By the Numbers

1 in 4 households use alternative services.

$10,000 amount per year the average unbanked individual spends on alternative financial services.

Amount spent over the individual's working years on fees for alternative financial services $40,000.

$1.9 BILLION Fees spent on alternative financial services, nationally, that the unbanked and communities in which they live are losing every year that could be reinvested in their families, neighborhoods, cities and towns, and counties.

9.7% of Arkansans are unbanked.

22.6% are underbanked.

Learn more at bankonar.org