



BENEFITTING TOMORROW'S INTERNATIONAL LEADERS

OREGON INTERNATIONAL BUSINESS AWARDS AND
CONSULAR CORPS SCHOLARSHIP GALA



Each year, the Oregon Consular Corps is joined by the Port of Portland, the City of Portland, the State of Oregon, key representatives from SW Washington, and associates in the regional trade and business community to host Celebrate Trade.



Celebrate Trade honors scholars and trade-sector companies that have made significant contributions to the region's economic vitality and quality of life. The Oregon Consular Corps also selects an additional organization or individual for special distinction. And we add plenty of humor and entertainment in the event.

This annual gala raises funds for the Oregon Consular Corps Scholarship Fund, a 501 (c)(3) nonprofit organization which provides scholarships to Oregon's next generation of leaders.



We will gather in person on Thursday, May 16, 2024, in the elegant Kridel Ballroom at the Portland Art Museum. See more about last year's event [HERE](#).

The Oregon Consular Corps promotes activities that support international trade, business, exchange, and education. Each year the Oregon Consular Corps, in cooperation with its sister organization the Oregon Consular Corps Scholarship Fund, organizes the Celebrate Trade gala which raises funds to support scholarships at five Oregon universities.

2024 SCHOLARSHIP RECIPIENTS

HOW YOUR PARTICIPATION MAKES A DIFFERENCE

The student scholarships are funded through Celebrate Trade ticket sales and sponsorships. The Oregon Consular Corps Scholarship Fund will present two scholarships of \$3,000 each to students majoring in international studies at Lewis & Clark College, Oregon State University, Portland State University, the University of Oregon, and the University of Portland.

This investment of \$30,000 can only be made through the support of sponsors, donations, and patrons attending the gala.

There are now more than one hundred Oregon Consular Corps Scholarship recipients engaged in careers in science, medicine, business, international nonprofits, university faculties, research, and government throughout the world.

At Celebrate Trade, the Oregon Consular Corps also prioritizes recognition of businesses that are leveraging the strengths of the region's trade-based economy and expanding their markets around the globe.



Consider these recent statistics provided by the U.S. Commercial Service and the Global Business Alliance:

- International trade supports more than half a million regional jobs
- The value of goods and services produced and exported from Oregon reached \$29.6 billion in 2021. Imports were \$22.7 billion, thus a trade surplus
- More than 710 international employers have operations in Oregon. Oregon trades with nearly 150 countries around the world
- Around 90% of exporters are small and medium businesses

PAST
INTERNATIONAL
BUSINESS AWARD
RECIPIENTS



More than 6,000 Oregon and SW Washington businesses are engaged in international trade.

Celebrate Trade honors several of them, shining the spotlight on their successes and inspiring other companies that may have global ambitions.

Our most recent recipients (2023) include the following extraordinary organizations:

Global Trade Award: OIA Global

Trailblazing Award: Revant Optics

Trailblazing Award: Wong Potatoes

Emerging Exporter Award: Secret Aardvark OCC Global

Ambassador Award: Stephen Bloom, CEO Portland Japanese Garden

Please consult orconsularcorps.org/celebrate-trade for a full list of previous recipients.

ABOUT THE CONSULAR CORPS



The Oregon Consular Corps (OCC) is an organization of career diplomats and honorary consular officials who serve or have served as representatives of foreign nations and jurisdictions in Oregon and the Pacific Northwest.

Members of the Oregon Consular Corps represent approximately 40 nations.

The Oregon Consular Corps has served Oregon for over 100 years, offering a valuable connection to the world while providing diplomatic support and encouraging trade and commercial opportunities between Oregon and our member countries. The Oregon Consular Corps is the official international voice of Oregon and SW Washington, a voice that speaks loudly in support of international understanding, and cooperation through education, interaction, and philanthropy.

CELEBRATE TRADE ORGANIZING COMMITTEE

Bart Eberwein Honorary Consul for Canada, Chair of Celebrate Trade Committee
Gale Blessing Honorary Consul (emerita) for Panama, 2022 Dean OCC
Susan Cox Honorary Consul for the Republic of Korea
Randy Miller Honorary Consul for Lithuania
Wilfred Pinfold Honorary Consul for the United Kingdom
Les Swanson Honorary Consul (emeritus) for Iceland
Veikko Valli Honorary Consul of Finland
Scott Baker Associate Member OCC
Brian Doherty Associate member OCC
Mick Harris Associate member OCC
Amy Nguyen Associate Member OCC
Doug Smith Board Member OCC

CELEBRATE TRADE PARTNERS

Joining the Oregon Consular Corps on the Celebrate Trade selection committee are Nike, the Port of Portland, Business Oregon, the City of Portland, Columbia River Economic Development Council, Greater Portland Inc, K&L Gates, Miller Nash, NIKE, Oregon Department of Agriculture, Prosper Portland, Travel Oregon, Travel Portland, U.S. Commercial Service, and WorldOregon. Representatives from these organizations work with members of OCC to select the recipients of the business awards.

CELEBRATE TRADE SPONSORSHIP PACKAGES

The Oregon Consular Corps is proud to announce NIKE and the Port of Portland as Presenting Sponsors for the 2024 Celebrate Trade gala. We invite you to join them as a Celebrate Trade Sponsor.

Contact Amy Nguyen at amy@dragonberryproduce.com, Brian Doherty at doherty4erin@outlook.com, or Wilfred Pinfold at wilfred.pinfold@gmail.com with your interest in sponsorships. See our website for a full list of past sponsors.

PRESENTING SPONSOR..... \$20,000

BENEFITS

- Featured as Celebrate Trade Presenting Sponsor in all pre and post-event printed promotional materials
- Two reserved tables with premium seating for 20 guests
- Highlighted in Celebrate Trade social media and digital marketing
- Acknowledged from the stage by emcee
- Opportunity to address guests from the podium
- Complimentary parking for 10 guests
- Opportunity to host scholarship recipients at table at the event
- Prominent logo placement in event media presentation
- Prominent logo signage on Sponsor Premium tables Company logo on event banner(s)
- Acknowledgment at the Scholarship Reception in February 2024

GLOBAL SPONSOR..... \$10,000

BENEFITS

- Featured as Celebrate Trade Global Sponsor in all pre and post-event printed promotional materials
- Highlighted in Celebrate Trade social media and digital marketing
- Acknowledged from the stage by emcee
- Two reserved tables with Premium seating for 10 guests
- Reserved event check-in for Presenting Sponsor & guests
- Opportunity to host scholarship recipients at table at event
- Prominent logo placement event media presentation
- Prominent logo signage on Sponsor Premium tables Company logo on event banner(s)
- Acknowledgment at the Scholarship Reception in February 2024

CELEBRATE TRADE SPONSORSHIP PACKAGES

SUPPORTING SPONSOR..... \$5,000

BENEFITS

- Featured as Celebrate Trade Supporting Sponsor in all pre and post-event printed promotional materials
- Highlighted in Celebrate Trade social media and digital marketing
- Acknowledged from the stage by emcee
- One reserved table with Premium seating for 10 guests

PATRON SPONSOR..... \$2,750

BENEFITS

- One reserved table for 10 guests
- Patron Sponsor signage on table
- Acknowledged in printed event program & program PowerPoint

INDIVIDUAL TICKETS..... \$275

The beneficiary of the Celebrate Trade Event is the Oregon Consular Corps Scholarship Fund, a 501(c)(3) nonprofit.

For more information, contact the organizing committee: oregonconsularcorps@gmail.com or call Bart Eberwein at: 503-880-7877 or Gale Blessing at: 971-645-7840.

