Annex 3. Digital tools supporting vaccine deployment

Digital technologies can act as accelerators for the introduction, deployment, and scale-up of vaccines in countries to assist health workers, communities, and other stakeholders. The use of digital tools and the data they enable facilitate rapid, iterative, and scalable approaches to ensure vaccines are safely delivered to health facilities, that health workers are equipped to administer them, and that communities are informed and confident in their efficacy.

Through the Map and Match project, Digital Square mapped the existing functionality of approved global goods to COVID-19 use cases, including those supporting planning, delivery, administration, and monitoring of COVID-19 vaccines. These adaptations and supporting resources are listed on Digital Square’s wiki.

Table 3 illustrates how digital tools can support activities aligned to five use cases focused on vaccines. Digital Square has information about its approved global goods and how they align to these use cases currently as well as potential adaptations on its website. This list does not include all digital public goods in the digital health ecosystem. Other tools like RapidPro and WelTel, which are not supported through Digital Square, can be included in these use cases.

Table 3. Global goods tools to support vaccine deployment use cases.

<table>
<thead>
<tr>
<th>Description of vaccine deployment use cases</th>
<th>Digital Square approved global goods use cases</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Plan for vaccine introduction in country</strong></td>
<td>Messaging, Microplanning, Training</td>
</tr>
<tr>
<td>Digital tools can be used for planning and “microplanning” to inform how many vaccines are needed, where vaccines can be stored and monitored, who the most vulnerable populations are and where they are located, and other information essential to planning. Assessing the tools and data available throughout the health system, including patient data and health worker data, will inform this planning. As part of a vaccine introduction, governments need to build awareness of the vaccine and its benefits, and combat misinformation. Digital tools can be used for planning purposes to send messages to both health workers and communities about the vaccine. Training health workers is essential before introducing a new vaccine. Governments need to provide information to health workers on vaccine administration, possible side effects, and how to treat patients showing adverse reactions. Digital tools can be leveraged to rapidly share this information and offer virtual training.</td>
<td></td>
</tr>
</tbody>
</table>

| **Support vaccine introduction** | Patient monitoring, Supply chain, Vaccine management |
| Digital tools can enhance the launching of a vaccination campaign. Communication tools like SMS and social media can support rapid information sharing with communities as the vaccine is made available. Pharmacies, hospitals, clinics, and other facilities use robust digital systems to ensure vaccines are stocked at facilities by tracking inventory and shelf life and ordering additional supplies when needed. Digital tools can manage the transactional movements of vaccines within multilevel supply chains. Supply chain systems can also ensure that syringes, diluents, and other materials needed for vaccine delivery are stocked. Digital tools can support temperature monitoring during transport and where vaccines are stored. Remote temperature monitoring can improve cold chain performance, giving health workers assurance that vaccines are safe and effective. Digital tools can track when clients receive vaccines as well as other data fields (e.g., vaccine type, immediate negative reactions, and longer-term potential adverse events). Countries can adapt existing electronic immunization registries (EIRs) for vaccine monitoring and follow-up. |
### Enhance roll-out of vaccine, support ongoing vaccine monitoring

In this phase, scaling to vaccinate large portions of the population is a priority. Vaccine roll-outs can be enhanced by adapting digital tools to add workflows and functionality as vaccine coverage expands. Governments need to consider additional information communications technology (ICT) needs like larger cloud-hosting services and use of tools that are operational offline for areas that have limited mobile network coverage.

Supply chain is critical as vaccines are transported to more sites across the country. Digital supply chain tools, especially when paired with vaccine delivery data (e.g., from electronic medical records/EIRs), can help forecast supply needs and include decision support to prompt vaccine orders when supply falls below a defined threshold.

EIRs and other tools can help prevent overcrowding in clinics by scheduling specific clinic times for vaccines. This ensures more equitable distribution of health services.

### Enhance communication to sustain vaccine demand

Many COVID-19 vaccines are multi-dose shots. To ensure clients receive boosters, now and in the future, enhancing communication to sustain demand for the vaccine is important. Digital tools can be used to send messages to both health workers and communities about the vaccine. Communication tools can be linked with patient tracking tools to automatically trigger direct communication to clients. Digital tools can continue to be used to increase vaccine demand and address misinformation, dispelling rumors and misinformation that cause vaccine hesitancy.

Many EIRs include contact information and messaging features for patients’ caregivers, allowing for direct communication to caregivers. These messaging features have historically been used to notify caregivers about upcoming immunization sessions or overdue vaccines. As the global community develops a greater understanding of COVID-19—including its transmission patterns, full range of symptoms, and treatment options—health workers also have the ability to share health promotion messages with patients.

### Use data to inform vaccine-related decisions

Patient monitoring and tracking tools as well as EIRs can help generate meaningful insights for future vaccination efforts and encourage data-driven decisions when countries are able to plan for catch-up campaigns. For example, some EIRs can quantify the number of missed vaccines and determine which areas have been under-vaccinated. This individual-level data will enable decision-makers to target immunization services and allocate funding to those areas most in need. For more information, [this publication](#) explains how Gavi and UNICEF are working to scale up use of digital tools for vaccination campaign performance monitoring.

Interoperability is critical. As governments review the portfolio of tools and systems that are in place to support vaccine management, it is crucial that there is strong consideration given to the movement of data between systems to ensure a harmonized set of records for the population. This ensures that no individual is missed or counted twice.

<table>
<thead>
<tr>
<th>Description of vaccine deployment use cases</th>
<th>Digital Square approved global goods use cases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhance roll-out of vaccine, support ongoing vaccine monitoring</td>
<td>EIRs, Supply chain, Vaccine management</td>
</tr>
<tr>
<td>Enhance communication to sustain vaccine demand</td>
<td>EIRs, Messaging, Patient monitoring</td>
</tr>
<tr>
<td>Use data to inform vaccine-related decisions</td>
<td>EIRs, Patient monitoring, Supply chain</td>
</tr>
</tbody>
</table>

---

**Digital Health Center of Excellence (DICE) to support the COVID-19 pandemic response**

As countries operationalize their COVID-19 vaccine rollout plans, there is an opportunity to identify areas where digital health interventions can amplify these efforts, while improving service delivery and strengthening health systems more broadly.

The success of digital health solutions often correlates with the strength of the enabling environment for these technologies, such as ICT infrastructure readiness, workforce capacity, data standards, interoperability, and the policy and regulatory environment. Poorly designed or inappropriate digital interventions, as well as vertical approaches geared only toward COVID-19, risk undermining and ultimately weakening national systems.

To more effectively organize support to countries for COVID-19 response, a multi-agency COVID-19 DICE, with a UNICEF-WHO co-hosted secretariat, will launch in April 2021. The DICE will provide coordinated technical assistance to low- and middle-income countries to support sustainable and scalable deployment of carefully chosen digital health solutions that support COVID-19 pandemic response plans.

**Areas the COVID-19 DICE covers include:**

- Support countries to conduct a structural readiness assessment of their enabling environment, define business requirements, conduct platform analysis, and map partnerships, existing tools, and gaps. Along with support to countries, this will require standardizing approaches and tools across development partners.
- Coordinate surge support to countries to assist in their development of a rapid strategic approach to meet the imminent needs of the vaccine delivery and transition to a sustainable strengthened and digitally enabled health system.
- Foster capacity and partnership with regional and national digital health experts toward the development of capacity that can provide long-term technical support to the region.
- Strategically support developers and product owners to modify and optimize software products relevant for pandemic response and vaccine delivery toward interoperability, standardization, and vaccine-specific functionalities.
- Complement and operationalize WHO and UNICEF guidelines developed in the context of the Access to COVID-19 Tools Accelerator (ACT-A) to further clarify and identify mature options open to countries building health infrastructure.
- Support the transition, alignment, and integration of COVID-19-related digital health investments through a systems strengthening lens.
- Pilot and assess transformative approaches to digital health deployments, monitor global developments and opportunities for standardized approaches, increase south-south knowledge transfer, and compile lessons learned.