FOR IMMEDIATE RELEASE
THURSDAY, OCTOBER 29, 2020

MEDIA ADVISORY

*Silicon Valley Non Profits Stand Against Racism and Demand the Immediate Termination of Leadership of SVO, SVO PAC, CAR, and CAA*

*Non profits will also formally resign as members of SVO in solidarity against systemic racism*

Who: Gregory Kepferle, CEO, Catholic Charities of Santa Clara County and President, Charities Housing; Leslye Corsiglia, Executive Director, Silicon Valley at Home; Gina Dalma, Executive Vice President, Community Action, Policy and Strategy, Silicon Valley Community Foundation; Darcie Green, CEO, Latinas Contra Cancer; Michelle Lew, CEO, The Health Trust; Teresa Alvarado, Chief of Local Impact, SPUR; Kevin Zwick, CEO, United Way Bay Area; Rev. Ray Montgomery, Executive Director, PACT; Milan Balinton, Executive Director, African American Community Services Agency.

What: Leaders of community-based organizations (CBO’s), many of which are members of the Silicon Valley Organization (SVO), are appalled at the blatant racist fear-mongering tactics of SVO and SVO Political Action Committee (PAC), the California Association of Realtors (CAR) and the California Apartment Association (CAA). Recent inexcusable events that called for the resignation of SVO CEO are examples of a long history of racist-fearmongering and failed leadership.

Community-based and philanthropic organizations, who work hard every day to improve the lives of all Silicon Valley residents, especially those who are affected most by systemic racism and poverty will no longer sit politely and allow the racist tropes, messages and policies of these organizations to continue. Group presents demands and calls to action.

When: TODAY: Thursday, October 29, 2020, 11:00 a.m.

Where: Silicon Valley Organization, SVO 101 W Santa Clara St, San Jose, CA 95113

Interviews: Gregory Kepferle, CEO, CCSCC; Leslye Corsiglia, Executive Director, Silicon Valley at Home; Teresa Alvarado, Chief of Local Impact, SPUR; Kevin Zwick, CEO, United Way Bay Area; Rev. Ray Montgomery, Executive Director, PACT.

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About Catholic Charities of Santa Clara County:

Catholic Charities of Santa Clara County has been a fixture for more than 65 years making an impact in alleviating, reducing and preventing poverty by providing food, housing, health, education and economic security, and building affordable housing through Charities Housing. We partner with many organizations who share our dedication to diversity, amplifying our collective voices as we work together for relief and change. CCSCC staff members come from and live in the neighborhoods we serve as nearly 80% of 400+ staff are people of color and we speak more than 30 languages and dialects and some are former clients themselves. In a time of focus
on the injustices endured by communities of color in our country - and when those communities are suffering disproportionate health and economic losses due to the COVID-19 Pandemic, CCSCC, their affiliated organization Charities Housing Development Corporation and other trusted partners are here for our community. More information, visit www.CatholicCharitiesSCC.org and www.facebook.com/WorkingToEndPoverty.

About Silicon Valley at Home:

SV@Home is the voice for affordable housing in Silicon Valley. SV@Home is a membership organization that advocates for policies, programs, land use, and funding that lead to an increased supply of affordable housing. Additionally, SV@Home educates elected officials and the community about the need for housing, and the link between housing and other quality of life outcomes, including education, health, transportation and the environment. Learn more at http://siliconvalleyathome.org/.

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