

# ARCHITECTURAL INTELLIGENCE

2018 CONFERENCE SPONSOR  
& EXHIBITOR OPPORTUNITIES  
[www.architecturalintelligence.org](http://www.architecturalintelligence.org)



**AIA**  
Silicon Valley

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**AIA**  
Silicon Valley

March 23, 2018, San Jose, CA

## Who is the AIA Silicon Valley?

The Silicon Valley Chapter of the American Institute of Architects is a professional organization incorporated on August 10, 1955 that serves the local architect, promotes architecture and the built environment within the Chapter’s boundaries.

We provide resources to the community for professional development and education, and serve as a vital link to local professionals, as well as other Chapter components of the AIA.

Organizationally, the Chapter is a local membership organization incorporated as a 501(c)6 Non-Profit Corporation.

The AIA is the VOICE of the architectural profession and the RESOURCE for its members in service to society.

We invite you to engage with our organization, to gain targeted access to architecture and design professionals through our upcoming Architectural Intelligence Conference at the San Jose Convention Center on March 23, 2018.

## What is the AI.18 Conference?

The AIA Silicon Valley Chapter presents AI.18, the Architectural Intelligence Conference, to inspire and inform architects and their allies as they Build a Better Silicon Valley. As we answer the call to lead and innovate in our work here in the Silicon Valley, we are shaping the valley and influencing the world.

This one-day conference will examine challenges and solutions to some of the most pressing issues facing our industry. The AI.18 Conference is co-hosted by the Chapter’s Women in Architecture Committee (WIA) and Committee on the Environment (COTE), and focuses the discussion on equity, sustainability, and urban development. These three session tracks will provide learning and growth opportunities, while the lineup of exceptional speakers will inspire and connect attendees to a greater purpose.

Please join us March 23, 2018 to be a part of the conversation and ***Building A Better Silicon Valley!*** Your participation in this event as a sponsor and/or exhibitor demonstrates your position as a thought-leader and source of trusted information to the design community.

For more information contact: AIA Silicon Valley | [info@architecturalintelligence.org](mailto:info@architecturalintelligence.org) | (408) 298-0611



**Women in Architecture**  
an AIA member group

**Committee on the Environment**  
an AIA member group

## AVAILABLE SPONSORSHIP OPPORTUNITIES

### **PREMIER SPONSOR | \$5,000 (1 AVAILABLE) (SOLD OUT)**

This exclusive opportunity is for our headline sponsor, which includes the highest level of recognition. The sponsorship includes:

- Recognition at the Opening and Closing sessions of the Conference
- Recognition in the Conference Program and on the AI.18 website
- Logo on all event announcements preceding the event
- Full benefits of the Table Top Exhibitor
- Two full conference passes
- Full page advertisement in Conference Program
- Thank you banner on our homepage for 30 days post conference
- Attendee list (post-conference)
- 1-Year Professional Affiliate Membership with AIA SILICON VALLEY

### **LUNCH SPONSOR | \$3,000 (2 AVAILABLE)**

Attendees will be treated to a box lunch during our midday break. This sponsorship includes:

- Company logo on all signage and announcements related to the lunch
- Company logo on meal tickets (one per attendee)
- Recognition in the Conference Program and on the AI.18 website
- Two full conference passes
- Attendee list (post-conference)
- 1-Year Professional Affiliate Membership with AIA SILICON VALLEY

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### **WI-FI SPONSOR | \$2,000 (1 AVAILABLE) (SOLD OUT)**

Give attendees the gift of free Wi-Fi. This sponsorship includes:

- Company logo on all signage, handouts, and announcements with Wi-Fi information
- Recognition in Conference Program and on the AI.18 website
- One full conference pass
- 1-Year Professional Affiliate Membership with AIA SILICON VALLEY

### **REFRESHMENT BREAK SPONSOR | \$2,500 (2 AVAILABLE) (1 REMAINING)**

Attendees will have morning and afternoon refreshments available between sessions and as they visit the exhibitor hall. This sponsorship includes:

- Company logo on all signage related to the reception (morning or afternoon)
- Recognition in Conference Program and on the AI.18 website
- One full conference pass
- 1-Year Professional Affiliate Membership with AIA SILICON VALLEY

### **TRACK SPONSOR | \$1,500 (3 AVAILABLE) (1 REMAINING)**

Be recognized as the host for one of three conference tracks (Sustainability, Equity & Leadership, Urbanism). This sponsorship includes:

- Recognition on the initial slide for each of (4) sessions in the track
- Opportunity to introduce each session in the track (optional, 2 minutes max)
- Recognition in Conference Program and on the AI.18 website
- Recognition on the track session signage at the door
- One full conference pass
- 1-Year Professional Affiliate Membership with AIA SILICON VALLEY

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**NOTEPAD SPONSOR | \$1,500 (1 AVAILABLE) (SOLD OUT)**

All attendees will receive a conference notepad upon registration with sponsor logo on the top. This sponsorship includes:

- Logo on the top right corner of each sheet in a letter-size graph paper notepad
- Recognition in the Conference Program and on the AI.18 website
- One full conference pass
- 1-Year Professional Affiliate Membership with AIA SILICON VALLEY

**LANYARD SPONSOR | \$1,500 (1 AVAILABLE) (SOLD OUT)**

This is an opportunity for high-visibility of your logo on the badge lanyard of every attendee. This sponsorship includes:

- Company name or logo printed on up to 250 lanyards
- Recognition in the Conference Program and on the AI.18 website
- One full conference pass
- 1-Year Professional Affiliate Membership with AIA SILICON VALLEY

**LOUNGE SPONSOR | \$1,000 (2 AVAILABLE) (SOLD OUT)**

Lounge sponsors are provided a prominent space in our exhibit hall. Sponsors are asked to bring furniture to create a relaxing lounge space for attendees and will be responsible for moving expenses. Spaces include the following:

- Extra-large exhibit space
- Power and wi-fi connection available (by request)
- Loading dock service available (additional fees apply)
- One full conference pass
- Attendee list (post-conference)

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## **PARTNERS IN EQUITY | \$500 (UNLIMITED)**

This sponsorship is available to architecture firms who are committed to building an equitable practice. This sponsorship includes:

- Recognition in the Conference Program and on the AI.18 website
- Recognition on the Women In Architecture Silicon Valley Website

## **AVAILABLE EXHIBITOR OPPORTUNITIES**

### **TABLE TOP EXHIBITOR | \$800 (25 AVAILABLE) *(10 REMAINING)***

Table top sponsors are invited to exhibit in our main exhibit hall. Exhibitor Sponsorship includes the following:

- One eight-foot table, two chairs
- Power and wi-fi connection available (by request)
- Loading dock service available (additional fees apply)
- Attendee list (post-conference)

## **RAFFLE ENTRY**

All exhibitors are encouraged to donate items for raffle to attendees. Exhibitors should organize their own raffle and contact the winning individual via email.

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## CONFERENCE DETAILS

Location: San Jose Convention Center, San Jose, CA

Dates: March 23, 2018

Exhibit Hours: 10:30am – 11:00 am, Noon – 1:00 pm, 3:15 pm – 3:45 pm, 5:00 – 5:30 pm

Exhibit Check In: 6:00 am

Exhibit Breakdown: 5:30 pm

Contact: April Becerra, CAE | [director@aiasiliconvalley.org](mailto:director@aiasiliconvalley.org) | (408) 298-0611

AIA Silicon Valley  
taxpayer ID: 94-1500093

Meals: Coffee breaks and lunch are available to exhibitors and sponsors

## EXHIBITOR LIABILITY

The exhibitor hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save the AIA Silicon Valley Chapter, the Convention Center, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of the Convention Center and its employees and agents.

The Exhibitor acknowledges that neither the AIA Silicon Valley Chapter, the Convention Center, its owners, its operator, maintain insurance covering exhibitor’s property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance insuring any losses by exhibitor.

Neither the AIA Silicon Valley, its contractors, nor the Convention Center assumes the responsibility for damage or loss of any kind. Security will not be provided for this show and it is the responsibility of the exhibitor to ensure the safety of equipment and proprietary information. Exhibitor is responsible for any shipping, delivery or other related moving expenses to and from the convention center. AIA Silicon Valley will provide electricity (by request) as needed.

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## ORDER FORM

Please select all that apply:

### SPONSORSHIP OPPORTUNITIES

- PREMIER SPONSOR (SOLD OUT)
- LUNCH SPONSOR (\$3,000)
- REFRESHMENT BREAK (\$2,500)
- TRACK (\$1,500)
- WI-FI (SOLD OUT)
- NOTEPAD (SOLD OUT)
- LANYARD (SOLD OUT)
- LOUNGE (SOLD OUT)
- PARTNERS IN EQUITY (\$500)

### EXHIBITOR OPPORTUNITIES

- TABLE TOP (\$800)

### ORDER TOTAL

\$ \_\_\_\_\_

### EXHIBITOR REQUESTS

- POWER (first come, first served)
- LOADING DOCK (additional fees apply)

AIA SILICON VALLEY will confirm your order upon receipt of form. Exhibit space will be assigned on first come, first served basis and are limited. When the signed application is submitted by the exhibitor to the AIA SILICON VALLEY with the minimum payment of 50% of the exhibit fee, this application becomes a contract. Full payment is due 30 days prior to the event. The AIA SILICON VALLEY, in its sole discretion, retains the rights to decline any exhibitor.

### CONTACT INFORMATION

\_\_\_\_\_  
NAME

\_\_\_\_\_  
COMPANY

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY/STATE/ZIP

\_\_\_\_\_  
PHONE/FAX

\_\_\_\_\_  
EMAIL

### PAYMENT

- A check is enclosed for the full amount or 50% with the balance due 30 days prior to the event.
- I authorize the AIA Santa Clara Valley to charge the following credit card in full to the amount listed.  
 MasterCard  Visa

\_\_\_\_\_  
NAME ON CARD

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
EXP DATE

\_\_\_\_\_  
CVV

\_\_\_\_\_  
BILLING ZIP

\_\_\_\_\_  
SIGNATURE

Return form to: April Becerra, AIA Silicon Valley,  
325 S. First St., Suite 100, San Jose, CA 95113  
or by email at [director@aiasiliconvalley.org](mailto:director@aiasiliconvalley.org).

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