



FUNDRAISING TOOLKIT

Help BCA fulfil its mission to collect, preserve and celebrate Black history, culture and heritage in Britain.

Raise funds toward our target of £30 million over five years in order to ensure a long-term sustainable foundation for this iconic institution. Below are some ideas for fun, rewarding and inspiring ways to raise money for BCA. You can also check out [JustGiving.com](https://www.justgiving.com) for more ideas and information on how to get involved.



Auction your collection of Roots and Reggae vinyl or sell to the highest bidder a promise to wash their car for 3 months. You might have a collectible heritage item of value that BCA could include in its own auction.



Organise your own **Bake Off** at your school, office, church or mosque. Take inspiration from the tasty cakes served in BCA's own café.



Host your own **cinema** screening featuring one of the many outstanding movies from Black filmmakers and celebrate an alternative Oscar party.



A **dinner** party is a great way to bring people together over a delicious African, Caribbean and/or British meal and have fun completing a BCA History Quiz.



Are you up for an **extreme challenge**? Do you want to sky dive, abseil down an iconic building, swim the English Channel or cycle from Lands End to John O'Groats?



Organise a **footie** 5 or 9 a side match, with players and spectators paying an entry fee to be donated to BCA and everyone invited to donate to take part in a penalty shoot out.



Give up something important to you (chocolate) or a bad habit (smoking) and have friends and family sponsor your efforts. Donate the savings you make from giving up to BCA.



Organise a **Heritage Hunt** where you find landmarks relating to Black British history. BCA can help put together a Heritage Hunt guide for many major British cities.



An **indulgence day** of pampering for you and your friends is a wonderful way to support BCA. Do you know a great masseuse, beautician or hairdresser who can help make a day of it?



Host an evening of **Jazz**, featuring music from your own collection and/or performed by local talent and enjoyed over some refreshments.



Who can resist a **Karaoke** night? Good or bad vocals makes everyone smile. Tickets are sure to sell like hotcakes whether in your home, the local pub or town hall.



How low can you go? Show off with a **limbo dance** competition. Not only will people pay to enter but spectators can sponsor their favourite limbo dancer to win.



Run for BCA in one of the many **marathons** around the country or organise your own 26.2 mile or hour marathon activity such as a DJ set, roller skating or dancing.



Afro day was tremendous. Why not get sponsored and go **natural** for a day, a week or a month.



Office collection day is a great way to let your colleagues know about your support for BCA. Can you hold a Dress Down Friday, BCA Afternoon tea trolley or a morning bake sale?



A pyjama party is a fun way to bring several fundraising ideas together in a sleepover: movie night, indulgence day, dinner party and more.



How much fun would a Black History **Quiz** night be? BCA can give you the Q&As and you can organise one in your local pub, village hall, school, church, mosque or even your back garden.



Forget whisky tasting, how about a **Rum tasting**. The range of rums from around the world, including the best from the Caribbean, would make an informative and tasty evening.



Shave your head or face (it will grow back) and offer people the chance to bid to wield the razor.



How much fun is a **tombola** party? Get friends and family to donate prizes, sell as many tickets as you can.



Get rid of your **unwanted** clutter – clothes, DVDs, furniture – by holding a car boot or rummage sale or even sell them on eBay.



Be adventurous with a **virtual challenge**. Complete the 2800k Trans Afrika Bike Race route, a key stage of the Tour de France or the New York Marathon using a cycle or treadmill in your gym.



Make **weight watching** even more worthwhile by getting a group of friends together who want to lose weight and find sponsors to spur you on to your goal.



Host an **X box marathon** featuring a favourite game, charging a small fee to connect and see who is still standing at end of play.



Get sponsored for the **You Only Live Once challenge** and do something amazing from your life's bucket list.



A **Zumbathon** is a great way to get in shape while you are raising money for BCA from charging your friends and family a small fee to have some fun.

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