Governing Sharing Cities for Urban Transformation

Dr. Darren Sharp, Research Fellow MSDI
“City governments can increasingly step into the role of facilitators of the sharing economy by designing infrastructure, services, incentives, and regulations that factor in the social exchanges of this game changing movement.”

Policies for Shareable Cities by Shareable and SELC (2013)
SHARING CITIES: URBAN GOVERNANCE PRINCIPLES

Cities and citizens coming together to co-govern shared resources

1) Mapping

2) Visioning

3) Enabling

4) Empowering

5) Transforming
MAPPING – MAKING SHARING VISIBLE & TANGIBLE

Melbourne MapJam 2013

Canberra MapJam 2014

Adelaide MapJam 2014

Sydney MapJam 2018

https://www.shareable.net/community-maps/
VISIONING – NEW URBAN IMAGINARIES

Differing visions of sharing cities reframe the context of urban governance

Guiding visions and pathways re-orient the scope of possible city futures, the range of actors who get to play a role, and the choice of actions to drive transformative change.
ENABLING: GRASSROOTS INNOVATIONS

Co-production of community services to create common goods

Repair Cafes
Urban Agriculture
Makerspaces
Tool Libraries
EMPOWERING: NEW INSTITUTIONAL ARRANGEMENTS

Collaborative urban governance in the city as a commons

“To say that the city is a commons is to suggest that the city is a shared resource—open to, shared with, and belonging to many types of people.”

Sheila R. Foster & Christian Iaione - Ostrom in the City: Design Principles and Practices for the Urban Commons

The Bologna Regulation for the Care and Regeneration of the Urban Commons allows the city to operate as a collaborative commons
TRANSFORMING: DON’T FORGET URBAN POLITICS!

Dynamics of transformation and capture

• Civil society and private sector actors co-evolve narratives of change and grassroots mobilisation which raises challenges for urban policy makers seeking to distinguish social change from corporate lobbying efforts.
FURTHER READING


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#SharingCitiesSummit #BeShareful
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FURTHER INFORMATION
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