

POSITION DESCRIPTION

Lutheran Summer Music Academy & Festival

Title: Broadcast & Visual Media Creator

Classification: Independent Contractor

Department: Staff

Reports to: Communications Director

Hours: Residence at Valparaiso University from Friday, June 23, 2023 through Sunday, July 23, 2023

Position Overview

Lutheran Summer Music Academy & Festival (LSM), the nation's premier faith-based music academy for high school students, invites applications for the position of Broadcast & Visual Media Creator. As an inspirational visual storyteller, this position oversees the creation and distribution of video, livestream, and social media content during LSM 2023 via a fast-paced and efficient manner.

Expectations

Onsite during LSM:

Video Production

- Assist with establishing/ensuring multi-stream platform success (Website, Facebook, and YouTube)
- Operate livestream for all events in the Duesenberg Recital Hall
- Assist with chapel livestreaming and liaise with Westmark Productions as needed
- Livestream chat moderator/point of contact for all events
- Produce a variety of videos for social media & future admissions usage
- Special video requests - lighting setup, recording, editing, captioning
 - Capture program highlights throughout the summer for current or future use, such as rehearsals, interviews, worship music, etc.

Visuals Creation

- Create an opening and closing sequence for livestream usage
- Create animated graphics as needed for social media usage

Website/Social Media Content

- Upload edited concerts to YouTube
- Archive concerts/recitals on LSM's website
- Ensure programs and bulletins are posted on the LSM website and shared via streaming platforms
- Social Media content scheduler/creator as needed
- Monitor comments, tags, hashtags, and inbox, crafting responses or sharing posts as needed on social media

Other

- Assist with identifying stories, capturing in the appropriate medium
- Coordinate Fellows assigned communication duties, monitoring and gathering content
- Other duties as assigned by the Communications Director

Qualifications

- Bachelor's degree preferred
- 2+ years of experience in visuals, and/or a degree in a visual storytelling related field (Visual Communication, Broadcast, Video Production, Theatre or similar)
- Broad knowledge and ability to troubleshoot livestream systems
- Proficient in video editing software such as Final Cut Pro X
- Proficient in Creative Suite programs, such as Photoshop, After Effects, Premier Pro
- Strong visual story teller, with ability to connect what is seen to what is heard
- Organized, creative thinker and highly productive, comfortable working in a fast-paced environment
- Excellent time management skills and ability to problem-solve quickly under pressure
- Ability to work independently and in a team
- Proven ability to track and manage multiple projects from beginning to end
- Excellent written and verbal communication skills
- Understanding of classical or sacred music

- Applicant owning basic equipment a plus (Please note that all major recordings will be completed using provided external equipment)
- Knowledge of Valparaiso University or LSM a plus
- Understanding of, and commitment to, the mission of the organization

Compensation/Benefits

Independent contractor receives stipend and travel allowance at the conclusion of LSM. A private room and board at Valparaiso University are also provided, if applicable. All offers are pending until the successful completion of a background check.

Apply

Interested candidates should send a resume, letter of interest, work or portfolio sample, and two references to Thomas Bandar, Executive Director, tbandar@lutheransummermusic.org, or mail materials in care of Lutheran Music Program, P.O. Box 8687 Minneapolis, MN 55408. No phone calls, please.