2009 Annual Report

Northeast Ohio Coalition for the Homeless
2009-10 Board of Trustees
Lydia Bailey
Mary Boyle
Marcia Bufford
Brenda Gray
Erin Hall
Jennifer Kocan
Roy Love
Shelia O’Donnell
Rosie Palfy
Michelle Russell
Mary Wilson

Staff for 2009
Brian Davis, Executive Director
Terri Horne, Associate Director
Joan Burda, Homeless Legal Assistance Director
Everett Brown, AmeriCorps*VISTA
Larry Davis, AmeriCorps*VISTA/Volunteer Coordinator
Luke Droter, AmeriCorps*VISTA
Johanna Harris, Administrative Support
William Gilmore, Administrative Support
Doug Lonero, Accounting Consultant
Brent Stowe, Grapevine Consultant

In 2009, the Cuyahoga Arts and Culture Fund provided support to NEOCH to create an exhibit that travels around Cleveland as part of the Street Voices Project. NEOCH conducted 32 presentations and 12 using the wall in 2009 (pictured below).
2009 ORGANIZATIONAL HIGHLIGHTS

Cleveland Homeless Legal Assistance
The Volunteer Attorneys were on pace to serve nearly 400 individuals at 10 different clinic sites including a monthly divorce clinic.

The Homeless Grapevine
Published 15,000 papers and three issues were distributed on the streets.

Public Outreach
Constructed a Movable Wall project of photographs taken by homeless people that toured various religious and educational institutions.
Street Voices did 32 presentations to schools, faith based groups and organizations to dispel stereotypes about homelessness through November. NEOCH staff also conducted over 100 interviews with various media in 2009.
Organized 10 resident councils at the largest men’s shelter in Cleveland, and over 20 resident councils at the largest women’s shelter.
Co-sponsored with InterAct Cleveland three days of services to homeless people commonly referred to as the Stand Down. We served over 2,000 people with 55 organizations and provided 321 haircuts and 354 health screenings.

Advocacy
Helped to organize a committee that made recommendations to the County Commissioners about the creation of a Local Housing Trust Fund. The resolution passed in May 2009.
We spent a great deal of time in 2009 coordinating services including outreach and the response to the stimulus dollars.
NEOCH website had 46,000 unique users. Housing Cleveland had 77,000 unique users conducting over 600,000 searches for housing.
Successfully negotiated the elimination of the co-pay for homeless people at MetroHealth medical.

Thanks to the Interns from 2009
Ann Albert
Michael Lalich
Daniel Pallota
Allison Pohle
Samanthia Robinson

Thanks to the Board Members who had their term end in 2009
Julia Brown Allen
Tiffany Burse
Cynthia Ford
Gregory Gale
Erin Hall
Christopher Karr
Lisa Navracruz
Robin Pearlstein
Ron Watt
Margaret Wilson
David Westcott Volunteer of the Year

Michelle Russell
Russell has volunteered every week for the past eight months at the Coalition helping with writing grants, fundraising and coordinating the resident council at the Community Women's Shelter. She has a background in account management, financial analysis and marketing. Russell is involved in the From Darkness to Light non-profit providing direct care to homeless people, and has a strong commitment to her faith. She volunteers as stewardship director and the women's ministry with her church. Russell joined the NEOCH Board in August 2009, and is always willing to lend a hand to those struggling to find stable housing.

NEOCH renamed the Volunteer of the Year award after David Westcott in 2009. Westcott was a long time board member, volunteer and friend of the Coalition, and passed away in 2009. Westcott was the Ione Biggs Social Justice Advocate of the Year in 2009.

NEOCH Advocate of the Year

Michael Piepnsy
Piepnsy is the Executive Director of the Cleveland Tenants Organization. He has been extremely supportive of the Coalition over the last three years including the taking over of the Bridging the Gap program so that it was not lost to the community. He oversees the eviction diversion program so that people do not fall into the shelters. Piepnsy helped with a series of fair housing forums last year for those living in transitional shelters. He has helped with the development of a Housing Trust Fund and the collaboration on finding jobs for those low income individuals in Cleveland. Finally, he was the co-convener of the homeless prevention collaboration with NEOCH in 2009.

Thanks to Jennifer Kocan for leading the Board over the last two years as President. She will continue on as Board member, but will step down as chairperson.
Hahn Loeser & Parks LLP
Harold Baum
Hathaway Brown
Hawken School
Helen S. Brown Foundation
Helena Mazura
Housing Research & Advocacy Center
In Memory of David Westcott
International Partners in Mission
Jay Vee Weiss/Una Weiss
Jeffrey Mueller
Jennifer & Christopher Kocan
Jennifer Tyger
John Barta
John Knox Presbyterian
John Schubert
Julia Brown-Allen
Karen Melcher
Lane Metropolitan CME Church
Lee Haas
Lynn Freeman
Lynne B. Brown
Maple Heights City School District
Maria F. Wiedt
Marilyn & William Jech
Mary Sequin
Melvin Waxman
Michael Brickner
Monica Genovese
Murphy Family Foundation
Outre Hair and Beauty Products
Patricia Fallon
Pilgrim Saint Paul Lutheran Church
Plymouth Church of Shaker Hts
Presbytery of the Western Reserve
Project Affinity c/o BW Community Church
Rev. J. Uhle
Richard & Judith Pigler
Rita M. Cook
Roberta Pfahl
Robin Pearlstein
Saint Luke's Foundation
St. Edwards High School
St. John Neumann Youth Ministry
St. Marks Presbyterian Church
St. Matthews Lutheran Church
Susan Westcott
Susan Hartman
Susanne M. Sokol
Terri Sullivan
Tiffany L. Ballou
Traci Ext
Trudy Wiesenberger
UHCAN Ohio
United Way of Greater Cleveland / 211

Thanks to all the 2009 Donors to NEOCH. Donations made as part of membership are not released.
2009 Revenue

NEOCH Revenue 2009

- Foundation: $48,751 (28.1%)
- Government: $34,670 (20.0%)
- Individual: $19,483 (11.2%)
- Religious: $16,313 (9.4%)
- Corporations: $13,732 (7.9%)
- Cmnty Shares: $12,850 (7.4%)
- Membership: $11,505 (6.6%)
- Special Events: $10,758 (6.2%)
- Grapevine: $2,903 (1.7%)
- United Way: $1,442 (0.8%)
- Program Fees: $1,199 (0.7%)

Total*: $173,606

2008 Revenue: $337,974
2007 Revenue: $355,906
2006 Revenue: $347,646
2005 Revenue*: $445,964

2009 Homeless Memorial Day to remember those who passed away over the previous year. In 2009, the memorial was held at St. Malachi Monday night meal on December 21.
NEOCH Expenses 2009

Salaries $69,312 35.1%
Progrm Operations $28,628 14.5%
Rent $20,615 10.4%
Health Benefits $19,753 10.0%
Consulting $9,496 4.8%
Unemployment $8,644 4.4%
Taxes $6,559 3.3%
Audit $5,950 3.0%
Travel $4,221 2.1%
Bookkeeping $3,520 1.8%
Line of Credit/Bank $3,473 1.8%
Office Supplies $2,848 1.4%
Special Project Ops $2,795 1.4%
Telephone $2,608 1.3%
Confrnce/Membrsp $2,375 1.2%
Printing $2,302 1.2%
Postage $2,122 1.1%
Insurance $1,407 0.7%
Training/Meetings $593 0.3%
Equipment $319 0.2%

Total* $197,540
Donated Goods/Servc $32,040

2008 Expenses $337,305
2007 Expenses $370,131
2006 Expenses $297,538
2005 Expenses* $440,786

*unaudited bookkeeping financial report

Previous Advocates of the Years:
2008: Meg Wilson (NEOCH Board Member)
2006: Jim Schlecht—Care Alliance
2004: Roy C. Love—NEOCH Board
2002: David Westcott—NEOCH Board

HousingCleveland.org, the website that NEOCH coordinates with 211/First Call for Help added 3,600 units. In 2009, 81,600 unique users conducting 630,000 searches.
NEOCH's mission is to organize and empower homeless and at risk individuals to break the cycle of poverty through public education, advocacy, and the promotion of nurturing environments.