HRADIO aims to leverage the potential of hybrid technology for radio. To make this happen, the project enables cost-effective and user engaging live broadcasting to be integrated with online features on mobile applications, portals, connected radios, as well as in the car. This allows broadcasters to deliver time and location independent linear radio services seamlessly linked to personalised on-demand content.

In the HRADIO app, all program items, such as songs and news, are displayed within a chat view. With the app, you are able to timeshift your radio experience, substitute songs with those from your local music library, and interact with your radio station.

The HRADIO WebView offers more information and basic interaction possibilities on a large screen, such as voting for polls, creating a more visual experience than radio currently offers.

The HRADIO car app demonstrates hybrid radio features such as timeshifting, music substitution and station recommendations in different environments.

The HRADIO project has developed 3 applications to showcase the potential of hybrid radio:

**WHAT?**

**In the HRADIO app**, all program items, such as songs and news, are displayed within a chat view. With the app, you are able to timeshift your radio experience, substitute songs with those from your local music library, and interact with your radio station.

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**HOW?**

**BASED ON CONTENT & CONTEXT**

**PERSONALISED PLAYLISTS**

**TIMESHIFTING**

**THE HRADIO PROJECT BRINGS TOGETHER:**

**CREATE YOUR OWN HYBRID RADIO EXPERIENCE**

**USE THE HRADIO PLATFORM OR ACCESS THE DIFFERENT SOFTWARE FUNCTIONALITIES ON GITHUB.COM/HRADIO**

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