Sharing Communities

A strategic project by Sharing Cities Sweden on investigating the social drivers and potential for the sharing economy in communities and cities in Sweden.

“This strategic project will focus on how housing companies can facilitate sharing among tenants and offer space for sharing.”

– Liv Fjellander, strategic project coordinator

Sharing Cities Sweden aims to put Sweden on the map as a country that actively and critically works with the sharing economy in cities.

We will develop world-leading test-beds for the sharing economy in Stockholm, Gothenburg, Malmö and Umeå.

We will develop a national node to significantly improve national and international cooperation and promote an exchange of experience on sharing cities.

A NATIONAL PROGRAM FOR THE SHARING ECONOMY IN CITIES
This strategic project aims to investigate the social drivers in a neighborhood and see both how the potential for sharing in existing communities could be utilized on a higher scale and how an increased sense of group affiliation on the topic of sharing could strengthen the institutionalization of sharing among tenants.

The lead partners include Lund University, KTH Royal Institute of Technology, City of Malmö, City of Umeå, and City of Göteborg. The program is carried out within Viable Cities, a Swedish Innovation Programme for smart sustainable cities, jointly funded by the Swedish Innovation Agency (VINNOVA), the Swedish Energy Agency and the Swedish Research Council for Environment, Agricultural Sciences and Spatial Planning (FORMAS).

The strategic project will focus on how housing companies can facilitate sharing among tenants and offer space for sharing. There is furthermore the opportunity to include the sharing of transport. Overall, the impact of this work is to better understand the role of social drivers in the sharing economy.

This activity will be carried out in cooperation with Stockholmshem and ÅWL Arkitekter as part of an already running pilot project in Solberga in Greenhouses. The result will be useful for housing companies for existing areas as well as new construction.

The results of the strategic project will complement, consolidate or contrast the insights that emerge in Sharing Cities Sweden, more specifically in the test-beds where new construction is carried out or planned with the intention of promoting increased sharing. Sharing has the potential to facilitate new and old areas to grow together, and for different community groups to meet, and sharing can be a way to strengthen social cohesion in a district.

The strategic value for Sharing Cities Sweden is to improve understanding of the social drivers for the sharing economy in cities and communities.