Parking and the Future of Mobility: Building for Two Realities

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AGENDA

• 01 | Introductions
  – The future of mobility: Reading the tea leaves
  – Developing for the future: Examples from San Francisco and Portland
  – Considering the tradeoffs of different approaches
  – Financing the future of development

• 02 | Panel Discussion

• 03 | Small-Group Discussions

• 04 | Full-Group Discussion: Next Steps and Recommendations
The Transportation Context
Millennials are 25% less likely than those in Gen X to purchase a car.

Source: Federal Reserve Bank of New York
EARLY SIGNS OF BEHAVIOR CHANGE

USE OF CARSHARE

USE OF TNCS
Cuomo’s Congestion Pricing for New York City Begins to Take Shape

By WINNIE HU and VIVIAN WANG  JAN. 16, 2018

Everyone hates tolls, but drastic times may call for drastic measures to fix L.A.'s traffic
WHEN MIGHT MOST MOTORIZED TRAVEL BE BY AV?

- Think Tank: 20+ years
- Insurer: 30 years
- Management Consultants: 35 years
- Transportation Consultants: 20-30 years
- Academic: 35-45 years
POTENTIAL ADOPTION MODELS

“MOBILITY AS A SERVICE” MODEL

TRADITIONAL CAR OWNERSHIP MODEL
TRADITIONAL MODELS: IMPORTANCE OF THE PARKING LOT
MOBILITY AS A SERVICE: IMPORTANCE OF THE CURB
THANK YOU!

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Proportion of Americans with a driver's license by age

Source: University of Michigan Transportation Research Institute
EARLY SIGNS OF BEHAVIOR CHANGE

Fridays:
222,600 citywide pickups

TIME OF DAY:

Saturdays:
220,700 citywide pickups

TIME OF DAY: