

CURRICULUM VITAE

JERRY GUO

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Education

- 2013 – Present Carnegie Mellon University (Tepper School of Business)
Ph.D Organizational Behavior & Theory
Minors: Econometrics, Social Network Analysis
- 2010 – 2011 United States Naval Postgraduate School
M.A. Security Studies (Defense Decision-Making and
Planning)
Thesis: “The Influence of Culture on Strategic Decision-
Making in Japan and China”
- 2006 – 2010 Dartmouth College
B.A. Economics, Classical Archaeology

Research Interests

Organizational routines, communication networks, organizational learning

Current Activities

I am a doctoral student in the organizational behavior & theory group at Carnegie Mellon University’s Tepper School of Business. My research interests include organizational routines, communication networks, and organizational learning. I work with Dr. Linda Argote, Dr. Oliver Hahl, and Dr. Sunkee Lee. I am a United States citizen.

Publications

4. Augier M., McNab, R., Guo, J., & Karber, P. (2017). Defense spending and economic growth: Evidence from China, 1952-2012. *Defence & Peace Economics*, 28 (1), 65-90.
3. Argote, L., & Guo, J. (2016). Routines and transactive memory systems: Creating, coordinating, retaining, and transferring knowledge in organizations. *Research in Organizational Behavior*, 36, 65-84.
2. Augier, M., Guo, J., & Rowen, H. (2016). The Needham Puzzle Reconsidered: Organizations, Organizing, and Innovation in China. *Management and Organization Review*, 12 (1), 5-24.

1. Augier, M., & Guo, J. (2012). Geopolitics and Garbage Cans: Understanding the Essence of Decision Making in an Interdisciplinary and Psycho-Cultural Perspective. In *Research in the Sociology of Organizations*, Volume 36, A. Lomi and R. Harrison (Eds.), *The Garbage Can Model of Organizational Choice: Looking Forward at Forty*, 431-469. Bingley, UK: Emerald Group Publishing.

Papers in Progress

Fahrenkopf, E., Guo, J., & Argote, L. Revise and Resubmit at *Organization Science*. [Title Removed].

Galperin, R., Hahl, O., Sterling, A., & Guo, J. Revise and Resubmit at *Administrative Science Quarterly*. [Title Removed].

Guo, J., Argote, L., Kush, J., & Fahrenkopf, E. Preparing for Submission. The Effect of Endogenous versus Exogenous Network Positions on TMS and Performance

Guo, J. Data Analysis. Organizational Routines as a Source of Adaptability.

Guo, J., Dobson, G, Cerini, A., & Osterritter, L. Data Collection. Organizational Routines and Transactive Memory Systems in United States Military Teams: A Field Experiment.

Academic Presentations

Symposium Co-Organizer (with E. Fahrenkopf), “Routines at the Interface,” 77th Meeting of the Academy of Management, Atlanta, Georgia.

Discussant: Sidney G. Winter

Papers presented:

- (1) Fahrenkopf, E., Guo, J., & Argote, L. Personnel Mobility and Firm Performance: The Effect of Specialist vs Generalist Experience and Work Group Structure.
- (2) Guo, J. Organizational Routines as a Source of Adaptation

Fahrenkopf, E., Guo, J., & Argote, L. (2017, May). Personnel Mobility and Firm Performance: The Effect of Specialist vs Generalist Experience and Work Group Structure. Presented at the 2017 Carnegie School of Organizational Learning Conference, Asilomar, CA.

Guo, J., Kush, J., Fahrenkopf, E., & Argote, L. (2017, February). The Effect of Endogenous versus Exogenous Network Positions on TMS and Performance. Poster presented at the 23rd Organization Science Winter Conference, Park City, UT.

Galperin, R., Hahl, O., Sterling, A., & Guo, J. (2016, August). You’re Too Good for Me: Overqualification and Concern about Commitment in Labor Markets. Presented at the 76th Meeting of the Academy of Management, Anaheim, CA.

Galperin, R., Hahl, O., Sterling, A., & Guo, J. (2016, June). Overqualification and Commitment Threat in Labor Markets. Presented at the Medici Summer School 2016, HEC Paris, France.

Augier, M., Guo, J., & McNab, R. (2012, March). The New Economic Togetherness. Presented at the Pacific Operational Science and Technology Conference, Honolulu, HI.

Augier, M., & Guo, J. (2011, June). “Garbage Cans in/and the Behavior of Nations as Organizations.” Presented at The Garbage Can Model 40th Anniversary Conference, Stanford University, CA.

Teaching

Instructor

Tepper School of Business, Carnegie Mellon University

Organizational Behavior (Undergraduate Business Core), Summer 2017

Instructor evaluation: 4.8/5.0

Course evaluation: 4.7/5.0

15 students

Teaching Assistant

Tepper School of Business, Carnegie Mellon University

Corporate Strategy (MBA Core)

Managing People & Teams (MBA Core, 2 times)

Managing Networks & Organizations (MBA Core, 3 times)

Organizational Learning & Strategic Management (MBA Elective, 3 times)

Organizational Change (MBA Elective, 2 times)

Architecture of Competitive Advantage (MBA Elective)

Negotiation and Conflict Resolution (Undergraduate Business Elective, 2 times)

Heinz College of Information Systems and Public Policy, Carnegie Mellon University

Organizational Design & Implementation (MPP Core, 5 times)

Strategy Development (MPP Core)

Organizational Management (MPP Core)

Professional Activities & Memberships

Member, Academy of Management, OMT and STR divisions

Ad-hoc reviewer for Academy of Management Annual Meeting

Student assistant for Organization Science Winter Conference XXIII, February 2-5, 2016, Park City, UT

Work Experience

2010-2013

Research Associate, United States Naval Postgraduate School

References

Dr. Linda Argote

David M. Kirr and Barbara A. Kirr Professor of Organizational Behavior and Theory,
Tepper School of Business, Carnegie Mellon University
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Dr. Oliver Hahl

Assistant Professor of Organizational Theory & Strategy, Tepper School of Business,
Carnegie Mellon University
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Dr. Mie Augier

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Postgraduate School
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