CAMPAIGN FOR A PERMANENT HOME & FLOURISHING FUTURE
WE ARE MAKING A BIG MOVE
THE BUSHWICK STARR IS MOVING TO A PERMANENT NEW HOME IN BUSHWICK TO CREATE A DYNAMIC AND ACCESSIBLE CULTURAL SPACE FOR OUR COMMUNITY
MEET 419 ELDERT

Situated on a quiet cul-de-sac on the border of Bushwick and Ridgewood against a backdrop of residential, industrial, and commercial properties, this former dairy plant has played many roles since it was built in 1931 – and now, we are proud to call it North Brooklyn’s home for new performance.

The Bushwick Starr purchased this single-story 5000 sq ft warehouse to transform into a cutting-edge performing arts facility, projected to open in Fall 2022. Located just one block from the L train, the new Starr will become a permanent cultural asset for the neighborhood to which we’re dedicated.
This move was initiated during a time of widespread hardship. After closing our doors due to the shutdown of public performances in March 2020, we learned that we could no longer lease the space we had called our home for over a decade.

This unexpected circumstance presented us with an urgent challenge to think broadly and act quickly. Despite the uncertainty, we met the demands of this moment with abundant hope — and, thanks to the leadership of our Board and generosity of our supporters, we’ve been able to take this leap of faith and land on our feet.

We now have the chance to co-create this space, built with great care and intention to support the artists who will come to define the future of theater and performance. Together, we will rebuild for a joyful return, recommit to the partnerships we’ve built over the past 13 years, and reimagine the ways we live up to that promise for decades to come.
NEW SPACE, SAME SPIRIT

The intimacy and immediacy of the Starr’s space has always been a foundation of its identity: a comfortable place for the exchange of ideas, where audiences and artists are safe to share in experiments in new performance.

Our new venue will allow us to deepen our defining authenticity through expanded and improved spaces where artists, audiences, and neighbors are welcomed to take part in an open and visible community arts space.
For the first time, neighbors can freely enter throughout the day to an accessible space of community gathering. A folding glass garage door will allow for events and festivals to spill out into the community.
GROUND FLOOR, IN HOUSE

Our move brings all of our spaces to the same level. Audiences will enjoy an expanded venue with improved access and comfort, while artists will benefit from larger, functional spaces on-site that support all they ways they work.
The flexibility built into the new venue will allow our spaces to transform to meet creative needs and impulses, offering limitless ways for audiences to interact, and artists to realize their wildest visions.
Our priority is to embrace the existing character of the building and maintain the spirit of the Starr.

Taking inspiration from communal industrial shops, Architect Peter Zuspan of Bureau V is creating an architectural design that reflects the building’s history, respects its surroundings, and honors the Starr’s origins.
THE TIMELINE

The design and construction of our new home is already underway, and planned to be conducted efficiently within a 16 month timeframe. We aim to cut the ribbon on the new Starr in late 2022!

DESIGN > 6 months
July - December 2021

FILING & BIDDING > 6 months
October 2021 - April 2022

CONSTRUCTION > 6 months
April - October, 2022
BUILDING FOR THE FUTURE

To support this ambitious project, we have developed a comprehensive Campaign – encompassing a three-year scope from 2021-2024 to raise the funds necessary for security, sustainability, and growth.

Our Campaign will expand our capacity to:

- **DEEPEN** our direct support of artists by doubling our up-front funding of Main Stage projects, and providing new resources for work-in-progress residencies.
- **BUILD** a local creative workforce by creating paid training programs in production skills for live performance.
- **DEVELOP** cultural leaders with new staff positions including Associate Artistic Director, Line Producer, Associate Technical Director, and Associate Producers to support artistic and education programs.
INTRODUCING THE STARR CAMPAIGN FOR A PERMANENT HOME & FLOURISHING FUTURE

With a working goal of $10m, the Campaign will accomplish:

**ACQUISITION**
$1.2m - Security Fund
to finance the purchase of a building in Bushwick and establish a permanent home

**CONSTRUCTION**
$4.25m - Building Fund
to design and construct our new theater, working facilities, and community spaces

**3 YEARS OF OPERATIONS**
$3.3m - Programs Fund
to maintain operations in a larger venue, and widen service in our community

**GROWTH**
$1.25m - Futures Fund
to expand capacity for impact and foster financial resilience
Join the Starr Giving Galaxy

Make a lasting commitment to the Starr’s comprehensive campaign and take part in our ambitious vision! Your gift of any size will jump-start our progress and sustain our service to our artists and community.

Choose to make one comprehensive gift upfront, an annual pledge, or even monthly donations, on the schedule that’s right for you. As we take this giant leap towards our future, your gift of any size is a valued contribution to our mission.
GIVING OPTIONS

GIVE FOR NOW
We welcome every donation over the course of the campaign!
Your gift of any size, at any time during the three year campaign, propels the Starr’s mission into the future.

MAKE A ONE TIME GIFT

GIVE FOR THE FUTURE
Submit your three-year pledge to the Starr’s comprehensive campaign and join our bedrock group of supporters that will sustain our service to our artists and community.

MAKE A 3 YEAR PLEDGE

With your three-year campaign commitment of $300 or more, you will be invited as our special guest to our grand reopening events, and receive membership benefits for every Starr production from now through 2024 and updates on project milestones along the way. Gifts of $3,000 or more pledged by June 2022 will be honored on the Starr Galaxy donor wall in our new lobby, and other naming opportunities for leadership gifts are available by request.

The Bushwick Starr, Inc. is a tax-exempt 501(c)3 organization and accepts donations by credit card or check, as well as wire transfers and gifts of stock. We gratefully welcome corporate donation matches.
OUR PROGRESS

Cash & Pledges raised as of 10/25/21
$6.5m

Number of Donor commitments
54

Progress to $10m goal
65%

Click here to see all the Starrs in our Giving Galaxy!
BRINGING THE STARR TO THE FUTURE

For more information on how your support can make a difference, please contact Lauren Miller, Development Director at 443-457-3567 or Lauren@TheBushwickStarr.org 
or donate directly online at thebushwickstarr.org/campaign
THANK YOU

www.thebushwickstarr.org

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CREDITS

The Starr Campaign for a Permanent Home & Flourishing Future was developed with support from P.S.314 and the Starr Campaign Committee: Elizabeth Sorrell (chair), Rachel Chavkin, Michael Contini, Max Dana, and Denise Dickens

The Starr’s Permanent Home was acquired with Matt Hopkins and Jane Brody of Vicus Partners, with financing from The New York Pooled PRI Fund managed by SeaChange Capital Partners, legal services from Blank Rome LLP and Ken Gordon Esq. and guidance from Randi Berry and Paul Leibowitz of IndieSpace, and will be designed and constructed by architect Peter Zuspan of Bureau V and project managers About The Work. The Starr Campaign for a Permanent Home & Flourishing Future was developed with support from P.S.314.

PHOTO CREDITS:
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