WHY RACIAL EQUITY MATTERS IN MOBILITY

Hana Creger - The Greenlining Institute - Urbanism Next 2019
PAST
1. NAME OF CITY OAKLAND, CALIFORNIA SECURITY GRADE RED AREA NO. D-18

2. DESCRIPTION OF TERRAIN. Level

3. FAVORABLE INFLUENCES. Convenience to schools, local shopping districts, local and San Francisco transportation; proximity to industry increases demand for class of residences in this area.

4. DETRIMENTAL INFLUENCES. Infiltration of Negroes and Orientals (see below). Many cheap type cottages and old homes detract from otherwise generally fair appearance of area. Distance from Metropolitan center
TODAY
DECISION MAKERS VS. DEMOGRAPHICS

- MPO Board Makeup:
  - White: 88%
  - Black: 7%
  - Hispanic: 3%
  - Asian: 1%
  - Other: 1%

- Metropolitan Area Makeup:
  - White: 61%
  - Hispanic: 17%
  - Black: 15%
  - Asian: 6%
  - Other: 1%

(SSTI, 2011)
PEDESTRIAN FATALITIES BY RACE

Annual pedestrian fatalities per 100,000 people by race/ethnicity (2005-2014)

(Smart Growth America, 2017)
PEOPLE BELOW POVERTY LINE BY COMMUNITY TYPE

Source: Brookings Institution analysis of decennial census and American Community Survey data
FAMILY WEALTH BY RACE
NEW MOBILITY
Equality vs. Equity
MOBILITY EQUITY

- Increase access to mobility options
- Reduce air pollution
- Enhance economic opportunities
MAKING EQUITY REAL IN MOBILITY

1. Mission, Vision, & Values
2. Process
3. Outcomes
4. Measurement & Analysis
1. EMBED EQUITY
2. BUILD EQUITY INTO THE PROCESS

COMMUNITY NEEDS ASSESSMENT

Photo by Pamela Palma/TransForm
## MOBILITY EQUITY ANALYSIS

### 2. BUILD EQUITY INTO THE PROCESS

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<tr>
<th>Goal #1</th>
<th>Increase Access to Mobility</th>
<th>Goal #2</th>
<th>Reduce Air Pollution</th>
<th>Goal #3</th>
<th>Enhance Economic Opportunity</th>
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<td>Affordability</td>
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<td>Clean Air and Positive Health Benefits</td>
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<td>Accessibility</td>
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<td>Reduction in Greenhouse Gases</td>
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<td>Efficiency</td>
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<td>Reduction in Vehicle Miles Traveled</td>
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<td>Reliability</td>
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<td>Safety</td>
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<td>Connectivity to Places of Employment, Education, Services, &amp; Recreation</td>
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<td>Fair Labor Practices</td>
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<td>Transportation-Related Employment Opportunities</td>
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<td>12.</td>
<td>Inclusive Local Business &amp; Economic Activity</td>
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2. BUILD EQUITY INTO THE PROCESS

COMMUNITY DECISION-MAKING

Photo by Pamela Palma/TransForm
3. ENSURE EQUITY OUTCOMES
4. MEASURE & ANALYZE FOR EQUITY
MAKING EQUITY REAL IN MOBILITY

1. Mission, Vision, & Values
2. Process
3. Outcomes
4. Measurement & Analysis
TOMORROW