Northeast Ohio Coalition for the Homeless
Marcia Bufford
Laura Davis
Cynthia Flores
Brenda Gray
Jennifer Kocan
Roy Love
Michelle Russell
Brent Stowe
Barbara Von Benken
Mary Wilson
Norman Wolfe

Staff for 2012
Gino Scarselli Interim Executive Director
Brian Davis Director of Community Organizing
Larry Davis Volunteer Coordinator
William Gilmore Chronicle Trainer
Johanna Harris Administrative Support
Doug Lonero Accounting Consultant
Gloria McCurdy Administrative Support
Brent Stowe Grapevine Consultant

2012 Organizational Highlights

Advocacy
NEOCH staff did a great deal of work on national and local levels responding to the dramatic changes taking place with regard to funding for shelters and the federal cuts to housing and services.

NEOCH spent the summer and fall of 2012 working to register and get homeless people to vote. We worked with all the shelters and housing programs to register their constituents. NEOCH staff registered 324 voters and 93% of those individuals took the time to cast a ballot—only 2 voted on Election Day everyone else voted early.

Staff held a leadership position with the National Coalition for the Homeless as chair of the National Homeless Civil Rights Organizing Project.

As part of our Homeless Memorial and candlelight vigil, we read the names of 74 individuals who passed away in 2012 and had some experience with homelessness.

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Public Education
NEOCH published a new website with all new content (www.neoch.org) in March 2012 and had 16,018 unique users in 2012.
The Housing Cleveland website which NEOCH co-administers has 28,150 apartment units (50% outside Cleveland) and 4,100 landlords listed on the site. There were 130,000 unique users in 2012 conducting almost 800,000 searches with 3,500 units added and 17,000 units modified on the site.
We sent staff and Street Voices speakers to 7 presentations at churches, colleges and schools in the region. In addition, we assisted with an event to recognize the life work of Jim Schlecht of Care Alliance outreach.
We staged the third Hand Up Gala to provide a four star meal to homeless people at the Cosgrove Center and held a series of Fair Housing educational training sessions.
The Coalition participates in the Cuyahoga Affordable Housing Alliance monthly meetings. CAHA features a forum on suburban affordable housing, the Cuyahoga Land Bank and two presentations from the Department of Housing and Urban Development on their strategic planning activities.

Cleveland Homeless Legal Assistance
Lawyers operated 11 different clinics and were able to see 300 clients in 2012.
Lawyers collaborated with Legal Aid attorneys to staff a monthly pro se divorce clinic.

Continued on next page
Organizational Highlights (con’t)

Community Organizing

NEOCH organizes a monthly Homeless Congress meeting allowing homeless people to meet with elected officials and work on solutions to homelessness. Some of the issues that they worked on in 2012 included shelter standards, expanding Medicaid, turning foreclosed houses over to homeless people, central intake and diversion.


We collected and distributed over 560 winter blankets in 2012.

Published three Street Newspapers providing $24,000 to low income individuals in Cleveland.

NEOCH helped to organize the 2012 Homeless Stand Down at the Masonic Auditorium, serving nearly 800 homeless people with donations, haircuts, meals and the important social service providers all in one location.

NEOCH Revenue 2012

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>$20,542</td>
<td>25.1%</td>
</tr>
<tr>
<td>Foundation</td>
<td>$16,950</td>
<td>20.7%</td>
</tr>
<tr>
<td>Cmnty Shares</td>
<td>$11,337</td>
<td>13.9%</td>
</tr>
<tr>
<td>Membership</td>
<td>$8,781</td>
<td>10.7%</td>
</tr>
<tr>
<td>Special Events</td>
<td>$8,693</td>
<td>10.6%</td>
</tr>
<tr>
<td>Religious Org.</td>
<td>$4,500</td>
<td>5.5%</td>
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<tr>
<td>Chronicle Sales</td>
<td>$4,180</td>
<td>5.1%</td>
</tr>
<tr>
<td>Misc. Income</td>
<td>$2,758</td>
<td>3.4%</td>
</tr>
<tr>
<td>Program Fees</td>
<td>$2,535</td>
<td>3.1%</td>
</tr>
<tr>
<td>Corporations</td>
<td>$600</td>
<td>0.7%</td>
</tr>
<tr>
<td>Program Operations</td>
<td>$902</td>
<td>1.1%</td>
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<tr>
<td>Government</td>
<td>$0</td>
<td>0.0%</td>
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<tr>
<td>Total*</td>
<td>$81,778</td>
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2011 Revenue  $100,535
2010 Revenue  $117,710
### NEOCH Expenses 2012

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<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>$31,330</td>
<td>36.9%</td>
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<tr>
<td>Rent</td>
<td>$20,619</td>
<td>24.3%</td>
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<tr>
<td>Unemployment</td>
<td>$7,000</td>
<td>8.2%</td>
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<tr>
<td>Professional</td>
<td>$3,740</td>
<td>4.4%</td>
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<td>Bank Fees</td>
<td>$3,249</td>
<td>3.8%</td>
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<tr>
<td>Staff Travel</td>
<td>$3,118</td>
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<tr>
<td>Telephone/Internet</td>
<td>$2,922</td>
<td>3.4%</td>
</tr>
<tr>
<td>Insurance</td>
<td>$2,687</td>
<td>3.2%</td>
</tr>
<tr>
<td>Printing</td>
<td>$2,423</td>
<td>2.9%</td>
</tr>
<tr>
<td>Taxes/Benefits</td>
<td>$2,274</td>
<td>2.7%</td>
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<tr>
<td>Office Supplies</td>
<td>$1,596</td>
<td>1.9%</td>
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<tr>
<td>Chronicle Printing</td>
<td>$1,466</td>
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<tr>
<td>Postage</td>
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<tr>
<td>Program Operations</td>
<td>$1,164</td>
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<tr>
<td>Conferences/Memberships</td>
<td>$200</td>
<td>0.2%</td>
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<tr>
<td>Equipment</td>
<td>$0</td>
<td>0.0%</td>
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<tr>
<td><strong>Total</strong></td>
<td>$84,955</td>
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*unaudited financial report. These will be adjusted by an independent auditor. Does not include depreciation or donated items.

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**Plans for 2013 and Beyond**

In the face of many non-profit organizations going out of business over the last five years in Cleveland, our primary obligation will be to manage the organization through these tough economic times. The Board has outlined goals to stabilize the organization, including finding the funding for an Executive Director, and expanding membership to include additional religious organizations and charitable groups to sustain NEOCH. We want to work to find funding to sustain the critical programs we oversee including the Street Card, the Homeless Memorial Day, the Stand Down, outreach collaborative, and Homeless Congress. We intend to do a better job of publicizing the work of the Coalition and expanding the number of supporting individuals.

1. Our primary advocacy agenda item for the next year is to improve the shelters so that there is oversight and an effective grievance procedure.
2. We also intend to work to improve access to the ballot box for homeless voters.
3. NEOCH will work to expand access to the Housing Cleveland.org website in Ohio.
4. We will continue to educate the public about the myths associated with homelessness especially through social media.
5. NEOCH will continue to forward solutions to homelessness including the creation of a missing person's database, a virtual furniture donation website, and an urban homesteading program.
Homeless Voting Champions
Every publicly funded shelter is required to submit a plan to register and then encourage their residents to vote. Cuyahoga County shelters together registered over 1,000 people in 2012. Two facilities went out of their way to encourage voting among their residents.
We recognize:
North Point Transitional Shelter
Salvation Army Railton House Shelter
As Homeless Voting Champions for 2012. We recognize Jeff Bricker at North Point and his staff for leading the effort to register every resident and help get them to the polling place. We recognized Shindana Frazier and her staff for her efforts at Railton House for working every week to encourage voting activities.

The Street Chronicle Vendors gather for their bi-weekly meeting in 2012

Thanks to all the 2012 Donors to NEOCHA.
Thanks to those who donated blankets and winter items. Thanks to all the donors to the Hand Up Gala and our membership which are not released publicly.
Grace Gamble
Grace is a high school student at Beaumont School who worked part time over the summer and on Saturdays in the fall to help organize the Hand Up Gala. She has a strong background participating in the National Honor Society and a drama program. She also has strong ties to her Cleveland Hts. church. Grace assisted with the NEOCH public education programs and did the bulk of the work on the Hand Up Gala providing a wonderful meal to 200 individuals and raising $3,000 for the two organizations. NEOCH celebrates Grace Gamble as the first Student Volunteer of the Year for 2012.

David Westcott NEOCH Volunteer of the Year 2012

Jennifer Kocan
Jennifer has served on the NEOCH Board for six years. In 2011, she took a leave from the NEOCH Board to take on the role of Interim Executive Director. She worked on fund development activities as well as repairing relationships. Jennifer worked to preserve the organization and manage NEOCH through difficult times. Jennifer was busy with family, career, and her church along with her work with the Coalition. The Coalition thanks Jennifer for her volunteer service to the organization in 2011 to 2012.

NEOCH continued our Voter ID lawsuit in 2012 pushing for expanded access to the ballot box. We registered 324 people and transported 220 people to vote. 93% of our voters actually cast a ballot in 2012.
Can you spare a little social change?

HousingCleveland.org
www.neoch.org

Northeast Ohio Coalition for the Homeless
3631 Perkins Ave. 3A-3
Cleveland, Ohio 44114

NEOCH's mission is to organize and empower homeless and at risk individuals to break the cycle of poverty through public education, advocacy, and the promotion of nurturing environments.