2014 Community Benefit Report

Homeless Memorial, Homeless Stand Down, Voter Registrations and Hand Up Gala all from 2014.

Northeast Ohio Coalition for the Homeless
Advocacy

◆ NEOCH staff worked with City Mission to overturn a Cuyahoga County policy that declared anyone going to the three privately funded shelters first no longer homeless and no longer eligible for homeless services or housing.

◆ NEOCH was able to register over 510 people for the 2014 statewide elections in the shelters and low income housing buildings; advocated for a longer period of time to register and vote at the same time, but at the last minute lost this week in Ohio.

◆ Held 12 meetings of homeless people to talk about solutions to homelessness. This included meetings with the Cleveland City Council, County Council and State Representatives. We also hosted a number of shelter directors and County staff to talk about program updates.
All the rules governing shelters were posted at the publicly funded shelter. We were successful in reducing discharges from the shelters to the streets and recognizing the need for bed rest.

NEOCH organized a community meeting to discuss fires down in the Flats of tents and encampments of homeless people. We also did media around these hate crimes to keep people safe.

NEOCH submitted comments on open internet in 2014, and the Federal Communication Commission issued rules to keep the internet open largely along the lines of our recommendations.

The Housing Cleveland website which NEOCH co-administers has 32,000 apartment units (49% outside Cleveland) and 5,389 landlords listed on the site. There were and 202,000 unique users in 2014 conducting almost 886,000 searches with 3,600 units added and 67,600 units modified on the site.

We published three issues of the Chronicle in 2014, and continued to sell most of our papers at the West Side Market.

The Coalition assists with the monthly Cuyahoga Affordable Housing Alliance monthly meetings and featured CMHA staff, UCI, Office of Homeless Services, the Land Bank, Dept. of Aging, Housing Court, 2-1-1, Cleveland Housing Network, and Famicos Foundation.

We hosted a series of affordable housing forums teaching over 120 people about HousingCleveland, Fair Housing, Landlord Tenant issues, veteran’s homelessness, and permanent supportive housing.

Public Education

As part of our Homeless Memorial Day and candlelight vigil, we read the names of 46 individuals who passed away in 2014 and had some experience with homelessness.

We did a handful of presentations in schools, colleges and churches in Cuyahoga County. We also did regular media interviews about homelessness and with homeless people.

Brian Davis accepts award from Care Alliance

NEOCH hosts regular trainings including Housing 101, Teach Ins, and Outreach Collaboration sessions.
Cleveland Homeless Legal Assistance

- Lawyers operated 10 different clinics and were able to see around 200 clients in 2014 with 22 volunteer attorneys.
- Lawyers collaborated with Legal Aid attorneys to staff a monthly pro se divorce clinic.

Community Organizing

- Collected and distributed hygiene items and blankets during the winter season, and began the #SocksPlus Campaign in late 2014 with the support of the Community West Foundation.
- NEOCH helped to organize the 2014 Homeless Stand Down at the Cleveland Public Hall serving nearly 1,400 homeless people with donations, haircuts, meals, and the important social service providers all in one location. We co-organized the Hand Up Gala dinner for homeless people for the fifth year with the Cosgrove Center.
- Expanded the Coordination of our Outreach program by hiring two trainees in 2014 in an effort to boost outreach services. We made contact with hundreds of people living outside and helped to build trusting relationships with many to move them inside. We hosted monthly meetings with all the outreach teams and three training sessions. We have boosted the coordination between homeless outreach teams and the religious and student volunteers who go outside every week. NEOCH distributed thousands of Street Cards and other information as well as blankets and other donations on the streets of Cleveland. NEOCH also posted videos on our website about the importance of outreach and hosted a forum for three City Councilmembers on outreach and Permanent Supportive Housing.

Mike: I like the Chronicle because it helps people who need to make extra money or who are on disability make ends meet without having to panhandle.
NEOCH Revenue 2014

<table>
<thead>
<tr>
<th>Source</th>
<th>Revenue</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Foundation</td>
<td>$47,010</td>
<td>33.4%</td>
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<tr>
<td>Government</td>
<td>$38,834</td>
<td>27.6%</td>
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<tr>
<td>Individual</td>
<td>$15,082</td>
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<tr>
<td>Special Events</td>
<td>$8,545</td>
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<td>Community Shares</td>
<td>$8,454</td>
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<tr>
<td>Membership</td>
<td>$7,575</td>
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<tr>
<td>Chronicle Paper</td>
<td>$5,370</td>
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<tr>
<td>In-Kind Assistance</td>
<td>$3,960</td>
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<td>Religious Organization</td>
<td>$4,300</td>
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<tr>
<td>Corporations</td>
<td>$1,413</td>
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Total* $140,543

2012 Revenue $78,336
2013 Revenue $119,303

NEOCH Expenses 2014

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Salaries</td>
<td>$59,414</td>
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<tr>
<td>Occupancy</td>
<td>$18,973</td>
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<td>Taxes/Benefits</td>
<td>$10,863</td>
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<td>Professional</td>
<td>$3,940</td>
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<td>Program Operations</td>
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<td>Telephone/Internet</td>
<td>$3,586</td>
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<td>Bank Fees</td>
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<td>Staff Travel</td>
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<td>Equipment/Maintenance</td>
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<tr>
<td>Chronicle Printing</td>
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<td>Printing</td>
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<td>Office Supplies</td>
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<td>Insurance</td>
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<td>Conferences/Memberships</td>
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<td>Postage</td>
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<tr>
<td>Street Voices</td>
<td>$350</td>
<td>0.3%</td>
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Total* $118,728
2012 Expenses $91,932
2013 Expenses $105,591

*unaudited financial report. These will be adjusted by an independent auditor. Does not include depreciation.
Thanks to the Interns from 2014
Nicole Ann Gorny
Sarah Novak
Lora Zuo

2014 Donors

Aetna Foundation
Alma Clark
AMCS - Patrick Cullen
Anonymous
Barbara Hornbeek
Brian & Cynthia Zelis
Brook Barrow
Center for Nonprofit Voting
Charles and Rosamond Davis
Charles Hurst
Church of St. John Neumann Youth
City of Cleveland
Community Shares
Community West Foundation
Daniel Jenda
GESU Church
Gloria McCurdy
Helen M. Brown Trust
Housing Research & Advocacy
Isay Kaminsky
Jack & Blanche Valancy
Janette Vajda
Jean Sommer
Jennifer Kocan
Joe and Kathy Pretlow
John Knox Presbyterian
Judith & James Saks
K.L. Lombardy
Lakewood Congregational Church
Leah Kirkland
Maria Smith
Mark Bailey
Mary Ann Freeman
Mary Norman Miller
Michael & Gail Dowell
Michelle Miller
Middleburg Hts. Women’s Club
Mildred Cunningham
Mr. Welfel and Dr. Welfel
PNC Foundation
R. Wilkinson
R.L. Jones
Rosa Rogers
Sarah Stewart
St Bridget Church
Thomas Pretlow
Thomas Sarfi
Traci Ext
University Hospital
Western Reserve Folk Assn.

Mike: Coordination of Outreach has led to more professional workers making a difference to homeless population. Having Denise, Jim and Tyrone to contact on the streets is a big plus.

Thanks to all the 2014 Donors to NEOCH. Thanks to those who donated blankets and winter items. We received over 350 blankets in 2014. Thanks to all the donors to the Hand Up Gala and our membership, which are not released publicly.
2014 Advocate of the Year: Norman Wolfe

Norman Wolfe is a former member of the NEOCH Board and current member of the Homeless Congress. He volunteers with NOBLE working on the Ohio State budget issues and their impact of those decisions on homelessness and those living in poverty. Wolfe is a veteran of the US Navy and had previous experience with homelessness. One of the most important programs of the Coalition that Wolfe worked to restart was the Resident Council at 2100 Lakeside. He felt that this empowered the men at the shelter to confront senior staff about problems and work on resolution of those issues. Wolfe pushed for the Resident Council to give residents a chance to voice their frustrations and not face the possibility of retaliation. The meetings focus on solutions to improve the conditions within the shelter, and staff respond in writing to the concerns. The resident council has resulted in improved training, staff changes and better movement throughout the shelter. Wolfe has led a community discussion about the budget earlier this year and led protests, meetings and visits to the Statehouse with Organize!Ohio in 2014 for the struggle to expand Medicaid in Ohio.

2014 David Westcott Volunteer of the Year: Demetrius Barnes

Demetrius Barnes has volunteered with NEOCH for over 5 years. She regularly comes into the office almost everyday and is willing to help with anything. Barnes does clerical, phone calls, filing and sorting of donations. If you attend one of the meetings at NEOCH, you have probably received a call from Ms. Barnes. She lives in the MidTown area and wants to give back to her community. Barnes has great hopes to use the skills she has learned at NEOCH to find a permanent job. She has volunteered for her church and for the Bishop Cosgrove Center in the past, and attends the Homeless Congress and Hand Up Gala as well.
Beau Hill is the Coordinator of the Harbor Light Project and contact for homeless services within the Salvation Army of Greater Cleveland. He is co-chair of the Public Policy Committee of the Office of Homeless Services and oversees the shelters, detox, community corrections, and outreach headquartered in the Prospect Avenue facility. Hill leads the effort to reduce human trafficking in Cleveland, and has assisted the County in improving the regulations of the local shelters. The biggest success over the last year was the posting of rules that prevent discharge from shelters in the evening unless there is criminal activity. The other victory from 2014 was the financing of a new family shelter in Cleveland operated by Salvation Army. This has been a dream of many, including Hill, for years to move the Zelma George shelter into their own brand new facility built to serve the unique needs of homeless families. With funding from the State of Ohio and Cuyahoga County, the project was approved in 2014 to move the Salvation Army family shelter back into its own building behind Harbor Light. For these reasons, NEOCH recognizes Beau Hill as the Homeless Social Service Provider of the Year.

Joe: The Hand Up Gala was great. I loved the meal and the fellowship. And I liked being served by a Councilman.

Dee: I loved the donations of boots and the warm items for the winter. It was a kind gesture. It made me feel like I could make it through the winter.