American Avalanche Association – Professional Development Workshop Grants
Application Guidelines

The American Avalanche Association (A3) awards annual grants to promote and support regional avalanche education events that target avalanche professionals for continuing professional development. Grant recipients are selected from the applicant pool based on criteria that favor events that best advance the A3’s mission and goals. Grant totals depend upon funding available. Please note, awards may not equal the amount requested and the Board may choose not to fund all requests.

Grant Proposal Procedure. The application deadline is June 1, 2021 for events offered the ensuing 2020/21 season. To apply for a grant, submit a proposal that addresses the criteria outlined below. Submit the proposal via email to the A3 Executive Director, Dan Kaveney, at dan@avalanche.org. Please include your email and phone contact info in the proposal. There is no required format or length for the proposal, and proposals may request grants of any amount. In the past grants have ranged from $250 to $2000, depending on the scope of the event, identified need, and additional partnerships. The Board will make award decisions by August 1, 2021. No applications will be accepted after the June 1, 2021 deadline.

Proposal Content. Describe the proposed event and planned uses for the grant funds. Provide adequate detail to enable the A3 Governing Board to assess your proposal and compare it with others competing for the same funds. Generally, more information about the event and how you plan to use the money is better. Include a comprehensive proposed budget that delineates general categories and approximate figures for expenditures.

Grant Award Criteria. The A3 Governing Board considers the criteria below when reviewing proposals. We favor events that fulfill as many of these criteria as possible, though the proposed event does not have to fulfill all of them.

- Event should draw a regional audience (single-operation or organization-specific trainings are not eligible).
- Event may be open to the recreational public and MUST be open to avalanche professionals.
- Preference given to events that disseminate recent snow and avalanche research and other contemporary developments in the avalanche industry to a wide audience.
- Preference given to events that provide direct contact with researchers and developers.
- Event must have multiple sources (or potential sources) of funding.
- Event should increase the visibility of the A3 in the region and provide opportunity for recruiting new members to the A3.

Grant Requirements/Information.

- Grant funds may be used to pay for services, equipment, travel costs, speaker fees, advertising and other forms of promotion, and facility and equipment fees/rentals.
- Grant funds may NOT be used for wages or salaries of event organizers.
- Grant recipients must include the A3 logo in all promotional materials.
- Grant recipients must allow A3 a table at the event, and must provide 2 complimentary registrations for A3 staff or A3 representatives who are there attending to the table.
- Grant recipients must reserve 10 minutes for an A3 presentation.
- Grant recipients must submit a timely, brief report of the event to the A3 Governing Board and for publication in The Avalanche Review (due by next TAR submission deadline after the event). If a selected event is cancelled or does not run during the planned grant cycle (fall, winter or spring), the A3 should be notified and the full grant award returned as soon as possible.
- Grant monies will be disbursed to recipients approximately 4 weeks prior to the event. Questions? Please contact Emma Walker, A3 Administrator, at emma@avalanche.org.