



# 2020 IMPACT REPORT

#### UNIVERSAL HUMAN RIGHTS INITIATIVE

<u>www.uhri.ngo</u>









## **IMPACT IN NUMBERS**



17

new recordings and 3 new translations of the Universal Declaration of Human Rights

143

materials added to our Human Rights Education Web Portal, totaling 1.226 resources.

270%

growth on social media

1150+

people participated in 117 facilitated dialogues

3,118

unique visitors to Universal Declaration of Human Rights videos on our Youtube channel

20,597

unique visitors to Universal Declaration of Human Rights recordings in the UDHR app

a year's overview

# IN THIS REPORT

Updates from our three pathways that support human rights education:

Facilitated Intergroup Dialogues

Human Rights Education Portal

UDHR Audio/Video Project

Including: updates on our social media engagement and growth, our response to the COVID-19 pandemic, and a special project held in collaboration with CSUDH.

Plus, we welcome new team members, thank our generous donors and recognize our new community partnerships.

## INTERGROUP DIALOGUES

Response to multiple pandemics

In 2020, we offered 117 dialogues in partnership with local, national and international organizations and businesses. 1150+ participants joined in at least one dialogue with UHRI. These dialogues focused on the multiple pandemics of racial injustice, income inequality and COVID-19. All of our dialogues moved online in March, mostly allowing for more people to join from all over the world.

Of note, 2020 marked an increased demand in holding dialogues on racism, diversity, equity and inclusion at national and international levels. So we launched a free intergroup dialogue series, which continues into 2021. In addition, we held a series of community dialogues on homelessness, exploring the true experiences of people experiencing housing insecurity

1150+

participants

117

facilitated dialogues



We owe much gratitude to Howard Crampton, Jr, who facilitated our open community dialogues during many months of the pandemic.

and breaking stereotypes that forget that housing is a human right.

We are already looking ahead to the healing and reconciliation that our communities need in 2021. We have begun a series of national post-election dialogues, and we are excited to continue expanding our impact through private and community intergroup dialogues.

## INTERGROUP DIALOGUES

Dialogue and Action



Community volunteers distributing portable solar-powered chargers from Unite to Light in partnership with Safe Place for Youth

Our goal in every dialogue is for participants to identify concrete, meaningful actions that they can take in their lives. Presenters and participants together envisioned unprecedented possibilities for promoting inclusion, building community, and extending outreach to housing insecure folks during the pandemic.

During our Community
Dialogues on Homelessness, we
invited community members to
share their experiences with
homelessness, whether they
have directly experienced it,
have neighbors who are
unhoused, or provide services to
this population. Our Actions
During the Pandemic session in
May inspired one dialogue

participant to partner with UHRI, Unite to Light and Safe Place for Youth to deliver 120 portable solar powered chargers to unhoused individuals.

We launched the "Pandemic Politics" social media campaign in partnership with Repair, UCLA's Disabilities Studies Minor, and two UCLA students. This informational campaign explored the connection between disability justice and the COVID-19 crisis.

UHRI also partnered with United for Skid Row, a virtual fundraising event to raise funds for Union Rescue Mission and their support of unhoused folks living in Los Angeles' Skid Row.

# THANK YOU TO ALL THE ORGANIZATIONS THAT SUPPORTED OUR DIALOGUES AND RELATED ACTIONS IN 2020:





4th Annual Intersectional Feminist Iftar





Community Corp. of SANTA MONICA

























































## Developments in our

## HUMAN RIGHTS EDUCATION PORTAL

143

new materials

1226

total resources

In 2020, UHRI enhanced our Human Rights Education Portal: the largest curation of human rights education materials on the web, accessible to all, for free.

Our team collaborated with Daniel Koh, a Fulbright Scholar and educator and Connie Wu, an NYU human rights student and intern. We added 143 new materials to our database (now totaling 1226) and created the Educator Journey—a set of curricula templates, including lessons and deep-dive questions—to support educators as they weave human rights content into their K-12 curriculum.

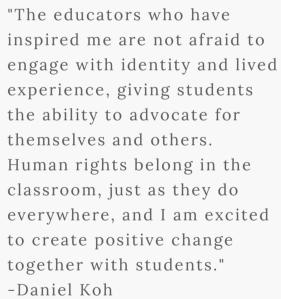
The Educator Journey now resides as a built-in feature of the Portal, as a set of videos on our <u>YouTube</u> <u>Channel</u> and is also listed on <u>Medium</u>.

We strive to include key stakeholders like educators and students in shaping the HRE Portal as we update materials to reflect current events and the needs of classrooms nationally and globally.

Special thanks to the <u>Townsend Public Library</u> for being the first library to link to the portal as a free resource.

## HUMAN RIGHTS **EDUCATION PORTAL**

The Educator Journey



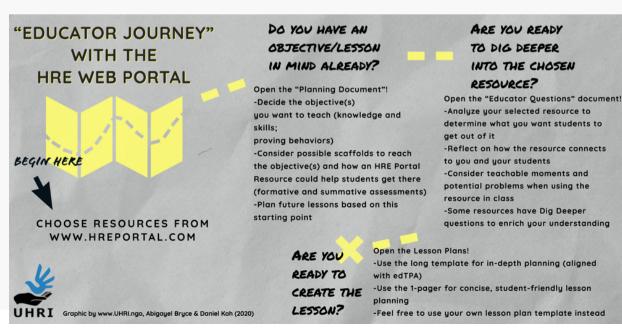
"I became specifically drawn to human rights education because I think teaching empathy and to be aware of one's identity will raise a generation of students to actively work to right injustices, whether big or small. Human rights intersects with everything around us."

TO DIG DEEPER

RESOURCE?

INTO THE CHOSEN

-Connie Wu



## UDHR AUDIO/VIDEO PROJECT

Audio app www.udhr.audio

We collaborated with people around the world to add 17 new recordings and 3 new translations of the Universal Declaration of Human Rights (UDHR) (languages that the UDHR hasn't been translated into before). We see an uptick in engagement with our Audio App and Youtube Channel in corresponding countries where human rights crises are unfolding.

110,528 page views. including these op 10 countries:

- Philippines
- United States
- Brazil
- Turkey
- India
- Mexico
- China
- Italy
- Mongolia
- Germany

20,597

110,528

page views

GIZA ESKUBIDEEN ALDARRIKAPEN UNIBERTSALA ЦІЫХУ ХУЭФАЩЭХЭМ Т UNIVERSAL DECLARATION OF HUMAN RIGHTS អាក់ថា अधिकाराचा जागतिक ज សេចក្តីប្រកាសងាសកល់ស៊ីពីសិទ្ធិមនុស្ស PRANYATAN UMUM NGENANI HAK-HAK A मानव अधिडारोनी विश्वव्यापी धोष्णा Pernyataan Umum tentang Hak-Hak Asas मानव अधिकारों की सार्वभीम घोषणा 세 계 인 권 선 언 Danezana gerdûnî ya mafêr Загальна Декларація Прав Людини 世界人権宣言 Declaração Ejukonwo Gbefandede Soso Ace Agbetotowo Dú DÉCLARÂCION UNIVERS Adasamma Yiedie Ho Anodisem Всеобщая декларация прав челове। वर्जे प्राप्त केते प्रपटाक में प्रवह्म क्षेत्र प्रकृतिका DICHIARAZIONE UNIVERSALE DEI DIRITT માનવ અધિકારોની વિશ્વવ્યાપી ઘોષણા amaysonઅswaagaanolanm ansantanis Pi ى لحقوق الإنسان Всеобщая декларация прав человека अश्व विस्त्र दुवर वृक्षण राष्ट्रवृक्षण राष्ट्री प्रश्नेवे विष्टर हा | SRAN MMLA MUN BE MEN NUN JO BOLE ADASA ND ມເຫຼກິສ ຂ. ກໍາຄາມຂະກຳ ເມຫຼັງທີ່ເມ ຂະທະນຳ ເປິກສະເຫາຜ່າ <mark>ປີຄ້າທູທາສາກຄວາລາຍສັກຮັນ</mark> ປະກາດສາກິນ ກ່ຽວກັບລິດຂອງມະນຸດ بسجاف ປະກາດສາກິນ ກ່ຽວກັບລິດຂອງມະນຸດ بسجاف ປະກາດສາກິນ ກ່ຽວກັບລິດຂອງມະນຸດ بسجاف Universe DECLARACION UNIVERSAL DE DERECHOS HUMANOS मानव अधिकारको विश्वव्यापी घोषणा DE Aents Untsuji Ijunjamunum PERISYTIHARAN HAK ASASI MANUSIA S BATANATA GUMAG GI ÉMB SAÑ-SAÑT DOOMT AADAMA 世界人权宣言 အေြစ်စြေဆိုင်း Ifyasosele Ifyalo Palwa Nsambu Sha Muntu 世界人权宣言 အေြစ်စြေဆိုင်း RUQ'ALAJIRISAXIK CHI RUWÄCH RONOJEL RUWACH'ULEW RI Tibilli İbe nırən du fee rà मानव अधिकारों की सार्वभीम घोषणा प्राप्त त्राप्त रेटरे राग्न एटरे राग्न एटरे राग्न हिंदी सार्वभीम घोषणा स्थापन स्यापन स्थापन स्थापन स्थापन स्थापन स्थापन स्थापन स्थापन स्थापन स्था DÉCLARATION UNIVERSELLE DES DROITS DE L'HOMME Die Allgemeine Erkläru Puetunu Pueyapueccuarajanaa Niya Naajiosaaree Taa Pa Miishiyani **Universele Verklar**i **Declaració Universal dels Drets Humans** ადამიანის უფლებათა საყოველი ΟΙΚΟΥΜΕΝΙΚΗ ΔΙΑΚΗΡΥΞΗ ΓΙΑ ΤΑ ΑΝΘΡΩΠΙΝΑ ΔΙΚΑΙΩΜΑΤΑ اعلاميه جهائي حقوق بشر Všeobec Declaração Universal dos Direitos Humanos TAFASWIRI AN-KIBU Загальна Декларація Прав Людини मानवाधिकार खातिर संयुक्त राष्ट्र उच्चायुक्त सबिहें के हैं Кижинин тап-эриктеринин Текши Декларациязы «МНЗ «С«ЕМ» І ЕЖС

#### 20,597 unique visitors

- 53.8% female/46.2% male
- 35% 18-24 years old
- 28.7% 25-34 years old
- 15.2% 35-44 years old
- 181 countries of origin
- 241 distinct languages spoken

## UDHR AUDIO/VIDEO PROJECT

## YouTube channel subscribe here



In September, 2018, we launched a YouTube channel to offer another format for our udhr.video app. Since then, we've added a total of 69 videos, including 63 different recordings of the Universal Declaration of Human Rights, and 6 professional support videos for educators navigating our Human Rights Education Portal. We're excited to report that the most views so far have come from India, where farmers are right now standing up for their economic rights and livelihoods.

#### Video views: 4.7k

• #unique viewers: 3, 118

• #hours watched: 157.1

• #subscribers: 76

• 4,707 total views, 9,426 minutes watched.





#### 2020 Top viewing countries:

- India
- Romania
- Poland
- Bangladesh
- United States

## SOCIAL MEDIA **GROWTH**



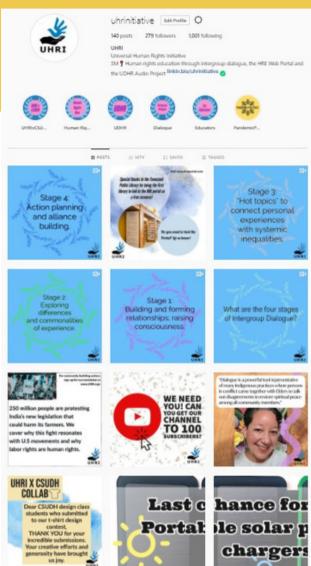




In 2020, we expanded our presence on social media. Especially due to the pandemic and the transfer of networking to digital spaces, we focused energy on using social media to communicate about the unique people and skillsets behind UHRI.

Our audience grew to include local, national and global community partners, human rights education organizations/groups, and individual supporters.

Our Instagram account has become a space to create social impact through sharing human rights materials and to develop our own awareness of the relevance of UHRI's work amongst the ecosystem of organizations and



individuals fighting for social change.

We've seen 270% growth in follower count, and we aspire to engage our audience further with all that UHRI has to offer.

Follow us @uhrinitiative

### Thank you to our amazing donors!

Martha Bardach Cathy Benkhaim and Barbara Timmer Joanne and David Burke Michele Bury Andrea Chu Hope Farley Barbara and Frank Jaccarino Courtney Karp Lenna Lebovich and Benjamin Brand Ayesha and Gaspar Mayagoitia Dr. Jessica Morales-Chicas and Joseph Chicas Francine Ortega and Greg Mann Michael Pemberton Sana Rahim Daniela Weiner Catherine and Robert Ross Barry and Eleanor Weinstock

Thank you Michele Bury's students in CSUDH design classes for submitting design options for UHRI t-shirts! Finalists are listed below:

Winning design

#### Think globally. Act locally.

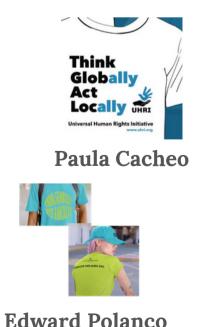


Be the change. Caito Roc

#### Runners up



**Magaly Plasencia** 



#### **Board of Directors**



Michele Bury



Hope Farley



Dr. Courtney L. Karp, Psy.D.



Dr. Jessica Morales-Chicas



Sana Rahim

## **Leadership Team**



Dr. Noah Bardach



Dr. Manpreet Dhillon Brar



Rebecca Cannara

## **Dialogue Facilitators**



Francine Ortega, LCSW



Alisa Orduña **New!** 

### **Technology and Education**



Abigayel Bryce **New!** 



Daniel Koh New!



Cassie Li



Connie Wu **New!** 



Rest in power, Lily.

This year we mourned the loss of Lily Shaw. We had the privilege of working with Lily, who was a student, on our Pandemic Politics series and collaboration with Repair and the UCLA Disability Studies Minor. Lily was a lovely person and a brazen activist.

Some of Lily's classmates and friends have begun actualizing her dream of a disability centered and inclusive space on UCLA's campus. Read more here to support and follow the project.

# WHAT YOUR DONATION MEANS TO US

## \$5

For just \$5, we can promote the HRE Portal on social media and reach up to 2,500 new people

## \$30

\$30 can help us disseminate our Youtube Channel recordings of the UDHR in diverse languages to 3-6k viewers in the relevant regions. Viewers can then hear their human rights read in their language!

## \$500

\$500 dollars allows us to host free community dialogues for up to 25 participants.

## Please donate here

