

## APPLICATION LICENSE AGREEMENT

THIS APPLICATION AND LICENSE AGREEMENT, by and between The "Original" Classic International Gem & Jewelry Show, Inc.® ("InterGem") and you ("Applicant"), witnesseth that in consideration of the payment to InterGem by Applicant of the sum stipulated in the applied show, and the mutual covenants and conditions herein contained, the parties agree:

1. That InterGem will grant to Applicant and Applicant will occupy, a Licensed Premise in the chosen City and Date which will be conducted from FRIDAY THROUGH SUNDAY or as stated on said contract.
2. The total rental agreed to by the Applicant (consisting of your Licensed Premise, Equipment & Decorating Package, and minimum required Electrical Wattage) shall be payable upon submission of the Application and License Agreement, unless Applicant has arranged for a Renewable Deposit as provided in Paragraph 'b' below hereof. The total balance is due 7 days prior to the first day of the show to receive the Advance Pricing. IF YOU DO NOT HAVE A RENEWABLE DEPOSIT ON FILE, THE FULL AMOUNT DUE SHALL BE SUBMITTED WITH APPLICATION. CONTRACTS SUBMITTED WITHOUT PAYMENT WILL NOT BE ACCEPTED.
3. InterGem will provide the following to the Applicant within the above Licensed Premise amount:
  - a. A Licensed Premise of the length specified in Paragraph 1 above, 6' deep (or 7' deep when regulations allow) with two chairs and tables. The number of tables provided are as set forth in parentheses following each Licensed Premise length: 10' or 11' (3-6' and 1-4); 14' (4-6' and 1-4); 15' (2-4' and 1-6' [\*3 showcases across front take place of tables]); 20' (3-8' and 2-6'). \*For each showcase used, the number of tables allocated will be reduced by one 6' table. An extra charge will be assessed for any additional tables and furniture supplied by InterGem.
  - b. No other identification sign may be used, other than that supplied or approved by InterGem.
  - c. Electrical outlets for power consumption at 120 volts, 60 cycles, single phase, alternating current, in the wattage set forth in parentheses following each Licensed Premise length: 10'/11' (500 watts); 14'/15' (750 watts); 20' (1000 watts). Additional wattage may be furnished at Applicant's expense; provided that arrangements are made with InterGem when submitting the Application and License Agreement. Provision of display lighting, extension cords and power strips are the sole responsibility of Applicant. All extension cords and power strips MUST BE 3-wire grounded cords.
  - d. General area security, subject to the limitations of Paragraphs P and Q below hereof.
4. Any breach by Applicant of any Application and License Agreement term, including, but not limited to, terms regarding payment by Applicant, shall entitle InterGem to: (a) order Applicant to remove its property from the show premises; (b) retain, as liquidated damages for breach of License Agreement, all sums therefore paid by Applicant for participation in the show; (c) collect immediately any balance due InterGem; (d) cancel any other License Agreement(s) for Applicant's participation in future shows without liability; and (e) collect any other damages and seek any other remedies that InterGem may be entitled to.
5. The Terms & Conditions below are specifically incorporated herein and constitute an essential part of the Application and License Agreement and are binding upon the parties. The individual signing on behalf of the Applicant, certifies that (s)he has read, in its entirety, the Application and License Agreement and accepts its terms and conditions.
6. The Licensed Premise includes a set decorating package including tables and coverings, 2 chairs, drape and signage [Please see the back of the contract for specific information on your requested booth size.] If you would like to rent additional equipment to that already provided, please complete the section above specifying the exact quantities needed. All showcases; pegboards; uprights; bases, crossbars; additional tables, electricity and chairs; MUST be ordered as part of the Application and License Agreement.
7. Cancellation of Pre-Ordered Booths and/or Extra Supplies: Pre-ordered booths and extra supplies may be cancelled by Applicant, provided that such notice of cancellation is received by InterGem, IN WRITING, no later than 30 days prior to the first date of the show. In this instance, a cancellation fee of \$100.00 will be assessed for all booths (no exceptions) and there will be no cancellation fee or penalty applied for extras. Applicants, who cancel, IN WRITING, less than 30 days prior to the first date of the show, must pay a cancellation fee of 50% of the pre-ordered booth and/or all extra supplies. In the absence of proper notice of cancellation, Applicant will not be entitled to any refund or allowance whatsoever and will be liable for the total pre-ordered booth and/or all extra supplies.
8. Applicant does not carry any type of skincare or makeup products. Creams, lotions, and certain cosmetics are prohibited as merchandise under the Standard License Agreement stipulated here. Skincare exhibitors must apply using the [SKINCARE VENDOR CONTRACT](#) and will be beholden to the policies, regulations and fees stipulated in the designated document. If Applicant submits a standard contract and carry's merchandis of this nature, they will forfeit the right to participate in the show and will not receive a refund for any amount paid or due. If merchandise of this nature is displayed during show hours, Applicant may be asked to leave the show and must do so immediately without a refund if show manager or InterGem Staff Member demands it. (Contact our Customer Service Department for further information.)

IN WITNESS WHEREOF, the parties have individually or through their duly authorized representatives, agents or officers, caused the Application and License Agreement to be signed on the day of your order.

## TERMS AND CONDITIONS INCORPORATED IN THE APPLICATION AND LICENSE AGREEMENT

- A. The International Gem & Jewelry Show, Inc.® (InterGem) owns and manages the International Gem & Jewelry Show and the Great American Gem Show & Sale.
- B. An Applicant shall use only the Licensed Premise hereunder, for the display and sale of items specified in Paragraph H below, and for no other purposes. The Applicant may use for display purposes only such tables, poles and floor standing showcases as are furnished by InterGem/Great American/My Favorite! Bead Show in accordance with Paragraph 6(a) below hereof, or supplied by InterGem/Great American/My Favorite! Bead Show under separate agreement; except, when an Applicant proposes, for specific purposes, to use a unique Applicant-owned display rather than standard tables and floor standing showcases. The Applicant may furnish InterGem/Great American/My Favorite! Bead Show a description of such display and at the time of signing the Application and License Agreement, request approval for its use. Approval may or may not be granted at the sole discretion of InterGem/Great American/My Favorite! Bead Show. In the event InterGem/Great American/My Favorite! Bead Show grants permission to use Applicant-owned floor standing showcase(s), there will be a charge of \$30.00 per showcase.
- C. InterGem/Great American/My Favorite! Bead Show reserves the right, at its sole discretion, to accept or deny any Applicant for any and all shows.
- D. Applicant shall not assign, sublet, lease, sublease or share all or any portion of its assigned space, without a written agreement with InterGem/Great American/My Favorite! Bead Show being first obtained. Any such agreement shall incorporate the terms and conditions of the Application and License Agreement, either verbatim or by specific reference.
- E. No Licensed Premise alterations will be permitted (including, but not limited to, size, shape, and/or equipment). Nothing may extend outside the dimensions of your Licensed Premise or extend more than 5 ft. above the floor in the forward 3'-4' of your Licensed Premise. Displays up to 8' above the floor are permitted only on the back wall and up to 3' from the back wall for support. Under no circumstances are Applicants to attach any wire racks or other displays to InterGem/Great American/My Favorite! Bead Show poles. This creates a safety hazard and is not permitted by OSHA regulations. No Applicant may have any item in their Licensed Premise which obstructs the view of any other Licensed Premise.
- F. Applicant shall have at least one representative wearing an appropriate identification badge in its Licensed Premise at all times the show is open to the public and during set-up and move-out.
- G. Applicant shall not have small children in its Licensed Premise during the times when the show is open to the public.
- H. Applicant shall offer for sale and shall display only items connected with gems, jewelry, minerals, findings, books and other products, connected with this industry and shall have displays presented in a manner acceptable to InterGem/Great American/My Favorite! Bead Show. Any nonconforming items shall be removed immediately by Applicant at the request of InterGem/Great American/My Favorite! Bead Show. Applicant agrees that InterGem/Great American/My Favorite! Bead Show shall have the right to withdraw from Applicant's display and sale, any article(s) including signs, which in InterGem/Great American/My Favorite! Bead Show's sole discretion, do not appear suitable for display or sale in the show, or which are considered not in good taste. Applicant shall not conduct on show premises any business other than the display and sale of such items. NO DISCOUNT SIGNS OF ANY FORM WILL BE PERMITTED IN ANY EXHIBITOR'S LICENSED PREMISE AT ANY SHOW, WITHOUT EXCEPTION.
- I. Applicant shall not make any changes in its general product/merchandise line without a written Agreement with InterGem/Great American/My Favorite! Bead Show being first obtained.
- J. Applicant shall warrant to purchasers that all goods sold are as represented with respect to the metal content, stones and other material and with respect to workmanship. All stones must be identified and described both orally and in writing (written descriptions must be spelled out in full without the use of abbreviations or footnotes and must disclose synthetic stones and any treatments including, but not limited to, irradiation, laser drilling, yehuda filling, dyeing, oiling, doublet, assembled, etc.); and Applicant shall refund the full purchase price of any item offered for return which does not meet such warranties or shall substitute goods of like value, at the option of the purchaser, provided such goods are returned during the period of the show. Applicant shall hold InterGem/Great American/My Favorite! Bead Show harmless in the event of any claim arising from misrepresented goods returned or offered for return at any time. It is Applicant's

responsibility to resolve all purchaser conflicts and disputes promptly to InterGem/Great American/My Favorite! Bead Show's satisfaction. All Exhibitors must comply with all Federal Trade Commission rules.

- K. Applicant agrees that it MUST issue a sales receipt for all sales containing a full, detailed description of each item (see Paragraph J above), and stating any and all conditions of such sale and that Applicant MUST charge state sales tax, where applicable.
- L. InterGem/Great American/My Favorite! Bead Show reserves the right, at its sole discretion, to settle disputes between Applicant and Applicant's customers concerning returns, exchanges and/or refunds.
- M. Applicants who employ goldsmiths or jewelers during a show:
- 1) Must complete and deliver all merchandise to customer before the close of show hours, unless otherwise specified in writing on a receipt; (2) Absolutely no customers will be permitted to wait in the hall after show hours; (3) Will be solely financially responsible for damage, negligence and/or loss of merchandise; (4) Are required to pre-order a minimum of an additional 1000 watts of electricity; and Must have a FULLY-CHARGED fire extinguisher in Licensed Premise at all times.
- N. Applicant agrees that InterGem/Great American/My Favorite! Bead Show shall not be held responsible for the safety or loss of Applicant's display or merchandise, whether during show hours or during closed hours, even though InterGem/Great American/My Favorite! Bead Show does provide security personnel for the Hall.
- O. Applicant agrees to hold InterGem/Great American/My Favorite! Bead Show harmless from any claims arising from Applicant's participation in the show, including but not limited to, claims arising from the use of vehicles or equipment, move-in and move-out operations, any claim arising from any act or omission of Applicant, its owners, employees, agents, servants or guests, and from any claims arising from loss, robbery, burglary, pilferage, fire, water damage, accident, negligence or other cause, regardless of whose act or omission generates such claim or claims.
- P. Applicant agrees that InterGem/Great American/My Favorite! Bead Show shall not be responsible for any losses or damages caused by or in any way related to any showcase, table or other equipment which InterGem/Great American/My Favorite! Bead Show provides to Applicant.
- Q. Applicant shall comply with all laws, rules and regulations of the jurisdiction (City, County and/or State) in which the show is held, and with the laws, rules and regulations of the United States of America. Applicant shall be solely responsible for all taxes and levies insofar as the show is concerned and shall hold InterGem/Great American/My Favorite! Bead Show harmless from all claims in connection therewith.
- R. Applicant is aware that it may obtain, at Applicant's expense, insurance against all risks implicit or explicit in its participation in the show.
- S. (1) Applicant shall comply with such rules and regulations as InterGem/Great American/My Favorite! Bead Show may promulgate in writing. (2) In the event of conflict between the Application and License Agreement and any such rule and regulation, the Application and License Agreement shall govern unless it is specifically stated otherwise.
- T. InterGem/Great American/My Favorite! Bead Show agrees that if it is required to cancel the show because of war, revolution, civil disturbance, fire, flood, calamity, disaster or Act of God, more than three weeks before the first date for the show listed on the front for the Application and License Agreement, Applicant's financial obligation shall be reduced by 60% and InterGem/Great American/My Favorite! Bead Show will refund to Applicant any excess over the 40% theretofore paid on account of the Application and License Agreement. If InterGem/Great American/My Favorite! Bead Show is required to cancel a show for any of the foregoing reasons within three weeks of said first date, Applicant's financial obligation shall be reduced by 25% and InterGem/Great American/My Favorite! Bead Show will refund any excess over the 75% theretofore paid on account of the Application and License Agreement. Applicant agrees that, if InterGem/Great American/My Favorite! Bead Show is compelled to cancel the show for any of the reasons enumerated in Paragraph V above, Applicant shall have no claim for loss or damage against InterGem/Great American/My Favorite! Bead Show other than for specified refunds.
- U. If other conditions require InterGem/Great American/My Favorite! Bead Show to cancel the show, InterGem/Great American/My Favorite! Bead Show shall promptly notify Applicant of such cancellation and the reasons therefore. In such event, InterGem/Great American/My Favorite! Bead Show's liability to Applicant shall not exceed the amount of any deposit or payment previously made by Applicant. Applicant shall hold InterGem/Great American/My Favorite! Bead Show harmless against all other claims or liabilities to Applicant whether arising from expenses incurred or to be incurred, loss or anticipated profit or otherwise.
- V. Licensed Premises not occupied by 11:00 a.m. of the opening day of the show will be forfeited by Applicant, and may be filled by standby applicants at the sole discretion of InterGem/Great American/My Favorite! Bead Show. However, the original Applicant will still be liable for full payment of the Licensed Premise.
- W. Applicant agrees not to carry any type of skincare or makeup products. Creams, lotions, and certain cosmetics are prohibited as merchandise under the Terms & Conditions stipulated here. Skincare exhibitors must apply using the [SKINCARE VENDOR CONTRACT](#) and will be beholden to the policies, regulations and fees stipulated in the designated document. (Contact our Customer Service Department for further information.)
- a. PAYMENT OF LICENSE AGREEMENT: Payment for License Agreement should be made payable to: "InterGem". The total License Agreement stipulated on the front of the Application and License Agreement is due and payable at the time the Application and License Agreement is submitted to InterGem/Great American/My Favorite! Bead Show, unless Applicant has arranged for a Renewable Deposit, as provided for in Paragraph b below. If for any reason, the Application and License Agreement is not accepted by InterGem/Great American/My Favorite! Bead Show, such payment will be returned promptly to Applicant. Full payment of Application and License Agreement is due 30 days prior to the first day of the show to obtain the 'Advance Price'. If full payment of Application and License Agreement is not received 30 days prior to the first day of the show, the "At Show" pricing reflected on the contract will apply.
- b. RENEWABLE DEPOSIT: As an accommodation to Applicants who apply for three or more shows, InterGem/Great American/My Favorite! Bead Show will accept a renewable deposit of \$1000.00 [effective January 2009 for new Applicants] with submission of its Application and License Agreements. The Renewable Deposit allows an Applicant with a fully executed License Agreement, to participate in that particular show without making full payment in advance. Full payment for each show must be 30 days prior to the first day of that show and the Renewable Deposit will be renewed from that payment. It is agreed that the Renewable Deposit is not to be held in an interest-bearing escrow account, but shall be available to cover expenses incurred by InterGem/Great American/My Favorite! Bead Show prior to the show, and that any portion of such Renewable Deposit shall be returnable to Applicant only as may be specifically provided for elsewhere in the Application and License Agreement. Note Existing exhibitors currently holding a \$500 Renewable Deposit with InterGem/Great American/My Favorite! Bead Show will be Grand-fathered with the previous policy.
- c. The existence of any and all approved Application and License Agreement(s) and/or Renewable Deposit DOES NOT create an obligation for an Applicant or InterGem/Great American/My Favorite! Bead Show to enter into any agreements and/or arrangements, whatsoever. Any addition, adjustment or change made to the contract unilaterally by an Exhibitor is void regardless of acceptance. Any change must be agreed to by both Exhibitor and InterGem/Great American/My Favorite! Bead Show as a separate addendum to the contract. A License Agreement DOES NOT EXIST until Applicant has, IN HAND, the fully executed pink copy of that Application and License Agreement.
- d. Any Applicant who submits payment by check and, for any reason, that check is returned uncollected to InterGem/Great American/My Favorite! Bead Show, the Applicant is responsible for an additional charge of \$50.00 for each returned item. The Applicant will not be allowed entry into a show until the returned check and the returned check charge have been replaced by cash, money order, certified or cashiers check.
- e. RENTAL OF EXTRA SUPPLIES AND DECORATING SERVICES:
- 1) Applicant agrees that InterGem/Great American/My Favorite! Bead Show shall not be held responsible for the safety, loss or damage of Applicant's merchandise, whether during show hours or during closed hours, due to glass breakage, accident, negligence or other cause, regardless of whose act or omission generates such claim or claims.
  - 2) Applicant agrees to hold InterGem/Great American/My Favorite! Bead Show harmless from any and all claims arising from Applicant's use of a showcase, table, pole, base, pegboard, etc., whether by any act or omission of Applicant, its owners, employees, agents, servants, or guests, regardless of who act or omission generates such a claim or claims.
  - 3) Applicant agrees to reimburse InterGem/Great American/My Favorite! Bead Show, upon written request, any and all monies required for repairs to any showcase(s), table(s), pole(s), base(s), pegboard(s), etc., due to any breach by Applicant of any term or terms, accident, negligence or other cause.
  - 4) Applicant shall not nail, screw or otherwise attach or connect any object to any column, wall, floor or other structure of the Hall without first obtaining written consent of InterGem/Great American/My Favorite! Bead Show. Any breach of this condition will subject Applicant to liability to the Hall, InterGem/Great American/My Favorite! Bead Show or the decorator.
  - 5) Applicant shall hold InterGem/Great American/My Favorite! Bead Show harmless against any liability to or claims by the Hall or the decorator arising from such actions by Applicant.
  - 6) Applicant agrees not to use tape on any InterGem/Great American/My Favorite! Bead Show poles. If Applicant does use tape and InterGem/Great American/My Favorite! Bead Show is required to remove tape, Applicant will be assessed a charge of \$35.00 for removal and/or cleaning of each pole.
  - 7) Exhibitor must leave the Licensed Premise and floor clean and free of trash, food and all debris or exhibitor will be assessed with a \$50.00 clean-up charge.