



## Economic Return on Farm Bill Investments

Bolstering Rural Colorado Economies with Increased Investments in Farm Bill Conservation Programs

### THE OPPORTUNITY

#### 185,395 ACRES

A dozen Colorado land trusts have a current and pending project portfolio of 151 properties comprising 185,395 acres of private working landscapes with an estimated conservation easement value of about \$325 million.



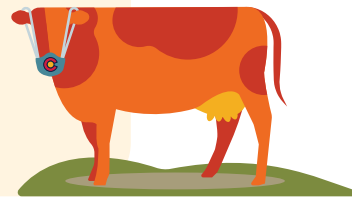
#### CONSERVING RURAL COLORADO

Of the 185,295 acres of landscapes: 74% of the properties and 83% of the acreage are located in rural Colorado counties.



#### FILLING THE NEW PANDEMIC GAP

COVID-19 has made rural Colorado's agriculture sector more vulnerable. Financial stimulus related to conservation will offer much-needed relief in regions that need greater support to recover.



### FINANCIAL STIMULUS

#### \$195 MILLION IN ECONOMIC ACTIVITY

Identified ranch and farmland conservation projects could generate \$195 million in Colorado economic activity across sectors, from banking and real estate to retail.



#### 1,233 NEW JOBS

Additional economic activity means over a thousand new jobs at an average wage of \$50,000 per year and an additional \$97 million in economic value (e.g. profits, wages, rent, taxes) in Colorado.



### STRONGER FUTURE

#### BOLSTERING RURAL ECONOMIES

Conservation-based stimulus makes our rural communities stronger. Economic infusion programs and more in-state match funding help mitigate risk, reduce debt and increase savings for the future.



#### COLORADO IS THE PRIVATE LANDS CONSERVATION LEADER

It is reasonable to expect similar effects of investments in conservation easements in other states.

