Hållbar stad – öppen för världen

Sharing City Gothenburg

Tove Lund, Planning Manager
What makes Sharing City Gothenburg unique?

Active Civil society
The road to a sustainable city:
"Circular economy and sharing economy should be enabled.
Many companies and organisations are already front runners in this area."

Business programme: The business sector is part of the solution of the societal challenges. The development towards a circular economy, sharing economy and social economy give opportunities to new business models and how to organize welfare, which give new solutions to our societal challenges.”
What is a Sharing City?

Sharing City is both about infrastructure and the culture in the city. To explore the possibilities but also to have a critical perspective.

Unlocking idle capacities.

Illustration: City of Gothenburg
Values we aim for

- Trust
- Meetings
- Community – stop isolation
- Co-creation
- From passive to active citizens
- Participation
- Democracy
- Efficiency circular use of resources
- Sustainable consumption
- More people getting access
- Equality
- Efficient economic use of resources
- Sustainable consumption
- More people getting access
City Roles and Government mechanisms

Sharing City
the role of the local government

- Enabling
- Collaborating
- Providing
- Regulating
- Self-governing
Spectra of action by the City of Gothenburg

FORBID
REGULATE
NEUTRAL/IGNORE
ENCOURAGE
SUPPORT

Big disruptive companies
Local entreprenurs in the sharing economy
Local initiatives from civil society

Voytenko Palgan, Yulia
Governing Sharing City Gothenburg

- The ‘city as a match-maker’
- The ‘city as a communicator’
Governing Sharing City Gothenburg

• The ‘city as an owner’
• The ‘city as a host’
• The ‘city as an investor’
• The ‘city as a data provider’

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Governing Sharing city Gothenburg

- The ‘city as a partner’
- The ‘city as a negotiator’
Sharing and circular economy in city planning

River City/Älvstaden

One of the largest urban development projects in Scandinavia, RiverCity Gothenburg will see Gothenburg city centre double in size.

The objective is to build a total of 25,000 new apartments and 45,000 new workplaces.
Masthuggskajen

- 1 300 apartments
- 5 000 – 6 000 workplaces
- Building start 2019
- Consortium of estate developers

**NEED:**
- Concept for sharing space, green areas and premises for different functions.
- Enable a sustainable lifestyle in the area
Matching Needs

30 000 m2 ground floors to be filled with content

Need estate owners:
• Businesses that contribute to "ground floors that are alive 24/7" and create value for the people and businesses in the area.
• Income from rent
• Security in the area
• Offer sustainable services to their residents

Need of the sharing initiatives:
• Premises (low rent)
Testbed Masthuggskajen/Sharing city

To develop and test:

- Flexible models for rent for organisations in circular/sharing economy
- Testing pop up sharing initiatives during the construction time
- Develop concept for shared space (park/green area)
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