

Tom Q Johnson

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Five Friends Food

MARKETING DIRECTOR / CO-OWNER — July 2012 - Present

- Started company in a community kitchen, have since grown to 500+ retailers nationally.
- 2014 Minnesota Cup semi-finalists, 2016 “Best Food & Beverage Manufacturers in MN.”
- Responsible for sales, marketing, vendor relationships, production, and packaging design.

Wunderman (WPP)

PROJECT MANAGER — Sept. 2014 - Dec. 2015

- Sole owner of client-facing “In-Store Signage” scope for our client Best Buy.
- Managed team of designers and copywriters to produce 3,000+ signs/year.
- Responsible for production, budgeting, scope of work definition, timelines, delivery, and proofing.

Tiger Oak Media

ASSISTANT EDITOR, MINNESOTA BUSINESS MAGAZINE — Oct. 2012 - Sept. 2013

WEB EDITOR, METRO MAGAZINE — July 2012 - Oct. 2012

- Wrote, edited, and published original stories on Minnesota arts and business
- Managed the email marketing, social media, blogging, and web publishing.
- Directed internship program and managed freelance relationships.

The Nerderly

MARKETING COORDINATOR — Jan. 2012 - July 2012

MARKETING INTERN — June 2011 - Oct. 2011

- Assisted department copywriting, video, and event planning functions.
- Oversaw technical community outreach programs.

The Minnesota Daily

PRESIDENT AND CO-PUBLISHER — Summer 2010 - Spring 2011

A/V EDITOR, A&E REPORTER, COLUMNIST — Spring 2009 - Summer 2010

- Head of Online, Marketing, HR, and IT departments / Acted as CEO and Board of Directors chair.
- Gathering and produced multimedia and written stories around the UofM campus.

University of Minnesota, Twin Cities - Spring 2015

B.A. Asian Languages and Literature with minor studies in Statistics

Web: HTML, CSS, and Javascript; administration Drupal, Wordpress

Applications: Adobe Illustrator, Photoshop, InDesign, Premiere, After Effects; Final Cut; Microsoft and Google Productivity Suites; Google Analytics Certified

Project Management Systems: Kanban, Agile

Language Proficiencies: Mandarin Chinese, German