TAKE center stage WITH OUR LOCAL ARTS ORGANIZATIONS!

“We are so excited to see old friends in our beautiful Playhouse and welcome new friends into our community. Our theme this summer truly is ‘BACK TOGETHER AGAIN’ for joy, for laughter, and for community.”

- Dina Janis, Artistic Director
dorsettheatrefestival.org

“It is such a joy to welcome you to a new season of live performance in Weston! This summer, we will share stories full of love and hope, stories that center on the power of theater to bring us together and remind us of all that we have in common. Weston’s 2022 season is rich with boundless imagination and the joyful sense of belonging that only the theater can create.”

-Susanna Gellert, Executive Artistic Director
westontheater.org
DORSET THEATRE FESTIVAL
THEATRE THAT MATTERS

DORSET THEATRE FESTIVAL'S 45TH SEASON
BACK INDOORS AT THE HISTORIC DORSET PLAYHOUSE

JUNE 23 – JULY 9
A nail-bitingly tense classic thriller
Wait Until Dark
By Frederick Knott, Adapted by Jeffrey Hatcher, Directed by Jackson Gay
Inside the quaint 1944 Greenwich Village basement apartment of Susan and Sam Hendrix, murder, secret identities, and a switchblade set the stage for this white-knuckle thriller that will leave you sleeping with the lights on. While Susan’s husband is away on business, a woman is murdered and a mystery begins to unravel, leaving Susan tangled up with a ruthless con man. A battle of wits ensues and light becomes dark as the tables are turned in a deadly game of cat and mouse — all leading to the classic thriller’s chilling conclusion in this new adaptation of the Broadway play that inspired the 1967 Academy Award-nominated film starring Audrey Hepburn.

JULY 14 – JULY 23
A World Premiere about loss and survival. Resilience and renewal. And Hallmark movies!
Scarecrow
Written and Performed by Heidi Armbruster, Directed by Dina Janis
Will the bulls chase her off the property, or will she garden herself into oblivion? Scarecrow is one woman’s heartwarming and funny look back at the last 33 days of her father’s life. A New York City actress lands herself on her family’s dairy farm to grieve herself back to life. But can she ever make enough meatloaf to feel a sense of purpose again now that her most important person is no longer on the planet? A rip roaringly hilarious and unbelievably touching journey of roller coasters, kittens, and cows. SO MANY COWS!

JULY 27 – AUGUST 7
A New Concert
Back Together Again: The Music of Roberta Flack and Donny Hathaway
Featuring Christina Acosta Robinson and Ken Robinson
Friends since their college days, Roberta Flack and Donny Hathaway soared to the top of the Billboard charts as one of the most cherished and mellifluous duos in music history, recording some of the most adored duets of all time like, “Where Is The Love” and “The Closer I Get To You.” Now, Broadway performers, and husband-and-wife, Christina Acosta Robinson and Ken Robinson bring the love together again for a concert of the pair’s iconic hits.

AUGUST 18 – SEPTEMBER 3
The World Premiere of a witty Irish drama wrapped in humanity
Thirst
By Ronán Noone, Directed by Theresa Rebeck
Set during Eugene O’Neill’s classic Long Day’s Journey Into Night, failure, denial, and passion roll as two Irish servants and an American chauffeur pass the day in the kitchen of the Tyrone family’s residence in 1912. As tensions rise and the past rears its head, a search for love and belonging becomes the search for “home.”

WESTON THEATER COMPANY
CELEBRATING THE CLASSICS, NURTURING THE NEW

WESTON THEATER COMPANY’S 86TH SEASON
AT THE PLAYHOUSE & WALKER FARM

JUNE 22 – JULY 10
Shrek the Musical
Follow Shrek, that lovable, stinky ogre on his quest to save quirky, captivating Princess Fiona. There is something for everyone in this bighearted and fun-packed fairy tale.

JULY 6 – JULY 30
Marry Me a Little
Sondheim’s “songs that got away” breathe life into the yearnings of two single dreamers. A charming and bittersweet musical revue.

JULY 20 – AUGUST 13
Hair
Let the sunshine in! Celebrate the summer of love with a group of young Americans ready to create a world of harmony and understanding.

AUGUST 18 – SEPTEMBER 4
Steel Magnolias
The funniest play that will ever make you cry. Through thick and thin, six women form friendships strong as steel - friendships they are forced to lean on when tragedy strikes.

SEPTEMBER 28 – OCTOBER 23
Woody Sez: The Life & Music of Woodie Guthrie
The inspirational story of America’s great troubadour. Four performers, playing more than 20 instruments, paint a portrait of a man whose songs brought joy and understanding to generations.

Each magical and exhilarating show offers the unique story of a community uniting against all odds with hope and resilience. For our 86th season, we will return to our beloved venues—The Playhouse and Walker Farm—whose stages will be full of big ideas, timeless stories, captivating performances, and endless imagination.

WALKER FARM MUSIC: SUMMER EDITION
Enjoy live music from the region’s best bands and nationally recognized musicians. JUN. 11, AUG. 20, AUG. 27, SEPT. 3

THE LATE-NIGHT CABARET
Join Weston company members for an unforgettable hour of music and mayhem. JUL. 28-29, AUG. 11-12

NEW in 2022: “PICK-YOUR-PRICE” SUBSCRIPTIONS
Weston is dedicated to producing diverse theatrical and cultural events that enrich the lives of our community and the broad region we serve, and we believe theater should be accessible to all who want to experience it. Subscribing has never been simpler or more affordable: One Subscription. Three Shows. Pick-Your-Price.

TO RESERVE SPACE: KIM@OLDMILLROADMEDIA.COM • 802-891-4771 • OLDMILLROADMEDIA.COM
CLOSING DATES + SIZES

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ADVERTISING BENEFITS

ENTERTAINMENT!

DORSET THEATRE FESTIVAL BENEFITS
• Full Page Advertisers: 4 comp tickets to each Main Stage show
• Half Page Advertisers: 2 comp tickets to each Main Stage show
• Quarter Page Advertisers: 1 comp ticket to each Main Stage show

WESTON THEATER COMPANY BENEFITS
• Full Page Advertisers: 4 comp tickets to each show
• Half Page Advertisers: 2 comp tickets to each show
• Quarter Page Advertisers: 1 comp ticket to each show

Complimentary tickets are midweek only, and can be redeemed 2 at a time only.

Redeem your comp tickets early for seating availability.

EXPOSURE!

Advertise in both Playbills for an enhanced reach and to save on your advertising cost.

EXCITING NEWS!

In 2022, the Playbills will be magazine size in a digital format.

SUBMITTED ADS

Please submit ads as high-resolution PDF, CMYK, 300dpi. Advertising rates are based on receiving your ad electronically, camera ready, additional production work including typesetting, scanning, resizing, reverse ads, screens, and bleed ads will be charged to the advertiser at prevailing rates. Old Mill Road Media is not responsible for the quality of supplied photos and art.

Payment must accompany all advertising materials/contract. Invoices will be sent directly from Old Mill Road Media. All payments must be received by May 15 in order to assure that your ad will run. Checks should be payable to Old Mill Road Media. Visa/MC accepted.

CONTRACT & COPY REGULATIONS

No cancellations will be accepted after closing date. The Publisher reserves the right to reject any and all advertising. All advertising is subject to Publisher’s approval and agreement by the advertiser to indemnify and protect the Publisher from loss or expense on claims and suits based on subject matter of such advertisements. Regarding copy changes, advertisers under contract will have prior ad run unless advertising offices are notified of changes by closing dates. The Publisher assumes no liability for errors in ads or, for any reason, the omission of an advertisement. Liability for errors for which the Publisher may be found legally responsible cannot exceed the cost of the space.

EMPOWERMENT!

Your ad in these local playbills help support the education and outreach programs that bring the arts to thousands of local school children each year.

PLEASE SEND PAYMENT TO: Old Mill Road Media, PO Box 900, Arlington, VT 05250

TO RESERVE SPACE: KIM@OLDMILLROADMEDIA.COM • 802-891-4771 • OLDMILLROADMEDIA.COM

These rates include color! 2022 is the year for you to experience how your ad will look in color vs. black and white.

8.5 x 11” (TRIM) 7 x 4.5” 3.25 x 4.5” 7 x 2”

PLEASE NAME FILES WITH YOUR BUSINESS NAME AND ISSUE. PLEASE PROVIDE CROP MARKS FOR BLEED ADS ONLY.
RATES + RESERVATION FORM

Contract Information

Advertiser ____________________________
Address ____________________________________________
______________________________________________
Contact person ____________________________
Phone ________________________________________
Email _________________________________________

Billing Information (if different)

______________________________________________
______________________________________________
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Please check the publication(s) you would like to advertise in:

☐ My ad is to run only in the Weston Playbill
☐ My ad is to run only in the Dorset Theatre Playbill
☐ My ad is to run in BOTH of the above

Please check the ad size you would like:

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THESE RATES INCLUDE COLOR! 2022 IS THE YEAR FOR YOU TO EXPERIENCE HOW YOUR AD WILL LOOK IN COLOR VS. BLACK AND WHITE.

We prefer to receive camera-ready advertising material. If you would like us to prepare your ad, see copy below.

Check the appropriate box that applies to your ad:

☐ Ad to remain exactly the same as 2021
☐ New ad, correctly sized in camera-ready art form, to be emailed to kim@oldmillroadmedia.com
☐ Please produce. Ad materials to be emailed to kim@oldmillroadmedia.com. A $45 fee will be remitted.

CONTRACT/PAYMENT: Payment must accompany all advertising materials/contract. Invoices will be sent directly from Old Mill Road Media. All payments must be received by May 15 in order to assure that your ad will run. Checks should be payable to Old Mill Road Media. Visa/MC accepted.

SEND PAYMENT TO: Old Mill Road Media, PO Box 900, Arlington, VT 05250

For payment arrangements, please call Angie at: 802-362-3535