Welcome to the
THE FUTURE OF SHARING

SHARING CITIES ALLIANCE
Numerous platforms exist so that products and services are used and used again. Car ownership has diminished. The city has become more spacious. Social cohesion has grown because when sharing, people talk to each other and get to know each other.

Nina Tellegen
Director
Amsterdam Economic Board
The sharing economy will fundamentally redefine how we all think about the things we own and the services we rely on. We can expect to live in the homes of others, commute using transportation that belongs to somebody else and to work in spaces that are shared (...) We will, in short, have used digital technologies to establish a new commons that is fit for the 21st century.

Jesse Norton
Initiator
Norwich Sharing City

By 2030, sharing has become the standard for everyone. I think eventually the sharing economy will ensure a much better developed ecosystem.

Floris van Hoogenhuyze
Co-founder
Barqo boat sharing
Amsterdam Sharing City in the 2030 is more affordable, more livable and more sustainable. Sharing is key. We just need our personal recognition and the access and payments are automatically done by the blockchain.

Rik Zwikker
Regional manager
BPD Real Estate

A city without car ownership and a minimum of parking space, where quality of life is high.

Koen Frenken
Professor
Innovation Studies (Utrecht University)
What kind of city do the people of Amsterdam want? I believe a community should be able to decide its own fate. If anything, the Amsterdam of the future should enable that to the maximum extent possible.

Neal Gorenflo
Executive Director
Shareable

I imagine in 2030 everyone can order any kind of service online and the services may be implemented by Artificial Intelligence (AI) and transacted by blockchain coins.

Iris Wang
Overseas coordinator
Sharing Economy Association Japan
More and more people will feel increasingly comfortable to share resources and the utilization of the sharing economy will be a natural part of everyday life. Sharing economy will eventually become vital in urban life.

Yair Friedman
Co-founder
Weconomize

The future of the sharing city is challenging to predict because of the pace of social and technological innovation and the convergence of innovations. But in 2030, the sharing economy will be embedded in cities and economies around the world, and it will be transforming the life of people in cities.

Kes McCormick
Associate professor + Coordinator
Sharing Cities Sweden
We could see an Amsterdam with effectively zero traffic or congestion, the highest sustainability and budget metrics of any city in the world, an abundance of flexible spaces for residents to live, work and enjoy life, and local economic development that enables everyone who lives there to meet their needs in ways that boost their own well-being as well as build community. In other words, a truly thriving society.

April Rinne
Advisor + speaker + author

Do we return to the sharing economy’s original roots - resource efficiency, sustainability and community - or further muddy its meaning? These answers are up to us.

April Rinne
World Economic Forum ‘Young Global Leader’
‘Four big trends for the sharing economy in 2019’
WALK YOUR TALK

AMSTERDAM AS THEIR PLAYGROUND

SHARING HOUSE
THE SHARING CITY DUO

Herman van Springel (CD) and Pieter van de Sluis (D66) are the founders of a non-profit organisation called ShareNL and the driving force behind the Sharing Cities Alliance. The Sharing Cities Alliance is a network that connects cities worldwide and factors city-to-city collaboration, empowering cities to work together to address global challenges.

Herman: It’s about leveraging places, different groups around the table to exchange, learn, make mistakes, and grow from there. The city government of Amsterdam has embraced the Sharing Economy and addresses the opportunities and challenges. They were also one of the first cities worldwide to join the Sharing Cities Alliance. Cities who sign up can access innovative projects, ideas, and case studies.

Pieter: After a visit to Seoul, Korea, we thought: if they can become a sharing city, we thought, then Amsterdam could benefit from it. We carried out research and discovered that the possibilities are endless here and we’re going to share. We can learn from others.
DARE

DARE TO
DARE TO SHARE

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