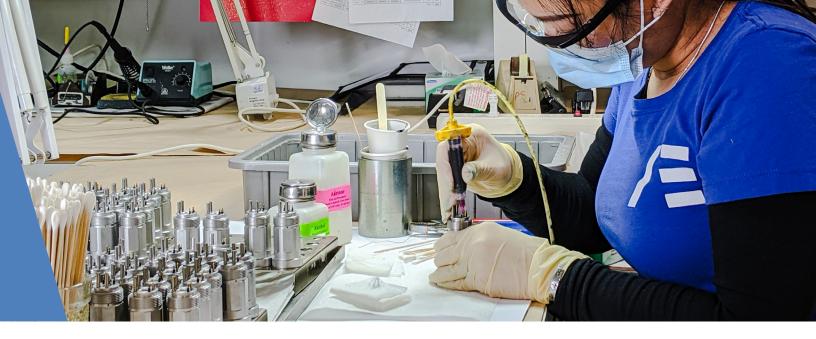




# Are you looking to design a product for mass production?

If so, it's important that you take into account all the key considerations before getting started. With the right preparations and planning in place, your product can have an efficient and cost-effective journey from prototype to bulk production.

Check out the essential steps to keep in mind when designing products for manufacturing. From proper material selection and design analysis to cost estimation and safety testing, you can ensure that your product is of high quality and meets requirements — giving it the best chance of success on the market.



#### Product Purpose: Understand the Need and Purpose for the Product You Are Designing Understanding the purpose of your product plays a crucial role in its success in the market.

It is essential to identify your target market and figure out what problem your product will solve for them. Establishing clear objectives and benchmarks will help you create actionable plans to reach those goals. Crafting an accurate brand story and positioning statement is also critical for buyers to understand exactly how your product fits into their lives. Brainstorming ideas for innovative features, design, and packaging can make a huge difference in appealing to customers.

#### Size and Weight: Consider the Size and Weight Constraints of Your Product

Size and weight are important factors to consider when designing a product for high volume production. If the size is too large, it can become cumbersome and difficult to move or transport. On the other hand, if the product is too small, there may be difficult to build with high quality. Weight affects how easy it is for customers to handle and use your product in everyday life — if it's too heavy, consumers may not find it uncomfortable to hold or carry.

The best approach is to strike the perfect balance between size and weight. You should also keep in mind the type of material you plan on using; some materials are naturally heavier than others and could alter the total weight of your final product. Sizing up your competition's products beforehand also helps you make informed decisions about dimensions and construction methods for your own design.

# Cost: Estimate the Cost of Production at Different Levels of Quality, Volume, and Complexity.

You should consider the cost of materials, labor, and distribution as part of the overall cost budget. Making sure these costs are within budget constraints will help ensure your product can turn a profit.

Researching the current market prices for competing products and similar materials will give you an idea of how much your own production costs should be. Pricing methods such as competitive-based pricing or value-based pricing may be helpful in arriving at a fair price point that makes sense to consumers and is also profitable for you. Once you've decided on a price,

you should take into account any additional expenses such as taxes, duties, shipping fees or insurance costs which could affect your final budget amount.

Keeping track of all these details during the design process will make it easier when it comes time to produce — allowing you to make informed decisions that keep both cost and quality in mind. Having accurate documentation on your end can significantly reduce errors down the line when dealing with suppliers, vendors and assembly lines, making sure your product is launched on schedule and stays within budget!

### Manufacturing Process: Choose the Most Suitable Manufacturing Processes According to Requirements Such as Cost and Time Constraints.

The manufacturing process is essential for any product development project. It defines the steps and procedures used to create a finished product from raw materials or components. A successful manufacturing process is one that can be repeated reliably and efficiently, guaranteeing consistent quality and performance.

With Proper planning, you can identify potential risks and issues early in the production cycle, allowing for corrections or changes before things become too costly. A robust manufacturing process can help reduce the waste of raw materials as well as labor - ensuring that your resources are being used optimally. The manufacturing

process should help streamline communication between the various stages of production, allowing for quick decisionmaking when needed.

Overall, the importance of having a good manufacturing process cannot be underestimated; it will provide the foundation necessary to ensure your product meets customer expectations while remaining cost-effective and efficient. With effective quality management systems in place and continuous improvement at each stage of production, you'll be able to build strong relationships with both customers and vendors — making sure your product remains profitable far into the future!



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# Materials Selection: Identify Which Materials Best Suit Your ApplicationMaterials selection is an essential part of any product design and development process.

Choosing the right materials can have a major impact on the quality, lifespan, and cost of your product. By understanding the key characteristics of different materials and components, you can select options that are suitable for your intended application, meeting performance requirements while remaining cost-effective.

Material selection involves considering factors such as:

- Availability
- Cost
- Strength
- Durability
- Environmental considerations

For instance, when selecting a material for a medical device product, it's important to consider how it will interact with the human body and whether or not it will be safe for prolonged use. Similarly, when sourcing materials for industrial application, you'll need to ensure that the material used can handle any strenuous conditions they may be exposed to.

Proper material selection is absolutely crucial in order to create a successful product that meets customer requirements while remaining within budget. By taking the time to research different material options and selecting ones that are suitable for each specific application — you can ensure your products stand out from the competition.

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# Design Analysis: Analyze Individual Components and How They Fit Together by Using CAD/CAM Software.

Design analysis is an essential part of any product development process. By carrying out a thorough analysis of the design, you can identify potential issues early on in the design cycle, allowing for changes or corrections before they become costly. It's also important to understand how different components will interact with each other, as well as how your product will perform under various conditions.

Design analysis involves studying how the product may be used, from the user's perspective; this ensures that you are creating something that meets customer needs and expectations. It helps identify potential risks and hazards associated with the finished product; for example, it may be necessary to determine if a certain component will cause any health or safety risks when exposed to certain elements or temperatures.

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#### Safety Testing: Test Safety Features to Meet Legal or Industry Standards

Safety testing is a critical part of any product development process. It helps ensure that products meet safety requirements and regulations, as well as guarantees that they are safe for use in different environments and conditions.

Safety testing involves assessing the risks associated with a product and making sure those risks are minimized. It also involves checking whether or not the product meets certain industry standards or meets the intended design specifications. For instance, any medical devices should undergo rigorous testing to make sure they won't cause any adverse reactions or harm when used as intended.

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### **Quality Control: Set Up procedures to Test Products at Various Stages to Ensure Consistent Quality**

Quality control is an important aspect of any product development process. By carrying out a rigorous testing and inspection process, you can ensure that your products meet performance, safety, and regulatory requirements before they enter the market.

Quality control also helps to identify potential faults or issues with components while they're still in the production process — meaning costly rework or recalls can be avoided. It helps to ensure that your products are consistently high-quality, offering customers reliable and dependable performance.

Quality control is key for creating superior products that stand out from the competition. By taking a systematic approach to understanding how different components interact, you can create superior products that meet customer needs and expectations!



This comprehensive checklist provides detailed guidance on all stages of the product manufacturing process, from design to production and testing. Following this checklist helps to:

- Reduce design inconsistencies
- Minimize defects
- Create dependable products that customers will trust and rely on

Additionally, it ensures that all industry regulations are met, offering assurance that your products are safe for use in different environments and conditions. Ultimately, by following this checklist manufacturers can ensure they produce high-quality products that meet customer needs and expectations.



Reach out to the Applied Engineering team.

### **TALK TO AN EXPERT**

