



Graphic Designer at Bourne & Hollingsworth

Bourne & Hollingsworth are looking for a Graphic Designer to oversee the aesthetic and design for all online and printed collateral for the group. The role will include creating and maintaining new brand identities, injecting new life into current and older brands, creating and updating websites and online graphics and working alongside the rest of the marketing team on promotional campaigns throughout the year.

About you

A hardworking, ambitious individual with a positive outlook, sunny disposition and a 'can-do' attitude. You will work well in a team, happy to partake and contribute ideas with the balance of also handling tasks independently. You are a self-starter with a strong ethic.

- You'll have an excellent knowledge of Adobe creative suite, specifically photoshop, indesign and illustrator
- An intrinsic eye for creativity and flair, with a knowledge of trends
- Experience in creating brand identities
- Illustrating skills desirable
- Previous job experience in the creative industry (art, photography, design) or degree in graphic design.
- Experience working with printers and different materials
- Manage multiple projects at one time productively.
- A desire to keep up with the latest trends and be at the forefront of new ones. Thinking outside the box.

About Bourne & Hollingsworth

Bourne & Hollingsworth is a creative lifestyle company with an offering centred on socialising, entertainment and drinks.

Our Core Values

Bourne & Hollingsworth was established over 10 years ago by a group of creative and commercial entrepreneurs. We have built the business into a successful social experience provider and operator of fantastic events, bars and restaurants.

We never want to lose that entrepreneurial spirit, and this is not the job for someone looking for an easy life working from 9am to 5pm. The successful appointee will be joining a family of passionate slightly eccentric, creative dreamers who have helped build a commercially successful business over the last ten years.

Our success has been driven by our intense customer and commercial focus; anyone attending our events is invited into the B&H world and is promised an outstanding experience. As a Company we are committed to go further than our competitors to exceed customer expectations but at the same time always remain profitable.

The role

Bourne & Hollingsworth Group works hard to design and produce unique venues and events. We pride ourselves on our creative and aesthetic values and design is a major part of our success. This role is intrinsic to the execution of each of our projects and delivering our messages with high visual impact.

We are looking for a hard-working, creative and passionate Graphic Designer to join the Marketing Team at Bourne & Hollingsworth. The successful candidate will be working with the Head of Marketing and Creative Director and will be comfortable working across both digital and print.

You will be expected to create and maintain good working relationships with printers and have a keen attention to detail translating on-screen designs to printed collateral.

At times, we work to very tight deadlines, so you must be cool-headed and have a positive outlook, even when under pressure.

Key responsibilities

Marketing Materials

- Responsible for producing all marketing collateral, from flyers and posters, to menus, A-boards, business cards and brochures.
- Working with the rest of the team to produce online marketing content, E-flyers, social media graphics and websites.
- Formatting imagery to be used through social channels and the websites
- Creating packs and brochures for the sales team
- Quality checking all design and production to make sure it's on brand and of the highest quality
- Maintaining brand guidelines, organising assets
- Working within supplied budgets

Venue collateral

- Editing, creating and printing menus
- Design and liaise with printers on recurring and one off pieces
- Ensuring all has been proofed and signed off before print
- Liaising with printers on collection or delivery of collateral
- Supporting the creative team on venue installations and visual assets

Brand management

- Brand management for all B&H brands including production of style guides
- Rebranding and creative direction for new brands/ old and needing a refresh
- Laying out and managing the production of B&H Chronicle
- Produce sales packs and pitches for sales and marketing team.

What we are offering

Bourne & Hollingsworth is a close-knit company and the person that fills this role will have the opportunity to contribute to campaigns and develop your career in a fast-paced growing business.

Alongside a competitive base salary, with performance-linked bonuses and perks across the group, we will also identify areas with you that you'd like to improve on and send you on courses to further your development and your CV.

To apply, please send your CV and covering letter to us - we look forward to hearing from you soon!

E: recruitment@bandhgroup.com