Our vision is a society in which entrepreneurship is a viable path to socioeconomic mobility. Our mission is to help under-resourced entrepreneurs build businesses in underserved areas so owners can increase their personal financial security and stimulate economic activity in their communities.

**OUR ENTREPRENEURS**
Most of our entrepreneurs are living in 2-person households making less than $30,000 a year. Without equal access to critical resources, the businesses that we support, and the entrepreneurs behind those efforts, must work doubly hard to build better futures for themselves and their communities.

Start Small provides a comprehensive suite of **LEGAL, FINANCIAL, AND MARKETING SUPPORT** designed to address the unique hurdles that prevent under-resourced entrepreneurs from growing wealth through their businesses.

**LAST YEAR ALONE, OVER**
1,300 VOLUNTEERS WORKED WITH US

**AND PROVIDED OVER**
$10M IN PRO-BONO SERVICES

**WE SERVE OVER**
1,100 ENTREPRENEURS ANNUALLY

**WE REDUCE THE BARRIERS TO ENTREPRENEURSHIP.**
We’ve developed and refined a model for how to provide under-resourced entrepreneurs with comprehensive support designed to ensure their business success. We connect entrepreneurs with volunteer lawyers, bankers and marketing professionals from elite firms. The caliber of support these professionals provide would be unthinkably expensive normally.

**ONE YEAR AFTER WORKING WITH US,**
OUR BUSINESSES EXPERIENCE A
57% INCREASE IN REVENUE – AND SUPPORT
440 JOBS

**95%**
OF OUR BUSINESSES ARE MINORITY- OR WOMEN- OWNED

**70%**
LOCATED IN UNDERSERVED COMMUNITIES

**$1 IN PROGRAM COSTS >> $2.5 INCREASED ECONOMIC ACTIVITY**

*ECONOMIC ACTIVITY DEFINED AS TOTAL REVENUE CHANGE ACROSS ALL BUSINESSES SUPPORTED.*

**$10M IN PRO-BONO SERVICES***

**1,100 ENTREPRENEURS ANNUALLY***

**57% INCREASE IN REVENUE – AND SUPPORT***

**440 JOBS***
There are several ways to get involved with our work:

1. **Volunteer**

Start Small’s primary mission is to link under-resourced entrepreneurs to a pro bono network of experts to address the challenging issues they face while growing their business. There are numerous and varied opportunities, for both individual volunteers and entire companies, to join Start Small’s volunteer network and donate their vast legal, financial or marketing skills to help our entrepreneurs grow wealth through their businesses.

> Volunteer Opportunities at startsmallthinkbig.org/volunteer

2. **Shop our Clients**

There is a direct correlation between supporting your local small business and community and economic development. On average, almost half of every purchase at your local small business is recirculated locally (in the form of payroll, goods/services purchased from area businesses, profits spent locally by the owner, or donations to area charities), compared to less than 14 percent of purchases at chain stores. Take the time and spend the money to support local businesses with your presence and your dollars. You really do vote with your wallet. When you shop locally, you are casting your vote for your community.

> Start shopping at startsmallthinkbig.org/shopourclients

3. **Donate**

Each year, we leverage over $1 million dollars in organizational funding to provide our businesses with pro bono legal, financial and marketing support valued at over $10 million dollars. And we’re the only organization in the country that provides entrepreneurs with this kind of comprehensive support designed to ensure business success. Within the first 12 months, our businesses see their revenues increase almost 60%. Make a donation to support the work we do for small businesses and help us grow!

> Make a tax-deductible donation today at startsmallthinkbig.org/donate