Minutes
West Michigan Prosperity Alliance
Executive Committee
February 15, 2016
GVMC Offices

1. CALL TO ORDER:

The meeting was called to order by John Weiss.

Present: John Weiss – GVMC
Dave Bee - West Michigan Regional Planning Commission
Erin Kuhn – WMSRDC
Steve Bulthuis – MACC
Paul Griffith – Michigan Works West Central
Jacob Maas – West Michigan Works!
Rick Chapla – The Right Place

2. Public Comment

None

3. Amended Budget

John Weiss reviewed the amended RPI budget. The amount received from the state was $235,000 rather than the requested $250,000.

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Revised Budget 2/15/2016</th>
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<tbody>
<tr>
<td>2015 Carryover</td>
<td>$149,721.51</td>
</tr>
<tr>
<td>WMSA Donation</td>
<td>$2,650.71</td>
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<tr>
<td>2016 Request</td>
<td>$235,000.00</td>
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<tr>
<td>Total Available</td>
<td>$387,372.22</td>
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<table>
<thead>
<tr>
<th>Expenses</th>
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<tbody>
<tr>
<td>Grant Administration/RPI Leadership</td>
<td>$32,000.00</td>
</tr>
<tr>
<td>Communications/Public Education</td>
<td>$20,000.00</td>
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<tr>
<td>Region to Region Collaboration</td>
<td>$2,500.00</td>
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<tr>
<td>Regional Economic Analysis / Data Development / Regional Dashboard</td>
<td>$50,000.00</td>
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<tr>
<td>Strategic Planning &amp; Plan Refinement</td>
<td>$30,000.00</td>
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<tr>
<td>Regional Collaboration, Cooperation, RPI Meetings, Collaboration Efforts</td>
<td>$25,000.00</td>
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<tr>
<td>Priority Project Support/Financial Assistance/Staff Support of Projects/ Leveraging</td>
<td>$213,172.22</td>
</tr>
<tr>
<td>Talent 2025 Regional Data Collection Reimbursement (already paid)</td>
<td>$10,000.00</td>
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<tr>
<td>Statewide RPI Inventory, Processes, Products, Impasses</td>
<td>$4,700.00</td>
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$387,372.22
4. **Criteria for Projects**

The criteria for projects was reviewed:

- Long-term impact & sustainability of project
- Regional Impact – proportion of the Region potentially impacted by the project
- Provide employment opportunities to people with a variety of skill levels in a variety of employment sectors
- Recognizes Region’s strengths and challenges
- Project promotes and supports public and private partnerships

It was determined the criteria was still valid and would be used again on this round of project review.

5. **Process**

- **The April 18th** Steering Committee Meeting will be held from noon – 4:00 p.m. at WMRSDC and will include lunch and Strategic Planning facilitated by Al Vanderberg and Keith VanBeek.
- With the information that is derived from the Strategic Planning, Erin and her staff will make an updated Executive Summary for distribution.
- Dave and Erin will create an electronic version of the project request summary (which Dave created last year).
- **May 16th** Executive Committee Meeting (Location TBD) – Approval of the Updated Executive Summary & project request form. Call for Proposals to go out in May along with electronic form.
- Steve will coordinate Project Call. Proposal submittals should be directed to Steve.
- **June 20 meeting in Ludington** – Will talk about the call for projects, make public the updated Executive Summary, review the Dashboard and talk about the process along with project updates
- **July 15** Project proposals are due. (directed to Steve)
- **August** – Review committee will review proposals and choose (5-10) to present to large group for voting.
- **September (date and location TBD)** – Large group meeting voting on projects (GVSU Allendale Kirkoff Center, Alumni Center, Seidman Center -GR Campus).
6. Other
   • Rick Chapla updated the group on the Dashboard project. Critical element will be what is done with the final product once it is completed
   • Paul Griffith updated the group on Connect Michigan.

7. Next Meeting
   • April 18, 12:00 p.m. – 4:00 p.m. including lunch – Full Steering Committee Meeting – Strategic Planning (Al Vanderberg & Keith VanBeek) and update presentation by Rick Chapla WMSRDC Office

8. Adjourn