

GARY RIZZOLO

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SKILLS

Print, Web, Social Media, Video, Editorial Design, Marketing, Branding, Web, Interactive/Apps, Writer and Copy Writing, Basic HTML Programming, Digital and 35mm Photography, Studio Photography, Screen Printing, Bookbinding, Casting, Photo Shoots

Software: Illustrator, InDesign, Photoshop, Quark Xpress, Microsoft Word & Office, Dreamweaver, Flash, Final Cut

FULL-TIME & FREELANCE EXPERIENCE

J. McLaughlin

October 2016 – July 2017
Brooklyn, New York

I worked directly with the founder of this classic American brand to create e-commerce and print campaigns.

Oscar de la Renta

June 2015 – April 2017
New York, New York

Art direction for print and web campaigns.

Rent The Runway

April 2015 – October 2015
New York, New York

Freelance art direction for print and web.

Hearst Corporation

April 2014 – November 2015
New York, New York

Leading art direction and design while developing strategies for print, web and events. Establishing company wide marketing and advertising direction.

The New York Observer/Observer Media

March 2013 – April 2014
New York, New York

Developing ideas for all media properties in various categories ranging from print and marketing materials, branding concepts, custom content for print, web and video and events.

izi Group

Art Director

June 2010 – February 2013
New York, New York

Leading art direction and design while overseeing client communication and project management. Concepting, presenting, print and web production as well as copy writing and vendor relationship management.

Segal Savad

March 2010 – June 2010
New York, New York

Shaping top-notch production and editorial design.

Station

May 2009 – February 2010
Brooklyn, New York

Creating original artwork and managing print files for digital, off-set and screen printing jobs. Kick-starting digital advertising campaigns seen across various internet platforms. Handling all client relations.

Logo Television/Viacom

June 2008 – April 2009
New York, New York

Working with the Print Team to create advertising supplements that embodied the channel's message and aesthetic.

Soundgirl

September 2007 – May 2008
New York, New York

Enhancing the art direction and design for this women's apparel company.

MSLK

June 2007 – August 2007
Long Island City, New York

Designing with the studio's In-House Team to develop a variety of materials for print and web.

Revlon

May 2006 – May 2007
New York, New York

Working closely with the in-house Design Team to create new advertising campaigns and editorials.

EDUCATION

The University of the Arts

Philadelphia, Pennsylvania
BFA in Graphic Design & Studio Photography
May, 2006

AIGA Revolution Design Conference

Attendee & Student Volunteer, 2005
Philadelphia, Pennsylvania