ELIGIBILITY

This opening section of the application will determine your eligibility to apply for a grant in the 2020 Moody Fund for the Arts program.

Is your organization based in the city of Dallas?
(NOTE: This specifically means within the municipality of the City of Dallas. It does not mean any city within Dallas County.)

☐ Yes
☐ No

Does your organization have 501(c)(3) tax-exempt status and is classified a Public Charity with the Internal Revenue Service?

☐ Yes
☐ No

Has your organization received funds from the City of Dallas Office of Arts and Culture (OAC)?

☐ Yes – receiving in current fiscal year (10/1/19 to present)
☐ Yes – past year fiscal year (10/1/18 to 9/30/19)
☐ No – never received OCA funds

Do you have an annual operating budget of less than $1 million?

☐ Yes
☐ No

Has your organization had a minimum of three years producing relevant work or services?
(NOTE: Tax-exempt status for the entire three years is not necessary.)

☐ Yes
☐ No

Is the amount of funding you are requesting $10,000 or less?

Note: A multi-year request is acceptable, but the amount to be awarded in 2020 may not exceed the amount above. Receiving funds during this cycle does not guarantee funds in future years.

☐ Yes
☐ No

Is this your first request to the Moody Fund for the Arts for this 2020 grant cycle?

☐ Yes
☐ No

GRANT REQUEST INFORMATION

Project or Program Name

________________________________________________________________________________________
________________________________________________________________________________________

Please place your project within one of these five primary categories. You will then have to clearly define and articulate your proposal, the artistic relevance of the project, where it will take place, that you have the tools and experience to execute it, the impact
this will have on your organization and/or the community, the metrics you propose and your intended audience.

What is the primary category of your project?

- New Works, Commissions, Unique Presentations
- General Program & Operating Cost Support
- Community Performance/Artist-in-Residency Programs
- Capacity Building
- Cultural Equity/New Initiatives (Non-performance)

What genre(s) apply to your project or program? (Choose any that apply)

- Theatre
- Music
- Dance
- Spoken Word
- Multi-Media
- Visual Arts
- Non-performance
- Other

Other - Please Explain

Limit 500 characters

_____________________________________________________________

_____________________________________________________________

_____________________________________________________________

Project Start Date – (approximate) Projects/Programs need to occur between 8/1/20 and 7/31/21, though start and end dates below may straddle these dates.

Project or program may straddle 8/1/20.

_______/____/____(YYYY/MM/DD)

Project End Date - (approximate)

Project or program may straddle 7/31/21.

_______/____/____(YYYY/MM/DD)

Funding Request - (not to exceed $10,000)

______________________

If the funds from the grant request will be used in a particular venue or venues, please identify the venue(s). (optional)

- Moody Performance Hall
- Other Established Arts Venue(s) - (plus address & neighborhood, if known) __________________________
- Community Venues/Unexpected Spaces - (plus address & neighborhood, if known) __________________________
- Not Applicable

SHARE YOUR VISION: Now is your chance to provide details about your request. Please be succinct. We want to be respectful of the panelists’ time and the important work before them. Before you start, please review the rubric considerations for your specific category.

Open Judges’ Rubrics

MERIT AND SIGNIFICANCE: Tell us what we need to know about your proposal. Tell us what it is, where it will take place, what neighborhood it will serve and how you see it unfolding. Tell us about the impact you hope this program will have and whom it will affect. This is your chance to get the panelists excited about your vision!

Limit 2,000 characters

_____________________________________________________________

_____________________________________________________________
ORGANIZATION/CAPABILITY: Tell us more about your organization and the resources and talent you have to execute your project. Share how the award will impact your organization. At the end of this application, you will upload the organization’s annual operating budget. Share anything else we need to know about it, the role this award plays in the budget, and the significance it has on the budget. If this is a multi-year request, explain how that will be broken out and dispensed. Share with us information about other support acquired or needed to ensure success.
Limit 2,000 characters

METRICS/AUDIENCE: Define your vision of success and propose reasonable metrics for your program. Define your target audience, how many you hope to reach and how you plan to reach them. If culturally underserved, explain specifically how you intend to identify, communicate, inform and engage that audience?
Limit 2,000 characters

STICKINESS: Do you have a plan to keep the benefits of your program coming? How do you keep new audiences returning, keep the underserved engaged, and share lessons and best practices learned with others in the cultural community?
Limit 2,000 characters

TIMELINE: Please include in chronological order any major events or activities related to this request and when they will take place.
Limit 2,000 characters

REPORTING TIMELINE: Please include dates, milestones, or achievements to be reported to the MFA, including the date of the final report which is due 30 days from the end of the project, or by August 31, 2021, whichever comes earlier.
Limit 2,000 characters

PARTING THOUGHTS: We can’t think of everything. If there’s anything we missed, here’s the place to share it!
Limit 500 characters

Please continue the application by telling us about the organization.

ORGANIZATION INFORMATION
Legal Name

_____________________________
DBA (if applicable) __________________________
Address 1 __________________________
Address 2 __________________________
City __________________________ (Dallas)
State __________________________ (Texas)
Zip Code __________________________
Website (if applicable) __________________________

What is the organization’s EIN? __________________________

Date nonprofit status was granted? ________/____/____(YYYY/MM/DD)

PRIMARY CONTACT FOR THIS GRANT
You may overwrite the auto-filled information below if the Primary Contact for the application is someone other than yourself.

First Name __________________________ ({{ applicant.first_name }})
Last Name __________________________ ({{ applicant.last_name }})
Title (if applicable) __________________________
Address 1 __________________________
Address 2 __________________________
City __________________________
State __________________________
Zip Code __________________________
Email Address __________________________ ({{ applicant.email }})
Telephone __________________________

ADDITIONAL ORGANIZATION INFORMATION

What is the mission statement? Limit 1,000 characters
__________________________________________________________________________________________________________________________________________
__________________________________________________________________________________________________________________________________________

What is the organization’s current operating budget? __________________________

Please provide any notes necessary to understand your organization’s budget, including information about significant changes, surplus or deficits. Limit 1,000 characters
__________________________________________________________________________________________________________________________________________
__________________________________________________________________________________________________________________________________________

Staff
Number of Full-Time Staff __________________________
Number of Part-Time Staff ______________________
Number of Volunteers ______________________

Brief Overview of the Organization’s Background/History
Limit 1,000 characters

Brief Bios of Key Artistic and Administrative Staff Leadership
Limit 2,000 characters

Please provide information regarding the organization’s social media profiles. (optional)
Facebook ______________________
Twitter ______________________
Instagram ______________________
YouTube ______________________
SoundCloud ______________________
Vimeo ______________________
Other ______________________
Other ______________________

If any site needs a password to view or hear a file, please include it here.
Please enter DNA if this is not applicable.

Please use the blue "Next" button to move into the next section. Look to the left side of your screen and choose the next step you wish to complete. You may complete these steps in any order. However, in order to begin "Applicant Certification", you must have completed all four sections. You need to see a green checkmark in front of all four before proceeding to the end. You may come back to any section by locating the three lateral dots (ellipsis) on the upper right-hand corner and choosing "EDIT". Please do not choose "Reset Task" as that will erase the application information and it cannot be recovered.

Based on your answers, you are not eligible to apply for the Moody Fund for the Arts grant program. Please contact Hector Garcia at grants@moodyartsfund.org or call 214-978-2840 if you have any questions.