Serving the Underserved Edges

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Equity Goals for the Underserved Edges

Access to Opportunities
- travel time and travel time reliability
- transfers and connections

Safety and Health Outcomes
- land use and transportation
- environmental justice

Engagement and Empowerment
- community based organizations
- involvement throughout process
- accountability

https://sustainingcommunity.wordpress.com/2017/02/14/spectrum-of-public-participation/
Equity Opportunities

Partnerships
--consider long term financial sustainability
-include incentives for land use connections (don’t exacerbate land use issues with mobility solutions)
-utilize local community groups and compensate them, build capacity

Data
-consider best modes for use cases
-connect various outcomes and metrics

Flexibility and Accountability
-utilize engagement and metrics to “check in”
-build in adjustment mechanisms