Sharing Cities Sweden
A national program for the sharing economy in cities

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The sharing economy offers innovative solutions for sharing / renting / replacing under-utilized assets, often using digital platforms and ICT that informs about supply and demand.

Sharing ≠ New

Sharing Economy = Sharing + Internet

Ownership → Access
Why sharing?


- The sharing economy can potentially contribute to social, environmental and economic sustainability.

- The sharing economy offers an alternative economic model and ways of organising systems of production and consumption.

- The sharing economy gently challenges and disrupts political, economic, social and technical systems.
Why funding?

Viable Cities
- Smart and Sustainable Cities
- Strategic Innovation Program

Sharing Cities Sweden
- A national program for the sharing economy in cities
- 117 million SEK over 3 years
- Municipalities, business and academia – 50 partners
Overview of program

• **Purpose:** To put Sweden on the map as a country that actively and critically works with the sharing economy in cities.

• **Objectives:**
  - Develop world-leading test-beds for the sharing economy in Stockholm, Gothenburg, Malmö and Umeå.
  - Develop a national node to significantly improve national and international cooperation and promote an exchange of experience on sharing cities.

• **Overall goals:**
  - strengthen Sweden's work for global sustainability goals.
  - strengthen Sweden's competitiveness by developing new services and companies for domestic and export markets.
Structure of program

- World-leading test-beds for sharing cities
- Interacting and learning across test-beds
- Testing and evaluating sharing services
- National learning and international collaboration
The test-beds are taking the form of urban living labs, which are sites devised to design, test and learn from social and technical innovation in real time.

- Geographical embeddedness
- Experimentation and learning
- Participation and user involvement
- Leadership and ownership
- Evaluation of actions and impact

- Scaling – translating – mainstreaming – learning
Test-beds as unique and innovative?

- **Malmö** – integrating sharing economy thinking into a property development (Sege Park)

- **Stockholm** – connecting sharing economy activities to an existing district (Hammarby Sjöstad) with ambitious climate and sustainability standards

- **Gothenburg** – diversity of sharing services and activities, development of the Smart Map to facilitate engagement in the sharing economy

- **Umeå** – sharing economy in small cities and towns? 10 million people in Sweden and 8 million people in small cities and towns
International outlook

- Developing partnerships with the Sharing Cities Alliance and Shareable
- Organising events with international speakers in Sweden
- Undertaking collaborative international projects on sharing cities
- Developing a Massive Open Online Course on sharing cities
- Capturing the knowledge and understanding from the test-beds and program
- Sharing the lessons and outputs with national and international audiences
A window of opportunity for the sharing economy!

www.sharingcities.se