

# RACHEL SANZO

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## WORK EXPERIENCE

### **BNY MELLON | Senior Graphic Designer**

JANUARY 2018 – PRESENT | NEW YORK, NY

Assistance with execution of new visual identity for multi-channel marketing and communications across all lines of business. Tasks include, but not limited to, print and digital campaigns, PowerPoint presentations, marketing brochures, and newsletters.

### **KNELL & CO | Graphic Designer**

AUGUST 2016 – DECEMBER 2017 | DOBBS FERRY, NY

Developed concepts and artwork, creating graphic design solutions from inception to completion. Worked on a wide range of design from print, signage, online material, social media marketing and editorial. Clients included: WIRED, Rev Cycle Studio, Dobbs Ferry Chamber of Commerce.

### **UNION ARTS CENTER | Graphic Designer**

JUNE 2015 – AUGUST 2016 | SPARKILL, NY

Lead designer responsible for ongoing projects for a popular innovative art center. Worked closely with production manager and in-house staff. Worked on a variety of projects from, flyers, postcards, calendars event posters, templates and ads.

### **TARA OWEN | House Manager & Personal Chef**

MARCH 2007 – JUNE 2017 | KATONAH, NY

Managed day-to-day household operations of 6 person family. Provided direct support for maintaining five properties. Planned and prepared new weekly dinner menus. Supervised kitchen operations including pricing, inventory, and purchasing.

### **FREELANCE DESIGN**

SEPTEMBER 2015 – PRESENT

Designed brand identity, print and web for various clients. Clients include: Little Wise Guys, Stone Magic Jewelry, Mental Health Association of Westchester, Mercy College.

## EDUCATION

### **MERCY COLLEGE**

DOBBS FERRY, NY

BFA in Computer Arts+Design

3.959 GPA

### **NYACK COLLEGE**

NYACK, NY

AS in Liberal Arts

4.0 GPA

## SOFTWARE PROFICIENCY

Photoshop, Illustrator, InDesign, After Effects, Adobe Audition, jQuery, Dreamweaver, HTML, CSS, PowerPoint, Keynote, Microsoft Word

## RECOGNITION

### **Adobe Design Awards Semi Finalist**

Graduated with Honors

Deans Recognition Award

President Honors Scholarship