínez, Gallery Attendant
Edith De La Cruz, Gallery Attendant
Allison García, Gallery Attendant
Joni Gomes, Gallery Attendant
Sierra Llamas, Gallery Attendant
Crystal Lopez, Gallery Attendant
Sandra Lopez Laguño, Gallery Attendant
Jose Lopez Tavares, Gallery Attendant
Daniel Martínez-Puentes, Gallery Attendant
Natalia Stettner, Gallery Attendant
Alejandro Pérez, Gallery Attendant
Felicia Ramírez, Gallery Attendant
Danielle Velasco, Gallery Attendant
Suzanne Vuoncino, Gallery Attendant

VISITOR SERVICES
Tony Sims, Visitor Services Supervisor
Arturo Rojas, Visitor Services Associate
Gabriela Encio, Visitor Services Associate
Arocelli Gomez, Visitor Services Associate
Rosauren Pile, Visitor Services Associate
Lizeth Reyes, Visitor Services Associate