#### **MASTER PROCESSES**

Utilize processes with organizational will and means to reduce variation



#### What is the Master Processes Engagement?

The Master Processes engagement facilitates the identification of key processes and systems that are lacking in the organization through hands-on activities and group discussions. Over this multi-month engagement, participants are presented with several opportunities to practice process development techniques on Master Processes that are weak in their departments.

## WHAT DOES THE PROCESS LOOK LIKE?

A Master Processes engagement is facilitated by a Certified Organizational ReWilding Adviser and consists of 6 – 8 meetings with the Leadership and Management Teams. Throughout the engagement, video content is used to communicate key principles to participants. The meetings include hands-on activities that apply process mapping methods to identify weak Master Processes, redesign department processes, and teach participants process design and evaluation techniques.

The engagement concludes with participants having designed at least two processes, allowing them to apply what they've learned outside of the engagement.

### HOW DOES IT BENEFIT A BUSINESS?

Companies that complete a Master Processes engagement routinely experience these benefits:

- Shared language and principles for the management team to develop process
- Identification of weak Master Processes
- Plan for addressing weak Master Processes
- Management team has improved process development methods and skills
- Redesigned Master Processes that can immediately be applied to the organization



## Does my organization need this element?

If you are facing challenges with process scalability, inconsistent quality of products and services, difficulty getting systems into place, and weak project management, your organization will benefit from infusing Master Processes.

# Why are Master Processes important?

Master Processes are those processes that are critical to the core functions of a business. Every business, in every industry, has Master Processes – whether you know it or not. Weak Master Processes create confusion, build silos between departments, and typically result in low-quality products or services. When a weak Master Process is in place, the whole organization typically feels the stress.

When this element is infused into the organization, the client is able to identify weak Master Processes, re-engineer department processes, and understand process management techniques. Applying the concepts of organizational will and means and creating quality through eliminating variance, the organization is empowered with re-engineered processes that are scalable through growth.