Sharing Cities

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Sharing Cities Summit 2019
Sharing Cities

Why the city focus?

Supply
Demand
Critical mass
Sharing City Policy
Sharing Policy

A plethora of policies
Sharing City Policy

Social opportunities

Market opportunities  Concerns  Environmental opportunities

Vith et al., 2019, JBE
Concerns

Public interests at stake

privacy, anti-trust, anti-discrimination (EU)
level playing-field, tax, consumers, workers
multiple policy options
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<th>Enforce</th>
<th>Regulate</th>
<th>Deregulate</th>
<th>Tolerate</th>
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<tbody>
<tr>
<td><strong>Level playing field</strong></td>
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<tr>
<td>Prosecute p2p activity</td>
<td>Cap on p2p activity</td>
<td>Legalize p2p activity</td>
<td>Tolerate p2p activity</td>
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<td><strong>Tax compliance</strong></td>
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<tr>
<td>Collect tax</td>
<td>Simplify tax</td>
<td>Cancel tax</td>
<td>Accept tax losses</td>
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<td><strong>Consumer protection</strong></td>
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<td>Enforce consumer regulations</td>
<td>Define specific regulations</td>
<td>Cancel regulations</td>
<td>Accept ill-protected consumers</td>
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<td><strong>Labour protection</strong></td>
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<td>Enforce status of gig worker as employee</td>
<td>Introduce a “third category” in between freelancer and employee</td>
<td>Broaden the definition of freelancer</td>
<td>Accept ill-protected labour</td>
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Frenken et al., 3 April 2018, www.voxeu.org
Thank you

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