We are looking for talent to join our team as:

**Graphic Arts Designer & Digital Media Specialist**

in a dynamic and collaborative workplace.

**Job Details:**

Contract Full Time Position until December 31, 2021, subject to renew based on project scope and funds availability

**Job Details:**

Responsible of the Graphic designs and creative visual concepts, using computer software. They develop the overall layout and production design for web page, advertisements, brochures, magazines, and reports. Also, is responsible of planning and managing marketing campaigns that promote the WCRP program at all digital communications platforms.

- Develop WCRP's brand guidelines, including the correct use of the logo, the color palette, fonts, icons, and other crucial creative assets and train the team on the proper use of the guidelines.
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
- Planning campaigns, analyzing metrics, and identifying trends.
- Develop targeted content strategy across multiple verticals. Lead strategic execution of content.
- Develop reports based on WCRP program needs and monitor channels on ongoing basis.
- Execute content audits, gap analyses, usability analysis, etc.

**Requirements:**

Bachelor's degree in graphic design or related field. 5 to 8 years of experience in creative graphic design for traditional media, art direction and social media with a focus in content creation and digital content execution. Must be bilingual (Spanish and English) and have a strong knowledge on the use of social media and any other digital platform/channels that reach out desired audiences.

The candidate must have:

- Strong graphic design and layout skills.
- Analytical skills.
- Creativity and Flexibility.
- Attention to detail and deadline-oriented.
- Expert in desktop publishing tools and graphic design software such as the Adobe Creative Suite or equivalent.
- Acute vision and time-management skills.
- Communication skills that allow to handle strong feedback and constructive criticism.

For more information about Foundation for Puerto Rico and this opportunity visit [www.foundationforpuertorico.org](http://www.foundationforpuertorico.org)