

PART 1

SEE YOURSELF DIFFERENTLY



Everything that exists started in the imagination.

Today, I want you to reflect on where you are right now...in your life, career, and the business you own or run. These are questions for you to think about, as preparation for the more in-depth questions below.

- Are you satisfied?
- Do you feel like your brilliance is being used where you are?
- Is what you are currently doing bringing you a sense of joy and satisfaction?

1. What are you currently doing that you would consider to be unique, fresh, and exclusively *you*?

2. What do you do that makes you come alive and that is different from anyone else? (I want to help you identify your uniqueness—this is what you bring to the marketplace.)

Simon Says...

Today, I want you to learn how to *see yourself differently!* Even if you feel like you are doing the same thing as someone else, you will bring a uniqueness that no one else in history could ever offer.

Think about it. You might be doing the same thing, but you are not the same person, and it is who you are—*your individual uniqueness*—that sets you apart. This is what you bring to the marketplace!

Five Steps to Clear Your Vision

In Step 1 of *Shift Your Brilliance*, I have listed five important steps to clearing your vision. This is a great place to start on the road to seeing differently.