VISION  A food service community where crisis is met with compassion and care

MISSION  Provide emergency assistance to food service workers through financial support and a network of community resources

GUARDING PRINCIPLES

Collaboration  Set aside our differences, set aside personal gain, together will we make a difference.

Empathy  Understanding and responding to unanticipated crisis in the food service community.

Generosity  Compassion and care, beyond expectation.

Community  Transcending boundaries, our community is built through caring and the connection to service of others.

Precision  The right resources, at the right time, in the right amount, to the right people.

Trust  Stewardship and governance that honors our mission and those we serve.

Gratitude  Appreciation for the opportunity to serve our community, appreciation for those who support food service workers in crisis.

GOAL 1  Stabilize 16,500 food service workers in crisis each year through direct assistance

GOAL 2  Be accessible, resourceful and responsive to food service workers and our supporters

GOAL 3  Maintain a financially sustainable organization

GOAL 4  Expansion through best-in-class systems, structure and operations

GOAL 5  Operate in at least five states and achieve national brand recognition

HOW WE’LL MEASURE SUCCESS

By the end of 2026, each year:
16,500 food service workers will be stabilized
20,000 food service workers will complete an “ask for help”
100,000 unique views of online resource pages
192,000 food service workers aware of Giving Kitchen services
Award $6.4 million in financial assistance
Giving Kitchen will raise $10 million to support all programs

By the end of 2026:
10,000 people will have completed suicide prevention training
A national disaster support plan is in place and activated
Giving Kitchen will deliver services in at least 5 states
Each market is sustainable within three years of entry
Giving Kitchen is established as a national thought leader in assisting food service workers in crisis