



Workshop

December 7, 2016

PDC | PORTLAND
DEVELOPMENT
COMMISSION

BROADWAY CORRIDOR

FRAMEWORK PLAN

PLACEMAKING PLAN

LOCATION & PURPOSE OF SPACES
BUILDING ROLES & RELATIONSHIPS
PROGRAMMING
MANAGEMENT STRATEGY



MASTER PLAN

BUILDING SCALE
BUILDING ORIENTATION
STREET SCALE
STREET FUNCTION

LARGE
FLEXIBLE
SITE



SCALE: STREET SPACES



2.5 bfz 6.0 pedestrian 4.0 furnishing .5 curb

13 sidewalk

23 ft



8.0 planting 5.0 3.0 8.0 pedestrian 3.0 5.0 8.0 planting

24.0 pedestrian

40 ft



MET

FORD'S

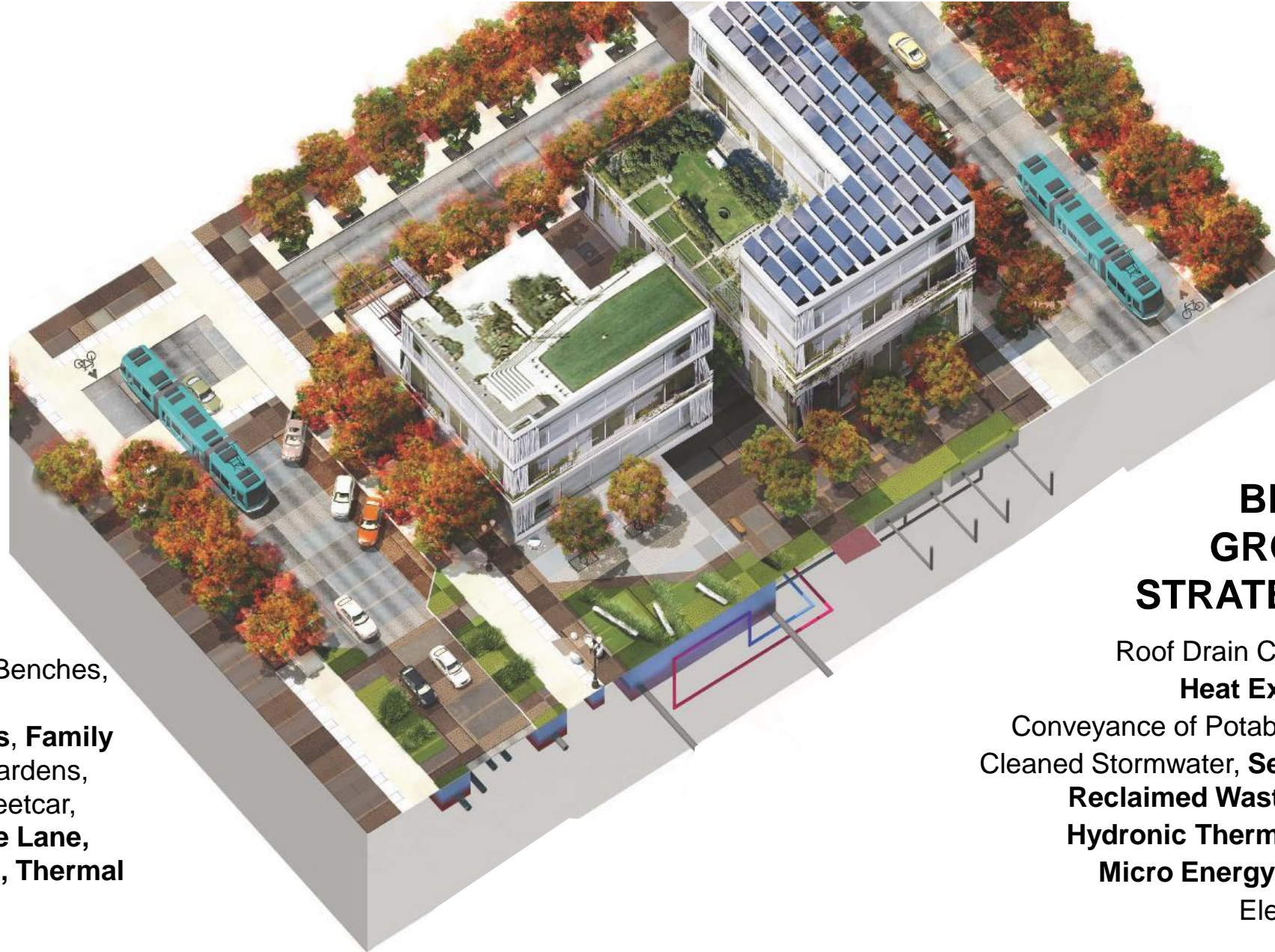
DAVIS
STREET
TAVERN
100 NW DAVIS ST
PORTLAND OR 97209
503.505.5050
VIBESTREETTAVERN.COM
LUNCH & DINNER



STREET ROLES: SUSTAINABLE SYSTEMS

ABOVE GROUND STRATEGIES

**Building, Sidewalk, Benches,
Solar Street Lights,
Stormwater Planters, Family
Cycle Track, Rain Gardens,
Truck, Bus, Car, Streetcar,
LRT, Commuter Bike Lane,
Commuter Services, Thermal
Arrays, PV Arrays,**



BELOW GROUND STRATEGIES

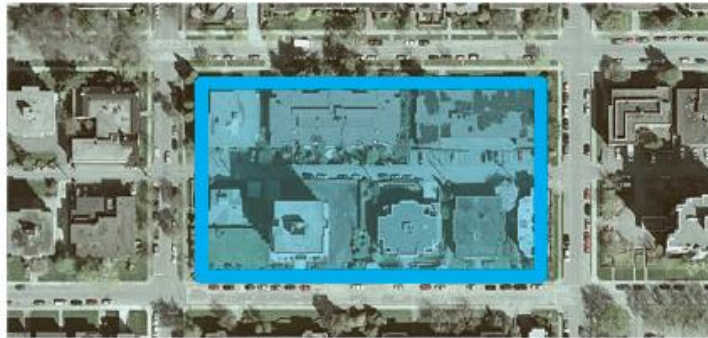
**Roof Drain Collection,
Heat Exchange,
Conveyance of Potable Water,
Cleaned Stormwater, Sewer and
Reclaimed Waste Water,
Hydronic Thermal Loop,
Micro Energy District,
Elect/DATA.**

SCALE: BLOCK SIZE

PACIFIC HEIGHTS
San Francisco, CA
380' x 280'



KITSILANO
Vancouver, BC
510' x 290'



BELTLINE DISTRICT
Calgary, AB
590' x 280'



PEARL DISTRICT
Portland, OR
200' x 200'

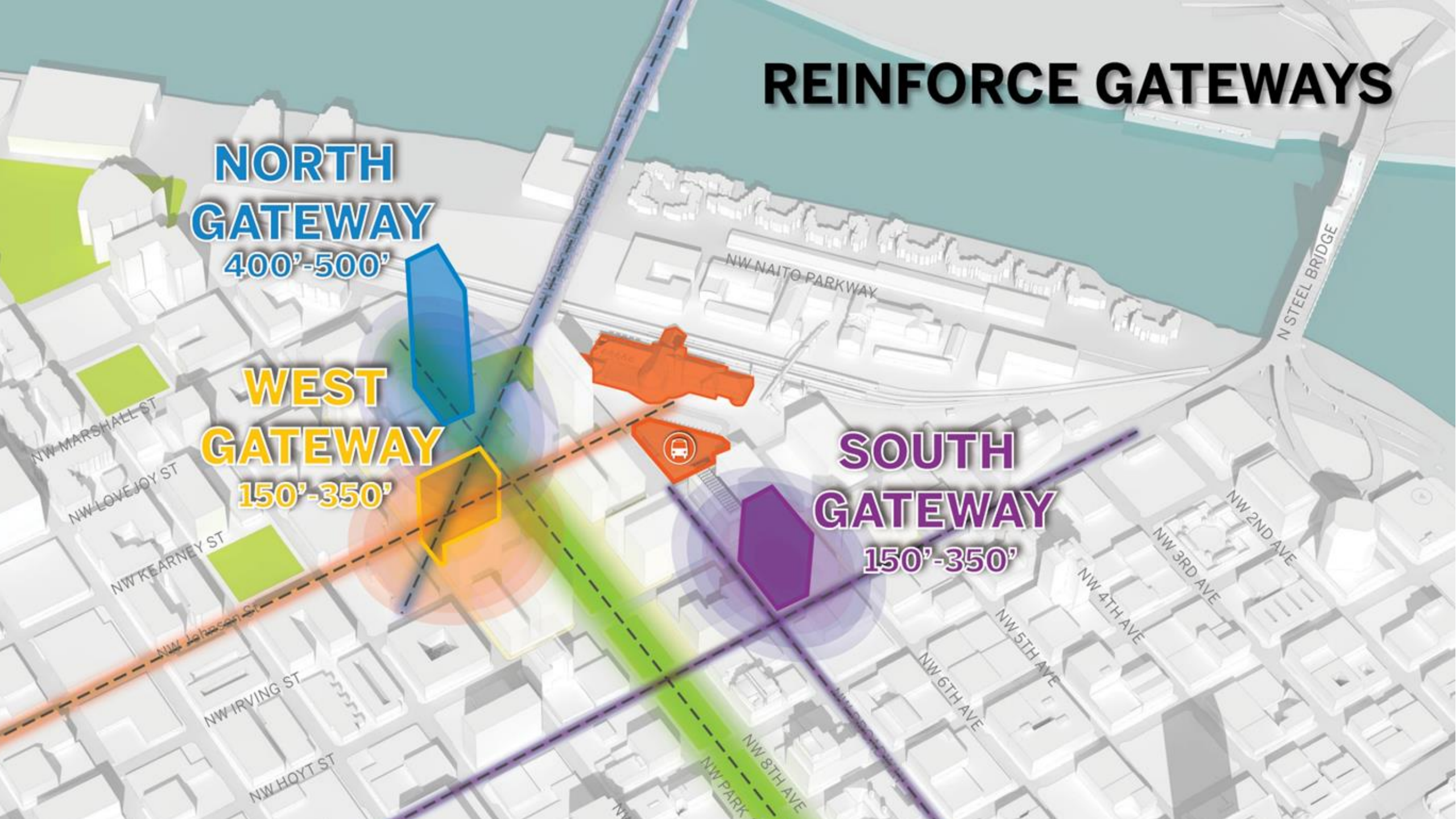


REINFORCE GATEWAYS

**NORTH
GATEWAY**
400'-500'

**WEST
GATEWAY**
150'-350'

**SOUTH
GATEWAY**
150'-350'

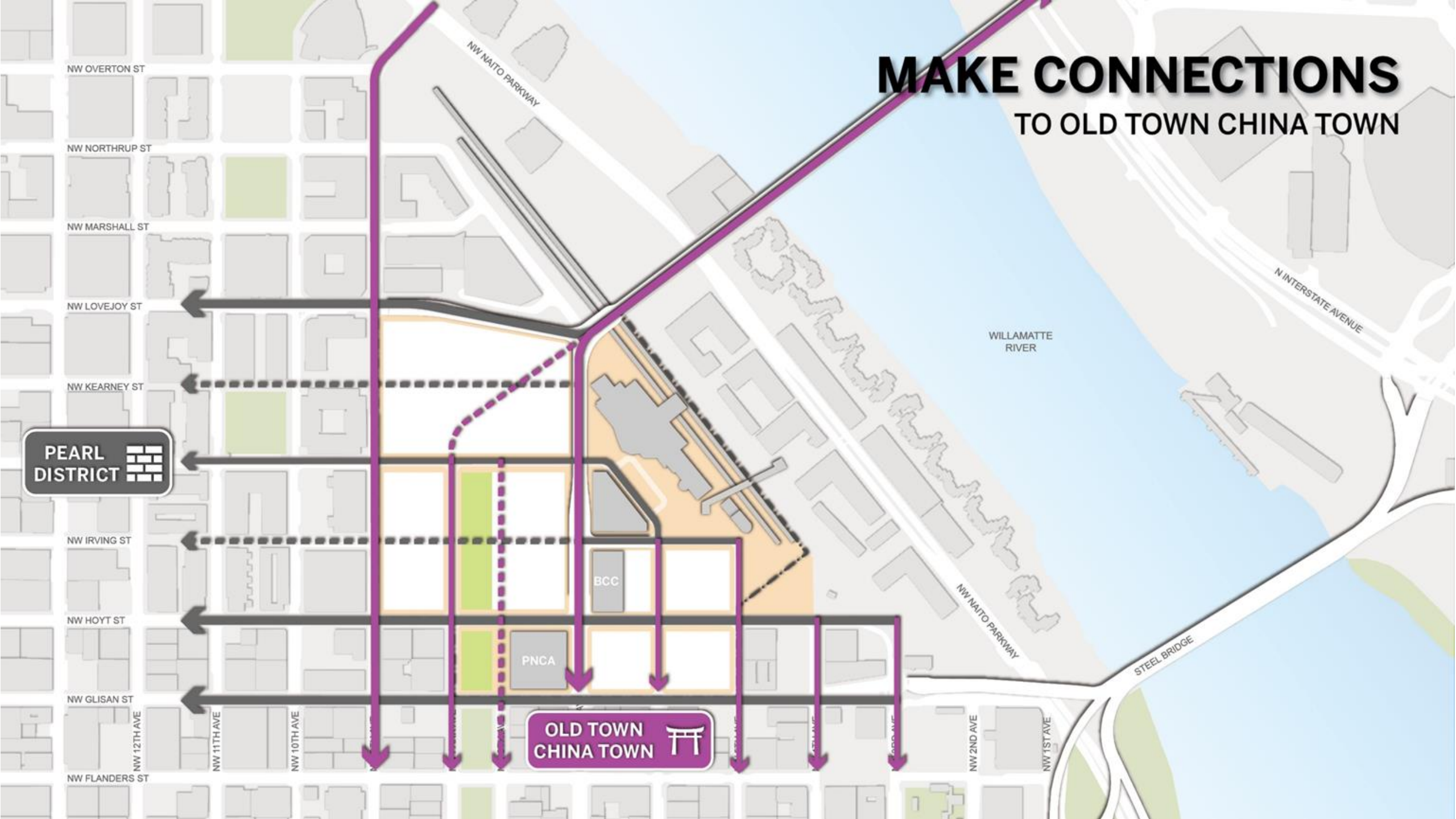


SEAMLESS
PUBLIC REALM

MAKE CONNECTIONS TO OLD TOWN CHINA TOWN

PEARL
DISTRICT

OLD TOWN
CHINA TOWN



WILLAMATTE
RIVER

N INTERSTATE AVENUE

NW NAITO PARKWAY

STEEL BRIDGE

NW 2ND AVE

NW 1ST AVE

NW OVERTON ST
NW NORTHROP ST
NW MARSHALL ST
NW LOVEJOY ST
NW KEARNEY ST
NW IRVING ST
NW HOYT ST
NW GLISAN ST
NW 12TH AVE
NW 11TH AVE
NW 10TH AVE
NW FLANDERS ST

BCC

PNCA

COMPLETE THE LOOP

RECREATIONAL AND
COMMUTER ROUTES

NW OVERTON ST

NW NORTHRUP ST

NW MARSHALL ST

NW LOVEJOY ST

NW KEARNEY ST

NW JOHNSON

NW IRVING ST

NW HOYT ST

NW GLISAN ST

NW FLANDERS

NW NAITO PARKWAY

BROADWAY BRIDGE

LOVEJOY

WILLAMETTE RIVER

N INTERSTATE AVENUE

GO BY TRAIN

JOHNSON

GREEN LOOP

CYCLE TRACK

NEIGHBORHOOD
GREENWAY

FLANDERS

9TH

PARK

BROADWAY

NW 8TH AVE

NW 6TH AVE

NW 5TH AVE

NW 4TH AVE

NW 3RD

NW 2ND AVE

NW 1ST AVE

FEEL BRIDGE



CYCLE TRACK



GREEN LOOP



CYCLE TRACK



NEIGHBORHOOD
GREENWAY



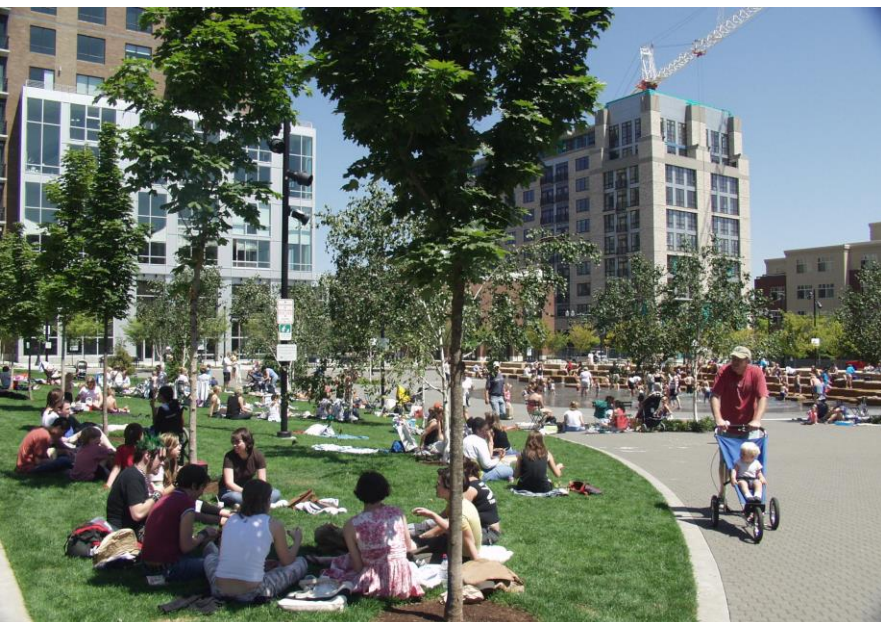
BCC

PNCA



GO BY TRAIN

RELATIONSHIP BETWEEN BUILDINGS & PUBLIC SPACES





MULTI-LEVEL SITE

MULTI-LAYERED PUBLIC REALM

A ROBUST NETWORK IN PLAN AND SECTION



Irving St

Johnson St

Kearney St

Lovejoy St

CITY

VIEW



CASCADE WALK



KEY FEATURES: VERTICAL TRANSITIONS



TIME
TO TEST



