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Photo courtesy: LUMA Hotel San Francisco

LUMA HOTEL SAN FRANCISCO OPENS ITS DOORS IN MISSION BAY

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[San Francisco's Mission Bay](#) has had a hard-to-miss glow up in the past few years, and now the neighborhood that's home to Chase Center, Oracle Park, and the expansive UCSF Medical Center welcomes its first-ever hospitality spot: [LUMA Hotel San Francisco](#).

Inspired by contemporary design and offering curated guest experiences and intuitive amenities, LUMA features 299 guest rooms and suites, including 50 Double King rooms. Cole Martinez Curtis & Associates designed the rooms to feature floor-to-ceiling windows with mechanized privacy shades and created layouts to maximize vantage points of the skyline and Bay. The color palette pays homage to the history of Mission Bay (which—fun fact—once housed salt ponds), with cool neutral tones and pops of teal.



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The Penthouse sits upon LUMA's 16th floor, offering guests a fully separate living and dining space and connecting capabilities to adjoining rooms. The one-bedroom suite also includes a wet bar, powder room, and full spa bathroom complete with a soaking tub, river stone shower and unique fossil tile from Stone Source. The Penthouse also features custom furnishings like the sectional curved sofas from Lily Jack and bedroom headboard designed by [Kevin Barry Fine Art](#). Curated guest room amenities include Frette terry and linens, bath products by Etro, CHI Touch 2 hairdryers, Bormioli glassware, and a selection of artwork from local artists.



Photo courtesy: LUMA Hotel San Francisco

San Francisco-based architecture firm [Hornberger + Worstell](#) oversaw the construction of the hotel's exterior, which plays upon the "bright light" meaning of LUMA's name. Several light installations can be found along the property as well as back-lit, laser cut panels emulating the salt ponds to encapsulate the entry-way, set to display an array of changing colors at night. And onlookers will notice the hotel's signature beam of light that stretches up the corner of Third and Channel Street.

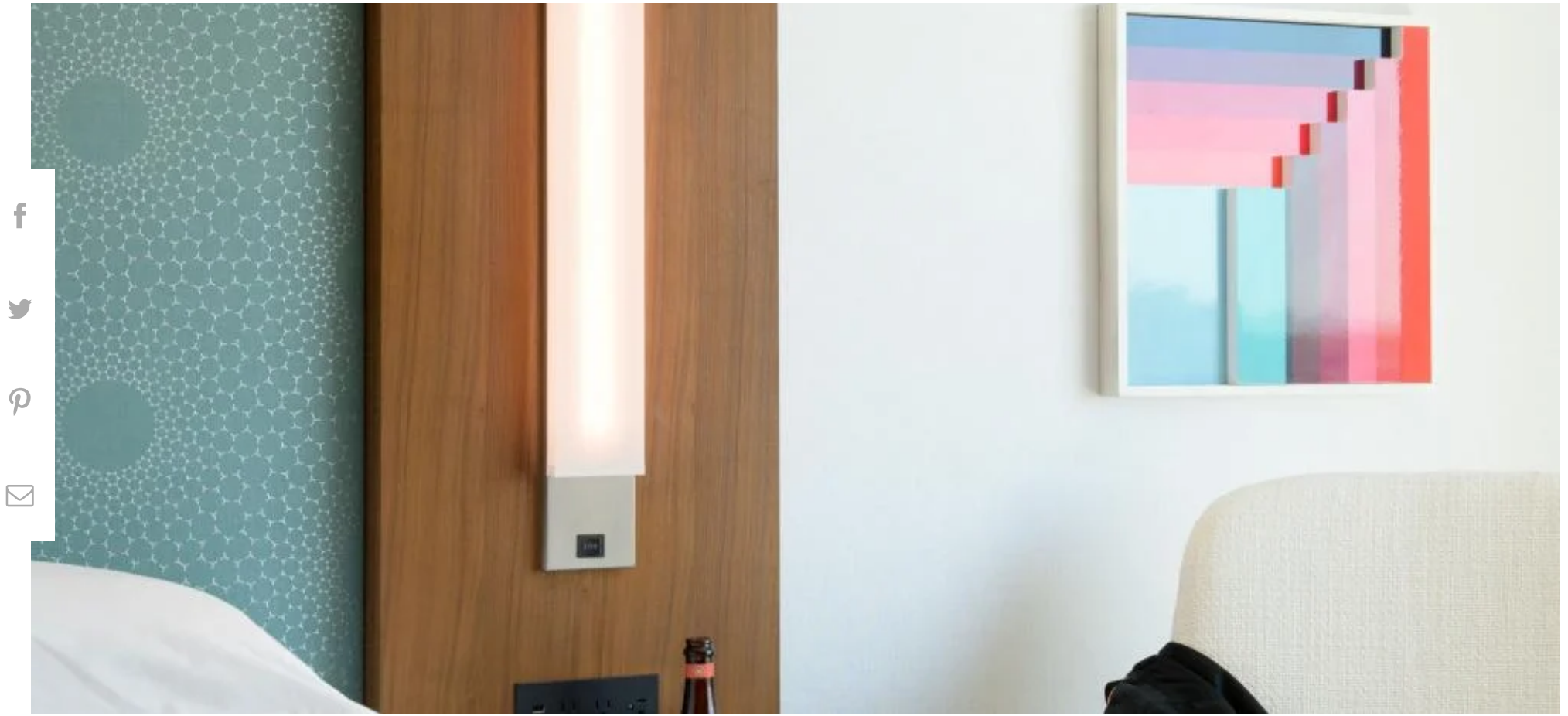


Photo courtesy: LUMA Hotel San Francisco

The ground floor showcases exclusive large-scale art installations including Jim Campbell's *Helical Trace*, which features 4,000 wires ending in single LED light bulbs, and Adia Millet's *Refuge*, an 18-foot-tall abstract painting of the indigenous birds known to Mission Bay. A mixed media piece from Oakland's Local Language titled *Memory Tides*, is a 3D model inspired by aerial photography of the Bay Area wetlands.



Photo courtesy: LUMA Hotel San Francisco

LUMA Hotel San Francisco is LEED Silver certified, and features innovations like Bolon flooring made from recyclable materials in all guest rooms, and motion sensors to promote energy efficiency. All lighting fixtures are environmentally friendly and have been hand selected to communicate intention behind design. For more information or to make a reservation, please visit LUMAhotelsf.com.