

2 BIG WEEKS OF HOLIDAY SAVINGS!

NEW STORE HOURS: MON - SAT | 7am - 8am: Seniors • 8am - 8pm: Regular Hours | SUN | 8am - 9am: Seniors • 9am - 8pm: Regular Hours

CLOSED ALL DAY Thanksgiving Day, Thursday, November 26th, 2020

Big E's

supermarket

HAPPY
Thanksgiving

Have A Wonderful
Holiday From All Of Us
At Big E's Supermarket!

DOUBLE COUPONS EVERYDAY Up to 99¢ Value, See Details in Store

Visit us online: www.bigessupermarket.com

Follow Us On   

11 Union St., Easthampton, MA • Phone: (413) 527-2125

2 BIG WEEKS OF HOLIDAY SAVINGS!

SUN	MON	TUES	WED	THURS	FRI	SAT
11/15	11/16	11/17	11/18	11/19	11/20	11/21
SUN	MON	TUES	WED	THURS	FRI	SAT
11/22	11/23	11/24	11/25	CLOSED	11/27	11/28

"BUY LOCAL - BUY FRESH"

Due to Covid-19 and the high demand placed on products at this time, advertised items may not appear in the store due to availability. We can no longer issue rain checks. In an effort to ensure the availability of products for every customer, we will be enforcing quantity limits on certain items advertised and otherwise. We are working hard to stay safe together and we thank you for your understanding and patience.



USDA Certified Angus Beef
**Boneless
Spoon
Roast**

\$4.49
lb.



Cut Into: Roast, Chops & Chinese Style Pork Strips
Freezer Wrapped **FREE OF CHARGE**

Big E's Fresh Pork • 10 Lb Avg
**Whole, Boneless
Center Cut
Pork Loin**

\$1.79
lb.

31-40 Ct • Farm Raised
**Oyster Bay
Cooked
Shrimp**

\$7.99
lb.



Sold In A 2 Lb Bag at \$15.98 Ea.

24.5-30.6 Oz • Asst. Var.

**Maxwell
House
Coffee**

\$5.99
ea.



Product of Spain
3 Lb Bag
**Seedless
Clementines**

\$3.99
ea.



Product of Peru
**Tender
Asparagus**

\$2.99
lb.



\$5 OFF

Your Big E's
Purchase of
\$50.00 or More
With Big E's Perks Card

\$10 OFF

Your Big E's
Purchase of
\$100.00 or More
With Big E's Perks Card

\$25 OFF

Your Big E's
Purchase of
\$200.00 or More
With Big E's Perks Card

\$5, \$10 or \$25 Savings Coupon Is Valid For One Use the Weeks of Nov. 15-28, 2020
On A Single Purchase of \$50, \$100 or \$200 Order Respectively.
Coupon Excludes Items Prohibited By Law, Alcohol, Tobacco, Lottery and Gift Cards.
Coupon Must Be Presented With Your Big E's Perk Card.
Not To Be Combined With Any Other Offers. Limit: One Per Customer



PLU#20101

Big E's

supermarket

"BUY LOCAL - BUY FRESH"

Catch all the Savings In Our Fresh Seafood Department

Fresh Wild Caught
Previously Frozen

**Cod
Fillets**

\$6.99
lb.



- Fresh Wild Caught Previously Frozen
- Tuna Steaks.....
- 7 Oz Cntr.
- Sea Gold
- Seafood & Crab
- or Lobster Dip.....

\$8.99
lb.

\$2.99
ea.

Farm Raised

**Fresh
Salmon
Fillets**

\$8.99
lb.



Fresh Sushi



50% OFF
AFTER 7:30PM EVERYDAY
FRESH MADE SUSHI ONLY
OFFER IS ONLY AVAILABLE WHILE SUPPLIES LAST

Big E's Is Proud To Offer:

- Shady Brook Farms & Jaindl's **Fresh Turkeys**
- Shady Brook Farms & Butterball **Frozen Turkeys**
- Big E's Fresh **Lithuanian & Smoked Kielbasa**
- Trytko's Fresh & Smoked **Traditional Kielbasa**

ORDER EARLY TO ENSURE YOU GET EVERYTHING YOU NEED FOR A SUCCESSFUL HOLIDAY

Trytko's Corner

Gourmet Custom Smoked Meats and Specialty Products
Fresh Store Made Beef Sausage Links Made Fresh Daily

Kielbasa For the Holiday!

Trytko's Store Smoked **Traditional Kielbasa**
\$5.99 lb.

Trytko's Store Made **Bread Stuffing**
\$2.99 lb.

Great For Mixing With Stuffing!
Trytko's Store Made **Bulk Breakfast Sausage ..** **\$4.99** lb.

Trytko's Fresh Store Made **Pepper Steaks** **\$7.29** lb.

Gourmet Selection

Big E's Gourmet Boneless **Stuffed Turkey Breast**
\$4.99 lb.

Big E's Gourmet Boneless **Stuffed Pork Chops**
\$4.99 lb.

Big E's Gourmet **Seafood Stuffed Mushrooms.....** **\$6.99** lb.

Big E's Gourmet **90% Lean Chopped Sirloin Steak.....** **\$6.99** lb.

Best Top Quality Meats

Big E's

supermarket

"BUY LOCAL - BUY FRESH"



USDA Certified Angus Beef

Boneless Sirloin Steaks

\$5.99 lb.

Big E's Fresh Pork

Boneless Center Cut Pork Roast

\$1.99 lb.

Big E's Fresh Pork Family Pack

Boneless Center Cut Pork Chops

\$1.99 lb.

Big E's Fresh Grade A Family Pack

Fresh Chicken Thighs

99¢ lb.

USDA Certified Angus Beef

Boneless Sirloin Petite Steaks

\$6.99 lb.

Big E's Fresh

Boneless Veal Stew

\$6.49 lb.

14 Oz Pkg.

Beyond Meat Hot Italian Sausage or Original Bratwurst

\$7.99 ea.

22 Oz Pkg. • Asst. Flavors

Hatfield Marinated Pork Loin

\$6.99 ea.

All Natural & Organic Selection

Certified All Natural Angus Beef, "No Hormones", "No Antibiotics", "Minimally Processed", "All Vegetarian Diet"

Brigmont Farms Certified Grass Fed Beef

Stew Beef

\$7.99 lb.



Springer Mountain Farms All Natural Antibiotic Free Non GMO

Boneless & Skinless Chicken Breast

\$4.69 lb.



8 Oz Pkg. Organic

Sliced Sunday Bacon

\$7.49 ea.



Shady Brook Farms

1.3 Lb Pkg.

Shady Brook Farms Fresh 93% Lean Ground Turkey

\$4.59 ea.



SHADY BROOK FARMS

Holiday Packaged Meat Savings

9 Oz • Sel. Var.

Perdue Short Cuts

\$3.29 ea.



12-16 Oz • Sel. Var.

Oscar Mayer Sliced Bacon

\$5.99 ea.



6 Oz

Hormel Sliced Pepperoni

\$3.99 ea.



8 Oz • Cherrywood, No Sugar Added or

Jones Center Cut Sliced Bacon

\$3.99 ea.



24 Oz • Asst. Var.

Simply Mashed Potatoes

2/\$5



20 Oz • Sel. Var.

Simply Cut Potatoes

2/\$5



12-16 Oz • Patties, Roll or

Bob Evans Sausage Links

2/\$7



8 Oz • Asst. Var.

Hatfield Boneless Ham Steaks

2/\$5



13-14 Oz • Regular, Lite or Turkey

Hillshire Farm Polska Kielbasa

\$3.99 ea.



10 Oz **Knauss Creamed Chipped Beef**

\$4.49 ea.

Gaspar's **Chourico Sausage**

\$5.99 lb.

20 Oz **Cooked Perfect Angus Meatballs**

\$6.99 ea.

14 Oz **Hillshire Farm Lit'l Franks**

2/\$7

12 Oz **Hillshire Farm Beef Polska Kielbasa**

\$3.99 ea.

Big E's supermarket

"BUY LOCAL - BUY FRESH"

Fresh Sliced Deli

Freshly Sliced
Stella
Smoked Provolone

\$5.99
lb.



Freshly Sliced
Charter Reserve
Homestyle
Turkey Breast

\$6.99
lb.



Freshly Sliced
Sandwich Pepperoni or
Margherita
Hard or
Genoa Salami

\$6.99
lb.



Freshly Sliced
Russer
Rare
Roast Beef

\$7.99
lb.



Freshly Sliced
Sahlen's
97% Fat Free
Smokehouse Ham

\$5.99
lb.



Freshly Sliced
Margherita
Hot
Capicola

\$8.99
lb.



Freshly Sliced
Carando
Spiral
Ham.....

\$7.99
lb.

Freshly Sliced
McCadam
Muenster
Cheese.....

\$5.99
lb.

Freshly Sliced
Cooper CV
Sharp Cheese
Loaf.....

\$5.99
lb.

Freshly Sliced
Margherita
Prosciutto.....

\$10.99
lb.

Prepared Foods To Go... *Let Us Do The Cooking For You!*

Lunchtime Favorite

Jumbo
Italian Cold Cut
Grinder.....

\$7.49
ea.

Fresh Made
Boston Salad
Cranberry, Walnut
Chicken Salad

\$7.99
lb.

2.8 Lb Avg.
Roasted
Split
Turkey Breast.....

\$10.99
ea.



Family Favorite

Beef
Stroganoff
Over Noodles.....

\$7.99
lb.

Lunch or Dinner Favorite

Penne
With Tomato
Basil Sauce.....

\$6.59
lb.

Holiday Meal Makers!

38 Oz Cntr.
Original or Garlic
Family Size
Mashed Potatoes.....

\$6.99
ea.

38 Oz Cntr.
Family Size
Butternut
Squash.....

\$6.99
ea.

38 Oz Cntr.
Family Size
Bread Stuffing.....

\$6.99
ea.

38 Oz Cntr.
Family Size
Burnt Butter
Turnip.....

\$6.99
ea.

Holiday Bakery Shoppe

Big E's
supermarket
"BUY LOCAL - BUY FRESH"

19 Oz Large Loaf
Fresh Baked Italian Bread

\$1.49
ea.



42-46 Oz
Fresh Baked 10" Pumpkin or Apple Pie

\$5.99
ea.



12 Ct
Bakery Fresh Snowflake Rolls

\$1.99
ea.



32 Oz • Chocolate, Banana, Coconut or Chocolate Peanut Butter
8 Inch Cream Pies

\$7.99
ea.



22 Oz
Fresh Baked 8 Inch Pecan Pie

\$7.99
ea.

4 Pack
Fresh Baked Homestyle Pumpkin Muffins

\$3.99
ea.

6 Pack
Fresh Baked Jumbo Kaiser Rolls

\$1.99
ea.

12 Ct • Butter & Egg or Wheat
Fresh Baked Dinner Rolls

\$3.49
ea.

8 Pack • Asst. Flavors
Store Baked Gourmet Cookies

\$4.49
ea.

6 Pack • 10 Oz
Apple Cider or Pumpkin Donuts

\$3.49
ea.

14 Oz • Raspberry, Cheese or Apple
Strip Danish

\$4.99
ea.

19 Oz • Perfect For Stuffing
Fresh Baked White Bread

\$2.29
ea.

Cheese & Sides To Compliment Your Holiday Meal

6-8 Oz • Asst. Var.
Cabot Cheddar Cheese

\$4.99
ea.



10 Oz • Asst. Var.
Sabra Hummus

\$3.99
ea.



16 Oz • Whole or Sliced
BelGioioso Fresh Mozzarella

\$6.99
ea.



5 Oz • 4 Cheese Blend, Romano or Parmesan
BelGioioso Shredded Cheese

2/\$6



8 Oz • Sel. Var.
BelGioioso Parmesan Wedge

\$4.99
ea.

8 Oz • Half Moon
BelGioioso Mild Provolone Cheese

\$4.99
ea.

8 Oz • Regular or Espresso
BelGioioso Mascarpone

\$3.99
ea.

Creamy
Président Brie Wedge

\$11.99
lb.

8 Oz • Asst. Var.
Président Pub Cheese

\$6.99
ea.

5.2 Oz • Garlic & Herb
Boursin Gournay Cheese

\$5.99
ea.

7 Oz • Asst. Var.
Pizzelle Italian Cookies

\$4.99
ea.

10 Oz • Cheddar or Port Wine
Kaukauna Cheese Log or Ball

\$4.99
ea.

8 Oz • Chunk
Alphenhaus Gruyere Cheese

\$9.99
ea.

10 Oz Asst. Var.
La Terra Fina Dips

2/\$7

16 Oz Asst. Var.
Panera Soup

\$5.49
ea.





Big E's supermarket


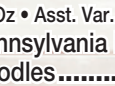


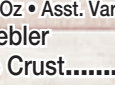


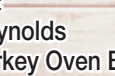

"BUY LOCAL - BUY FRESH"

Holiday Savings Throughout!

 <p>3.38-4.44 Oz Asst. Var. Folgers or Café Bustelo Coffee K-Cups</p>	 <p>14.5 Oz Asst. Var. College Inn Broth</p>	 <p>6 Oz French's French Fried Onions \$3.69</p>	 <p>14.5-15.25 Oz Asst. Var. Green Giant Canned Vegetables</p>	 <p>5 Lb Bag Asst. Var. Gold Medal Flour</p>	 <p>15.25 Oz Asst. Var. Betty Crocker SuperMoist Cake Mix</p>
\$3.99	2/\$1	2/\$1	\$1.79	88¢	

 <p>25.4 Oz • Asst. Var. Martinelli's Sparkling Cider or Juice</p>	 <p>14.5-24 Oz Asst. Var. Prego Sauce</p>	 <p>3.8-5.7 Oz Asst. Var. Knorr Recipe Sides</p>	 <p>10.5 Oz Asst. Var. Campbell's Cream Soup</p>	 <p>14 Oz • Whole or Jellied Ocean Spray Cranberry Sauce</p>	 <p>12-16 Oz • Asst. Var. Betty Crocker Ready To Spread Frosting</p>
\$3.99	2/\$4	10/\$10 FOR PRICE VALID ON ANY QUANTITY	10/\$10 FOR PRICE VALID ON ANY QUANTITY	2/\$3	3/\$5

 <p>50.7 Oz • Asst. Var. Filippo Berio Olive Oil</p>	 <p>10-12 Oz • Asst. Var. Nestlé Toll House Morsels</p>	 <p>4 Lb Bag Hy-Top Granulated Sugar</p>	 <p>12 Oz Grandma's Molasses</p>	 <p>4 Oz • Asst. Var. Idahoan Mashed Potatoes</p>
\$9.99	\$2.99	2/\$5	\$3.29	4/\$5

 <p>5.7-13.8 Oz • Asst. Var. Keebler Town House or Club Crackers</p>	 <p>12 Oz • Asst. Var. Pennsylvania Dutch Noodles</p>	 <p>.75-1.0 Oz • Asst. Var. McCormick Gravy Mix</p>
3/\$7	2/\$4	5/\$5
 <p>1.8-2 Oz • Asst. Var. Lipton Onion Soup or Dip Mix</p>	 <p>4-6 Oz • Asst. Var. Keebler Pie Crust</p>	 <p>12 Oz • Asst. Var. Crosse & Blackwell Cocktail Sauce</p>
3/\$5	2/\$5	2/\$5
 <p>10 Oz A.1. Sauce</p>	 <p>2 Ct Reynolds Turkey Oven Bags</p>	 <p>75 Oz • Asst. Var. Xtra Liquid Laundry Detergent</p>
\$4.99	\$2.49	\$2.99

Bread Aisle

 <p>8-12 Oz Bag • Asst. Var. Pepperidge Farm Stuffing Mix</p>	2/\$5
<p>12 Oz Bag • Asst. Var. Arnold Stuffing Mix</p>	\$2.99
<p>20 Oz Loaf • Asst. Var. Sara Lee Bread</p>	\$2.99
<p>24 Oz Loaf • Asst. Var. Arnold Country Bread</p>	\$3.29
<p>24 Oz Loaf • Asst. Var. Freihofer's Italian Bread</p>	\$3.29
<p>16 Oz Loaf • Asst. Var. Thomas' Swirl Bread</p>	\$3.49
<p>8.25-13.2 Oz Pkg. • Asst. Var. Entenmann's Snack Bites or Mini Cakes</p>	2/\$7

Snacks & Beverage Savings!

 <p>12 Oz Cans • Asst. Var. Polar 12 Pack Soda or Seltzer</p>	 <p>67.6 Oz Btl. • Asst. Var. Coca-Cola 2 Liter Soda</p>
4/\$12 +Dep.	3/\$4 +Dep.
<p>+Dep. • 500 ml Btls. • Asst. Var. Coca-Cola 6 Pack Soda</p>	<p>9-9.5 Oz • Asst. Var. Utz Potato Chips</p>
3/\$10	2/\$5
<p>20 Oz • Asst. Flavors Glacéau Vitaminwater</p>	<p>7-8 Oz • Asst. Var. Lay's Regular or Kettle Cooked Potato Chips</p>
5/\$5	2/\$4
<p>+Dep. • 33.8 Oz • All Var. Schweppes 1 Liter Mixers</p>	<p>10-14 Oz • Asst. Var. Tostitos Tortilla Chips</p>
4/\$5	2/\$7
<p>11.6-13.7 Oz • Asst. Var. Nabisco Ritz Crackers or Ritz Bits</p>	<p>15.5 Oz • Asst. Var. Tostitos Salsa</p>
2/\$6	2/\$7

Fresh Dairy Dept.

Frozen Foods

16 Oz • Salted or Unsalted

Land O Lakes Butter Quarters

2/\$7



• 52 Oz • Asst. Var.

Florida's Natural Orange Juice

2/\$6



10-16 Oz • Asst. Var.

Birds Eye Steamfresh Vegetables

99¢



• 8 Oz • Asst. Var.

Cool Whip Whipped Topping

99¢



7-8 Oz • Asst. Var.

Cracker Barrel Bar Cheese

2/\$4

8 Oz • Asst. Var.

Philadelphia Cream Cheese Bar

\$1⁷⁹

• 7-10 Oz • Asst. Var.

Green Giant Simply Steam Boxed Vegetables

4/\$5

48 Oz • Asst. Var.

Excluding All Natural Turkey Hill Ice Cream

\$1⁹⁹

6-8 Oz • Asst. Var.

Sargento Shredded Cheese

2/\$5

32 Oz

Regular or Fat Free Hood Half & Half

2/\$5

• 25.6-40 Oz • Asst. Var.

Marie Callender's Pies

\$5⁹⁹

16 Oz • Asst. Var.

Oronoque or Mrs. Smith's Pie Shells

2/\$6

8-13.9 Oz • Asst. Var.

Pillsbury Crescent or Cinnamon Rolls

2/\$4

16-16.5 Oz • Asst. Var.

Pillsbury Ready To Bake Cookies or Chub.

2/\$5

• 48 Oz

Rhodes White Bread or Dinner Rolls

2/\$7

32 Oz • Asst. Var.

Lactaid Ice Cream

\$3⁹⁹

14.1 Oz

Pillsbury All Ready Pie Crusts

2/\$5

7 Oz Aerosol Can

Hood Instant Whip Whipped Cream

2/\$4

• 12 Oz

Southland Turnip or Squash

2/\$4

20 Oz

Birds Eye Squash or Turnip

2/\$4

Beer & Wine - Holiday Super Selection!



4 Pack • 16 Oz Cans

Origin Beverage 1911 Hard Cider

\$8⁸⁸ ea.



12 Oz Btls. or Cans

Budweiser or Bud Light

\$11⁸⁸ +dep. 12 Pack



12 Oz Btls. or Cans

Miller Lite

\$11⁸⁸ +dep. 12 Pack



12 Oz Btls. Asst. Var.

Samuel Adams

\$15⁴⁸ +dep. 12 Pack



12 Oz Btls. Asst. Var.

Sierra Nevada

\$15⁹⁹ +dep. 12 Pack

All Your Favorite Wines & Spirits On Sale!



1.5 Liter Btl. Asst. Var.

Foxhorn Vineyards Wines

\$7⁸⁸ ea.



750 ml Btl. Asst. Var.

Dark Horse Wines

\$8⁸⁸ ea.



750 ml Btl. Asst. Var.

Robert Mondavi Wines

\$11⁴⁸ ea.



750 ml Btl. Prosecco or

Martini & Rossi Asti Spumante

\$10⁹⁹ ea.



3 Liter Box Asst. Var.

Bota Box Wines

\$17⁴⁸ ea.

Additional Holiday Savings!

12 Oz. Asst. Var.
McCormick Gravy
5/\$5



18.3-19.9 Oz. Asst. Var.
Betty Crocker Brownie Mix
10\$10 FOR
PRICE VALID ON ANY QUANTITY



+Dep. • 25.3 Oz • Acqua Panna Spring Water or Perrier or
San Pellegrino Sparkling Water
10\$10 FOR
PRICE VALID ON ANY QUANTITY



64 Oz • Asst. Var.
Ocean Spray Cranberry Juice Cocktail
3/\$8



12-16 Oz. Asst. Var.
Ronzoni Pasta
10\$10 FOR
PRICE VALID ON ANY QUANTITY



6 Oz • Asst. Var.
Stove Top Stuffing Mix
3/\$5



12 Oz. Asst. Var.
Heinz Gravy
3/\$5



30 Oz. Asst. Var.
Hellmann's Mayonnaise
2/\$7



Fall Harvest Fresh Produce

Product of USA
Golden Yams or Sweet Potatoes
99¢ lb.



Product of USA
12 Oz Pkg.
Fresh Cranberries
\$1.89 ea.



Product of USA
5 Lb Bag
All Purpose Potatoes
\$2.99 ea.



Product of USA • 20 Oz Pkg.
Cubed Butternut Squash
2/\$5



Product of USA • 2 Lb Bag
Yellow Onions..... **\$1.49** ea.

Product of Canada
Yellow Wax Turnip..... **99¢** lb.

Product of USA
White Boiling Onions..... **\$1.29** lb.

Product of USA • 16 Oz Pkg.
Fresh Parsnips..... **\$2.49** ea.

Product of USA • 16 Oz Bag
Mini Carrots..... **2/\$3**

Product of USA
California Celery..... **\$1.79** ea.

Product of USA • 12 Oz Pkg.
Snipped Green Beans..... **\$2.99** ea.

Product of USA • 10 Oz Pkg.
Dole Italian or American Blend Salad... **2/\$5**

Product of USA • 20 Oz Pkg.
Rutabaga Chunks..... **\$2.99** ea.

Product of USA • 9 Oz Pkg.
Brussels Sprouts..... **\$2.99** ea.

13-14 Oz Cntr. • Asst. Var.
Marzetti Vegetable Dips..... **\$2.99** ea.

Product of USA • 1 Lb Bag
AAA Chestnuts..... **\$7.99** lb.

Organic Specials



Product of USA • 12 Oz Bag
Organic Bagged Green Beans.. **\$3.99** ea.

Product of USA • 20 Oz Pkg.
Organic Cubed Butternut Squash..... **\$3.49** ea.

Product of USA • 3 Lb Bag
Organic Russet Potatoes..... **\$2.99** ea.

Product of USA • 2 Lb Bag
Organic Sweet Onions..... **\$2.99** ea.

Product of USA
Organic Yams
\$1.69 lb.

Product of Canada
Organic Tomatoes On the Vine
\$3.99 lb.



Floral Department

Fresh
Half Dozen Roses
\$3.99 plus tax

Fresh
Autumn Bouquet
\$7.99 plus tax

Fresh
Dozen Rose Bouquet..... **\$9.99** plus tax

Fresh
Fall Mixed Bouquet..... **\$12.99** plus tax

Fresh
Fun Bunch Arrangements..... **\$9.99** plus tax

6 Inch...\$7.99 or
4 Inch
Zygo Cactus..... **\$2.99** plus tax

\$1.00 Greeting Cards EVERYDAY!

- POSTAGE STAMPS • WESTERN UNION
- FAX/COPY SERVICE • MONEY ORDERS
- LOTTERY AND MUCH MORE!



Big E's Accepts AMEX Credit Cards For all your purchases



All Sale Prices Valid With The Use Of Your Big E's Perks Card